



# CITY CENTER DEVELOPMENT

Client | City of New Berlin

## DEVELOPED TO DATE

- Library Plaza
- Shared public square and Farmer’s Market
- Conservancy area with walking trails and overlooks
- Stormwater ponds
- More than 250 residential units, including market-rate, workforce, and senior units

Developing an urban, diverse, walkable, mixed-use development in a community includes not only housing and commercial uses, but plazas, conservancy areas, and green systems. Ce Planning Studio staff managed the long-term planning effort, including initial design development concepts, City Center Design Development Guidelines, ordinance changes, and design review for New Berlin’s City Center. \$50+ million in investment.

Formal and informal public spaces were designed to add value, preserve views, and enhance the environment. Green spaces and multi-use plazas provide opportunities for concerts, farmer’s markets, and recreational trails. Design work was completed while employed by GRAEF and Planning and Design Institute, recent design review work completed as Ce Planning Studio.



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