

Benefits to Chamber Membership

1. **Gain an advantage in your industry.** If your business is a member of your local Chamber of Commerce, consumers are more than 40% more likely to choose you over non-members in your industry. (Americanbusinessmag.com)
2. **Receive Chamber emails.** Weekly emails provide new member information, details about upcoming opportunities to get your business name out there, interesting information about operating a local business, articles about the local community, among other things.
3. **Membership brings credibility to your business.** You can increase positive perception among consumers and business owners when you're identified as a member of a Chamber of Commerce.
4. **Increase your visibility in the community.** As a new member of the Chamber of Commerce, have the opportunity to take advantage of a full page Chamber Spotlight in the local paper once a year. You also can grow your business by advertising with the Chamber and sponsoring events. The Chamber may also promote your grand opening/ribbon-cutting ceremony and assist with any public relations efforts.
5. **Create networking opportunities.** Chambers have numerous committees and serving on one of them provides numerous networking opportunities as well as professional leadership development. You can build your business while promoting developments of keen interest to local businesses and the community at large.
6. **Make business contacts.** The Chamber's most fundamental mission is to generate more business activity for the community. The Chamber initiates more business-to-business commerce and more opportunities for networking and connecting local professionals than is available through any other local organization.
7. **Acquire customer referrals.** Every day, your local chamber receives calls from individuals and businesses looking for potential vendors, and chamber members typically recommend chamber members
8. **Chamber events and programs.** Chamber events and programs provide members with great opportunities to get to know new people and expand their prospect base. Chamber events are innovative and fun ways to help members meet potential customers, clients and vendors— and generate new business leads.