

# China and Intellectual Property

**Program Overview:** China is South Carolina's largest export market buying over \$2.4 billion worth of products from the state in 2015. Companies from the state export a number of products; the most prevalent sectors are those related to aerospace, automotive, machinery, wood pulp, plastics, chemicals, and paper. However, China has unique challenges which may cause trepidation. In this program you will learn the facts about the Chinese market, learn about programs which may ease your market entry, hear how intellectual property works, and obtain tips to keep your intellectual property safe.

**Tuesday, February 7, 2017**

South Carolina Department of Commerce  
1201 Main Street, 3<sup>rd</sup> Floor Conference Room, Columbia, SC 29201  
Parking Available in the Lady Street Garage  
(8:30 am – noon)

\$45 per person if registered by January 16; \$75 if registered after January 16. All reference material and drinks are included. Registration and payment are required to guarantee seating. To register and for information about upcoming export events click here: <http://www.sctrade.org/events.html>

## **Topics Covered:**

- Overview of the Chinese market
- Opportunities for South Carolina exports
- Compliance and Intellectual Property
- Protecting your Intellectual Property

## **Who should attend:**

- Companies interested in exporting to China but want guidance to expand overseas markets and sales.
- Companies already exporting to China that want long-term success by avoiding typical, costly mistakes.
- Companies concerned about Intellectual Property protection when exporting worldwide.

## **Brought to you by:**



**Do you meet the SBA's definition of a small business? If so, you may qualify for South Carolina Export Incentives Program grant funds to cover your registration fee (limited to 2 per company).**

**For more information, contact: South Carolina Department of Commerce, Norris Thigpen at 803-737-0598 or [nthigpen@sccommerce.com](mailto:nthigpen@sccommerce.com)**

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