

DAKOTA COWBOY TRADE SHOW

October 22-24, 2021

Sioux Falls ~ W.H Lyons Fairgrounds

VENDOR INFORMATION

Name _____

Contact person _____ Phone: _____

Address: _____

Email: _____

Website if available: _____

Description of products: _____

Booth Description	Price	Quantity Requested
SDRA Sponsor Booth 10x10 (minimum \$1000 sponsorship)	FREE	
10' x 10' Booth	\$100	
10' x 20' Booth	\$200	
Horse/Stock Trailer space (not cargo trailer) 10' x 30' Limited availability	\$250	

Do you need electricity? _____ (Vendor responsible for extension cords)

- Tables and chairs will be available on a first come, first served basis
- SDRA and WH Lyon Fairgrounds are not responsible for your booth and it's contents. Minimal security is provided, however vendor is responsible for booth and contents.
- Two (2) weekend passes will be provided to each vendor space. Additional passes must be purchased at the gate.

Payment must be received by October 15,2021 for space to be reserved.

Send Payment to: SDRA, 14150 232nd Ave, Isabel, SD 57633

For more information contact the SDRA at 605-466-2341 or andersonsdra@gmail.com

Booth Set up Times

Friday 9am Doors open

Trade Show Times

Friday 4:00pm –10:00pm CST (Rodeo Time 7pm)

Saturday 9:00am-10:00pm CST (Rodeo Time 11am and 7pm)

Sunday 10:00am-3:00pm CST (Rodeo Time 1pm)