

NEWS ADVISORY

Utah Women's Leaders Launch Grassroots Charity: "100 Women Who Care"

WHERE: SLC City & County Building, City Council Chambers
WHEN: September 2, 2015 5:30pm



SALT LAKE CITY - Dozens of the most engaged women along the Wasatch Front are igniting a powerful new "rapid response" charity called "100 Women Who Care."

Wednesday, September 2nd at 5:30pm, Salt Lake's historic City Council chambers will be center stage as the charitable group mounts one of its first important gatherings.

The effort is being led by a diverse group of Utah women who are real "doers." Women who run homeless shelters, symphony and theater boards, university departments, the media, community and church organizations. It's a fabulous, quarterly gathering of busy women all armed with checkbooks. They meet for just an hour, vet targeted charities or special community needs, vote for their favorite, and on the spot write individual \$100 checks to the winning cause. No overhead! No galas! Just a precious, large donation delivered right where it's needed most.

At the inaugural meeting of Utah's "100 Women Who Care" 70 charter members wrote checks instantly totaling \$7,000, which went directly to support a special refugee boy scout troop from the west side of Salt Lake City. Scout Troop 1262, comprised of Myanmar (Burma) teenagers, was formed to help keep the displaced boys from getting involved in petty crime. Over 25 of those refugees have now become Eagle Scouts. This summer, with the help of local donors and "100 Women Who Care," these same scouts were able to attend the 2015 World Scout Jamboree in Japan. On their way home they were able to stop and see their homeland of Myanmar for the first time.

"100 Women Who Care" addresses immediate, targeted needs like this one, and the more women who gather, the more help can be given to local charities or needs.

Founder Lisa Evans launched the group in June at the Utah State Capitol.

"I wanted to find a way to help busy women feel like they could make a difference quickly. "100 Women Who Care" allows them to SEE their donations make an impact without having to take too much time away from their jobs or family responsibilities."

September 2, 2015, "100 Women Who Care" will be welcomed to the historic Salt Lake City and County Building by member Councilwoman Lisa Adams:

"I am so thrilled to have been invited to be part of something so simple, and yet so effective. We hope more and more women who can spare some of their resources, or partner to give, will join "100 Women Who Care" and make it "ONE THOUSAND Women Who Care!" Imagine how valuable our group could be serving immediate needs in the community."

Women may join “100 Women Who Care” on the website:

<http://www.100womenwhocareslc.com/>
Or phone 801-913-6600 for more information

CONTACT: LISA EVANS Phone: 801-913-6600
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MEDIA

Salt Lake Magazine: June 22, 2015: 100 Women Who Care Salt Lake City, first meeting – The first-ever meeting of 100 Women Who Care Salt Lake City, a group of local women who gather four times per year to ... [Read More](#)

KSL.com: May 17, 2015: SLC woman brings national fundraising charity to Utah – Four hundred dollars and four hours a year — that’s what an efficient, national fundraising organization requires ... [Read more](#)

KUED, Contact with Mary Dickson: taping on September 16, 2015, Interview with Lisa Evans ... [Read More](#)