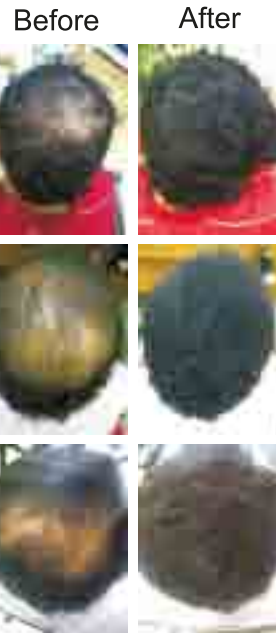




INSTANT NATURAL HAIR



Dermatologist & Hair Stylists Recommended



Another Quality Product From Crest Wellness



Crest Wellness Group

- Hair transplant surgeons, dermatologists and hair stylists recommend Crest Hair. Crest Hair is an effective and totally natural solution for hair loss.
- Instantly eliminates bald spots or the appearance of thinning hair.
- Perfect natural look : totally undetectable, even from close up.
- Lasts all day and all night, through wind, rain and sweat.
- Will not smear or stain your skin or clothing.
- Works for both men and women.

Unlike similar products in the mass market, Crest Hair is a professional grade product.

- Made from natural fibers from plants so it is absolutely safe for sensitive scalp.
- Bonds to hair securely and does not require a spray for fibers to stick to your hair.
- Free of animal ingredients, synthetic dyes, fillers and preservatives.

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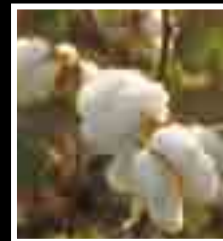
Composition

Crest Hair is made from the following two ingredients:

1. Gossypium Herbaceum Fibers.
2. Natural mineral-based colorants.

Gossypium Herbaceum Fibers

Gossypium Herbaceum (also known as Levant cotton, shown left) is a plant. Fibers from this plant have surface optical properties that are very similar to human hair. This one of the reasons why Crest Hair gives users a perfectly natural look. Gossypium Herbaceum Fibers tend to be negatively charged. Therefore Crest Hair fibers bond to your hair 200% stronger than regular hair building fibers.

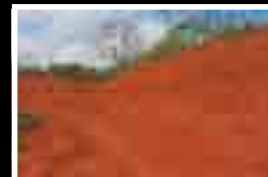


Natural Mineral-Based Colorants

Gossypium Herbaceum is grayish white. The fibers can be dyed into various colors to match human hair colors. Thanks to the micro-structure of gossypium Herbaceum, its fibers can be easily dyed with mineral-based colorants - iron oxides that are harvested from nature.

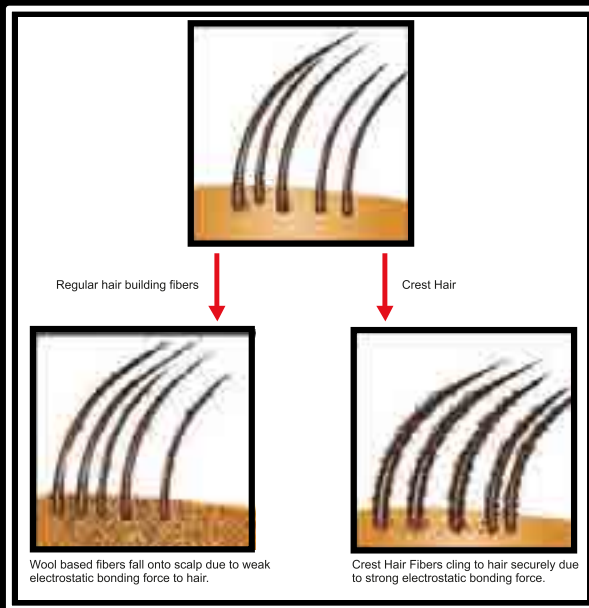


Crest Hair is 100% natural hair building fibers. It is free of synthetic dyes, fillers, preservatives and animal derivatives. It is hypoallergenic and safe to use even on sensitive scalp.



Information on Product Usage

1. Crest Hair works well on men and women. Crest Hair is ideal for people who have areas of thinning hair on the top of their head. Crest Hair is not suitable for people who are completely bald. While hair loss is usually caused by hereditary factors, for women in particular, it is rarely serious and hair loss is usually temporary. Thus, Crest Hair is suitable for use by women too.
2. We recommend that users of Crest Hair maintain longer hair. Ideally, the length of hair should be at least 0.5 cm to 1 cm long from scalp. This will make it more effective as it allows Crest Hair to adhere better to the hair.
3. Make sure that your hair is not wet and/or oily before using the product. Any residual Crest Hair fibers that may fall on the ears or neck can be easily cleaned off using a tissue or towel. It will not stain or dirty your clothing.
4. The best way to apply Crest Hair is to slowly rub the dispenser against the grain of the hair till the desired result is achieved. It is best to follow the line of hair growth, from hair root to the tip of hair. For application of Crest Hair on the front section, please cover your forehead so that the fibers do not fall on your face.
5. After applying Crest Hair, it is best to gently pat your hair to allow the fibers to settle on your hair. It will make your hair look more natural.
6. After applying Crest Hair, you can use a broad comb or brush to style your hair. Please avoid combing the hair roots to prevent the fibers from getting separated from the hair. If the fibers become detached from the hair, just reapply Crest Hair.
7. For best result, please shake or tap the bottle gently before using it.
8. Crest Hair can be used for all types of hair and colors.



Frequently Asked Questions (FAQ)

Question : *Can everybody benefit from Crest Hair?*

Answer : First and foremost, you must have some hair to see results. If you are completely bald or excessive balding in some regions, there will be no hair for the fibers to adhere to and Crest Hair will not work for you. Crest Hair can only create the appearance of thicker hair if it has some existing hair to work with.

Question : *Can Crest Hair cause balding?*

Answer : Crest Hair is a product made from natural plant fibers, so it will not cause balding. In fact, subjecting your hair to any form of excessive stress may cause hair loss. This includes brushing rigorously when your hair is wet or subjecting it to excessive heat. The application of hair fibers does not harm the hair or scalp and should not cause balding. Using Crest Hair is a temporary solution to hair thinning problems and you should not sleep with the fiber or any hair product on. Give your scalp some time to rest during the night.

Question : *Will the use of Crest Hair make me dependent on it?*

Answer : You may develop a dependency to the product. Some users claim that they won't leave the house without Crest Hair because it makes them look good. They feel naked without it; just like a woman leaving the house without any makeup on.

Question : *Can Crest Hair withstand all outdoor activities and weather conditions?*

Answer : Crest Hair is safe for most activities except for wet or extreme conditions such as swimming and heavy downpours.

Question : *Why is Crest Hair more expensive than other brands?*

Answer : Crest Hair is professional salon grade product that prides itself on its quality ingredients to deliver an effective and totally natural solution to hair loss.

Question : *Can Crest Hair help in hair growth?*

Answer : Crest Hair is a hair building fiber product that is a cosmetic enhancement to the hair that you currently have. Crest Hair cannot help in hair growth, any hair thickening and/or volumizing fiber product that promises otherwise (i.e. hair growth) is a scam and should not be trusted.

Why should you choose Crest Hair?

1. With Crest Hair, your hair will look much fuller and thicker than using regular hair building fibers.
2. More durable. It better withstands wind, rain, sweat and abuse.
3. No spray glue or hair spray is required to fix fibers to the hair.
4. Free of animal ingredients, synthetic chemical dyes, fillers and artificial preservatives.
5. Most Importantly, with Crest Hair you will have perfect natural look.

Why Crest Hair is Superior

There are three major problems with the regular hair building fibers in the mass market.

Problem 1 - Excessive amount of fibers may fall out when it is exposed to the wind and/or rain, and/or when you lay your head on a couch or pillow.

To "solve" this problem, consumers were told to use a spray (essentially a glue) to "lock it in". The spray glue does not really solve the problem, a duct tape solution at best, not to mention that the spray glue makes your hair extremely stiff and cause irritation to your scalp. The root cause of this problem is the weak bonding force between the fibers and hair as you know that regular hair thickening fibers are made from wool (sheep's hair). Both wool and human hair tend to be positively charged, they do not bond well with each other. Therefore, such fibers fall off easily from your hair.

Crest Hair's new formula uses a new fiber material know as Gossypium Herbaceum fiber from plant. This fiber is negatively charged and therefore, its bond to your hair is 200% stronger than wool fiber. Therefore, Crest Hair fibers will stay securely on our hair. No spray is required.

Problem 2 - Dull looking hair

Basically, there are two approaches to eliminate the appearance of hair loss:

1. Thickening hair to amplify hair volume, making scalp invisible or
2. Coloring the exposed scalp to match the hair color. This technique does hide the bald spots, but it does not increase hair volume.

Problem 3 - Regular hair building fibers contain ingredients that may be harmful to your scalp.

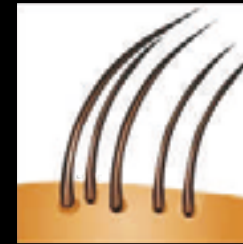
Other hair fiber products are made from wool (hair from animals), which is difficult to dye. Wool must first be processed with harsh chemicals (bleaches) before being dyed with synthetic pigments, which are the same hair dyes used in human hair-coloring products.

These fibers contain harmful ingredients to include synthetic dyes, various fillers, artificial preservatives and animal fur. Some of these ingredients may cause scalp irritation and allergies for the users. There are reasons why health experts caution againts these hair-coloring products.

Crest Hair contains only two natural ingredients: Plant-based fibers and natural mineral colorants.

How Crest Hair Work

*Areas of thin hair



*Fibers are attached to your hair



*Hair becomes thicker

