

Pre-Print Information

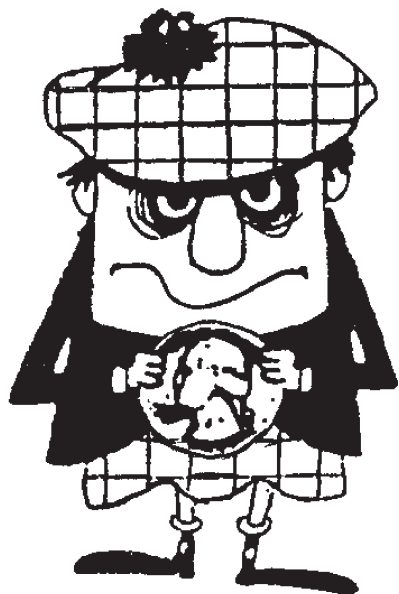
Your pre-printed advertisements can be inserted in the Shopper's Guide and ran in any or all zips you choose. See map on reverse side for zip code breakdowns.

Rates Starting As Low As...

\$45 PER M

\$45 Minimum Charge on Quantities Less Than 1,000

"We Do It Better... and For Less!"



Give Us A Call At...

616 642-9411

For More Information!

Advertising Rates

Effective October, 2022

1-col. 1.625" • 2-col. 3.375" • 3-col. 5.125" • 4-col. 6.875"
5-col. 8.625" • 6-col. 10.375"

2" to 10" – \$8.80 per inch

1"	\$8.80
2"	\$17.60
3"	\$26.40
4"	\$35.20
5"	\$44.00
6"	\$52.80
7"	\$61.60
8"	\$70.40
9"	\$79.20
10"	\$88.00

11" to 23" – \$8.50 per inch

11"	\$93.50
12"	\$102.00
13"	\$110.50
14"	\$119.00
15"	\$127.50
16"	\$136.00
17"	\$144.50
18"	\$153.00
19"	\$161.50
20"	\$170.00
21"	\$178.50
22"	\$187.00
23"	\$195.50

24" to 47" – \$8.00 per inch

24"	\$192.00
25"	\$200.00
26"	\$208.00
27"	\$216.00
28"	\$224.00
29"	\$232.00
30"	\$240.00
31"	\$248.00
32"	\$256.00
33"	\$264.00
34"	\$272.00
35"	\$280.00
36"	\$288.00
37"	\$296.00
38"	\$304.00
39"	\$312.00
40"	\$320.00
41"	\$328.00
42"	\$336.00
43"	\$344.00
44"	\$352.00
45"	\$360.00
46"	\$368.00
47"	\$376.00

48" to 72" – \$7.50 per inch

48"	\$360.00
49"	\$367.50
50"	\$375.00
51"	\$382.50
52"	\$390.00
53"	\$397.50
54"	\$405.00
55"	\$412.50
56"	\$420.00
57"	\$427.50
58"	\$435.00
59"	\$442.50
60"	\$450.00
61"	\$457.50
62"	\$465.00
63"	\$472.50
64"	\$480.00
65"	\$487.50
66"	\$495.00
67"	\$502.50
68"	\$510.00
69"	\$517.50
70"	\$525.00
71"	\$532.50
72"	\$540.00

73" to 96" – \$7.00 per inch

73"	\$511.00
74"	\$518.00
75"	\$525.00
76"	\$532.00
77"	\$539.00
78"	\$546.00
79"	\$553.00
80"	\$560.00
81"	\$567.00
82"	\$574.00
83"	\$581.00
84"	\$588.00
85"	\$595.00
86"	\$602.00
87"	\$609.00
88"	\$616.00
89"	\$623.00
90"	\$630.00
91"	\$637.00
92"	\$644.00
93"	\$651.00
94"	\$658.00
95"	\$665.00
96"	\$672.00

- Front Page: \$800.00 (front page price includes full color)
- Full Page: \$672.00 • Color Charge: \$2.50 per col. inch
- Half Page: \$360.00 • Add'l. Chg. for Special Placement
- Quarter Page: \$192.00 • Front Page Upper Corner: \$165.00
- Classified Rates: \$5.00 for 15 words or less, 20¢ add'l. word

Advertising Rates

Ionia County
SHOPPER'S GUIDE

P.O. Box 46 • 13 Bridge Street
Saranac, Michigan 48881

12,816

Total Verified Circulation



**Delivered Door-To-Door
Every Saturday**

ADVERTISING DEADLINES:
Classified and Display – Noon on Thursday
Coming Events and Classified Changes
Noon on Wednesday

PHONE: (616) 642-9411

FAX: (616) 642-6040

e-mail: icsg@sbcglobal.net

Website:

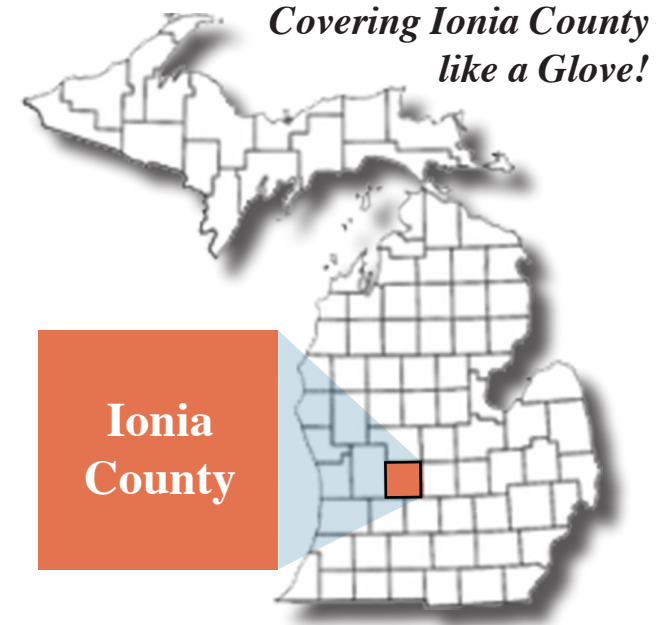
ioniacountyshoppersguide.com

Ionia County **SHOPPER'S GUIDE**

P.O. Box 46 • 13 Bridge Street
Saranac, Michigan 48881

DISTRIBUTION MAP

by Zip Code



Distribution Breakdowns

Zip Codes

Ionia 48846	6976
Lake Odessa 48849	529
Saranac 48881	2322
Lyons 48851	965
Clarksville 48815	150
Orleans 48865	785
Muir 48860	568
Belding 48809	521

Total Circulation

12,816

