

Who we are

The Beauty Box takes your privacy very seriously and as such we have laid out the following privacy notice in line with the General Data Protection Regulation 2018.

By using our website or any of our services you agree to be bound by the policies set out in this privacy notice. We are fully committed to protecting the privacy and safeguarding the use of your personal information and we will look to keep this privacy notice updated, therefore check back here regularly to review any amendments. (latest update 25/05/2018)

Any questions relating to our privacy policy or this notice should be directed in writing to us, you can find our contact details on our contact page:

<http://www.thebeautyboxhaywardsheath.co.uk/contact-us.html> or you can write to us at: The Beauty Box, Marc Pearl Hairdressing, 46 South Road Haywards Heath WEST SUSSEX RH16 4LA

What data we collect and how we use it

We collect and process your personal information (such as name, date of birth, contact information, payment information and information relating to health conditions) in order to administer your accounts and bookings with us – to process orders, payments or applications submitted by you.

We also use it to carry out our obligations in relation to any agreement or contract you have with us, or to verify your identity.

We will not share your data with any third party other than those utilised to service our business or if legally obligated to do so. External partners (processors) may be utilised to perform tasks including but not limited to: processing payments, making bookings, marketing, and accounting– we agree terms with all our partners to ensure that they all comply with high levels of confidentiality and best practice in privacy and security standards in line with the General Data Protection Regulation 2018.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place a number of electronic, physical and administrative procedures to safeguard and secure the information we collect and store.

Information about products and services and marketing

From time to time we may send you details of products and services that may be of interest to you via email or text. This is only if you opt to receive this information, via active opt-in consent. You can withdraw consent at any time by writing to us or via the means outlined below.

Your rights and keeping our records up to date and accurate

You can opt out from any promotional, non-essential or marketing content at any time by clicking the unsubscribe link in an email or by contacting us directly.

You may also contact us directly to request information about what data of yours is recorded by us, how it is stored and what it is. If you would like a copy of the information held on you please write to us. Please note, we will first look to verify your identity before processing this request, in order to maintain the security of your personal data and prevent inappropriate disclosure. You also have the right to lodge a complaint with a supervisory authority if you ever feel your privacy has been violated.

In general we retain and process personal data for a reasonable period following initial enquiry, purchase or the lapsing of an account with us. Certain records such as health screening forms may be retained for a longer period, in line with fulfilling contractual obligations of due care to our customers and visitors, in line with industry standards.

Third party sites, apps and services

We cannot be responsible for the privacy policies and practices of other websites, apps or services even if you access them using links from our site, or during the delivery of our services. We recommend that you check the policy

of each site you visit, any apps you use or any third party services that you may register with.

Social Media

From time to time we may take photos of some of our work for use on our Social Media channels and other communications. All due care will be taken to ensure that no personally identifiable content is included in these images, and we will always ask for verbal permission before taking photographs or using these images. Any photo that may contain identifiable content will only be used if you have actively given recorded consent for us to use it. Any consent that you give, can be withdrawn by you at any time and if you do find that an image of you appears on our Social Media channels or communications, that you would like to be removed, please contact us immediately.

Cookies

A cookie is a small file, downloaded on to a device when the user accesses certain websites. Cookies are then sent back to the originating website on each subsequent visit. We use cookies to track anonymised analytics data on our website only.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Disclosing your information to others

Other than the disclosures referred to in this policy, we will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.