



NEW PRODUCT LISTING FORM

BRAND NAME:

INGREDIENTS

- | | | | |
|--------------------------------------|--|--|-----------------------------------|
| <input type="checkbox"/> Natural | <input type="checkbox"/> Organic | <input type="checkbox"/> Organic certified | <input type="checkbox"/> GMO free |
| <input type="checkbox"/> Gluten free | <input type="checkbox"/> Diabetic friendly | <input type="checkbox"/> Kosher | <input type="checkbox"/> Halal |
| <input type="checkbox"/> Vegan | <input type="checkbox"/> Vegetarian | <input type="checkbox"/> Lactose free | |

Kind of sugar used:

Other information:

PACKAGING

- | | | | |
|--|---|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> Bilingual Canada | <input type="checkbox"/> Bilingual Quebec | <input type="checkbox"/> Unilingual | |
| <input type="checkbox"/> Natural | <input type="checkbox"/> Organic | <input type="checkbox"/> Gluten free | <input type="checkbox"/> GMO free |
| <input type="checkbox"/> Diabetic friendly | <input type="checkbox"/> Kosher | <input type="checkbox"/> RCQ | <input type="checkbox"/> Fair trade |
| <input type="checkbox"/> Halal | <input type="checkbox"/> Vegan | <input type="checkbox"/> Vegetarian | <input type="checkbox"/> Lactose free |
| <input type="checkbox"/> Low sodium | <input type="checkbox"/> Allergen free | <input type="checkbox"/> Other: | |

PRODUCT STORAGE

- | | | |
|------------------------------|---------------------------------------|---------------------------------|
| <input type="checkbox"/> Dry | <input type="checkbox"/> Refrigerated | <input type="checkbox"/> Frozen |
|------------------------------|---------------------------------------|---------------------------------|

SHELF LIFE

- | | | | |
|---------------------------------------|----------------------------------|----------------------------------|---------------------------------|
| <input type="checkbox"/> 3 month | <input type="checkbox"/> 6 month | <input type="checkbox"/> 9 month | <input type="checkbox"/> 1 year |
| <input type="checkbox"/> Other: _____ | | | |

MARKET PENETRATION

- | | |
|---|--|
| <input type="checkbox"/> Already in Quebec | <input type="checkbox"/> Available elsewhere : |
| <input type="checkbox"/> Already in Ontario | <input type="checkbox"/> New on the market |

DISTRIBUTION

- ☐ Already distributed by an other distributor:
- ☐ Distributed directly
- * Please provide with the store list who carries the product
- ☐ KOYO taking over all of the existing accounts
- ☐ No distribution yet ☐ Exclusive distribution available

BROKER

- ☐ Brokerage company name: _____
- ☐ No broker

PROMOTION BUDGET

- | | | | |
|---|-------------------------------|--|-------------------------------|
| <input type="checkbox"/> Free fills | <input type="checkbox"/> BOGO | <input type="checkbox"/> Monthly specials | <input type="checkbox"/> Demo |
| <input type="checkbox"/> KOYO catalogue participation | | <input type="checkbox"/> Store flyer participation | |
| <input type="checkbox"/> Case stack deal | | | |

MANUFACTURED IN

- | | | |
|---------------------------------|----------------------------------|---|
| <input type="checkbox"/> Quebec | <input type="checkbox"/> Ontario | <input type="checkbox"/> Canada |
| <input type="checkbox"/> U.S | <input type="checkbox"/> Japan | <input type="checkbox"/> Other country: _____ |

AVAILABILITY

- ☐ Ready and available ☐ Minimum order: _____
- ☐ Other: _____

PRICING

Distributor price: _____

Suggested whole sale price: _____

Suggested retail price: _____

Available discounts: _____