



**Official Pageant  
Information Packet  
2019**



## *Congratulations...*

On behalf of the All American & Mrs. All American Pageants, I want to welcome you to the pageant family! You have been selected as a state titleholder for the national 2019 All American Pageant! This will be an unforgettable experience that will leave you with a memories and friendships that will last a life time. This year's pageant promises to be exciting as the system is continuing to grow, and we are thrilled to have you as a contestant. As you go through the preparing for the upcoming pageant, we hope you find it to be a journey of self-discovery and development. Take advantage of this experience to reflect and learn more about yourself. This is your moment to be in the spotlight, so enjoy it! The 2019 All American & Mrs. All American Pageant will be held October 4–7, 2018 at the Grand Hotel and Spa in Ocean City, Maryland. There is important information regarding the upcoming pageant in this contestant packet, so please take the time to review all materials. It is important keep the schedule in mind and remember your deadlines. The pageant staff, reigning queens, and former queens are available to any questions that may arise. As always, feel free to post to the Facebook group or email if you need any assistance. Again, congratulations and welcome to our pageant family!

I look forward to seeing you soon.

Sincerely,

Patricia Sullivan  
allamericandirector@gmail.com

# CONTESTANT INFORMATION

## Entry Fee

The price for the 2019 All American & Mrs. All American National Pageant is as follows: The national pageant entry fee is \$495.00 one pageant. If you would like to enter the second pageant, the cost will be an additional \$250.00 fee. Qualifying delegates may compete in both pageants, All American & Mrs. All American. Preteen, Jr Teen and Teen divisions are \$200.00 each. The state sash and crown is included with entry fee, along with one free optional competition entry. Please designate which optional competition you wish to compete in, upon applying for pageant. Optional competitions include Community Service, Photogenic, Super Model with Style, or Talent. To participate in additional optional competitions, the entry fee is \$50.00 per category. No application will be reviewed or accepted until the application fee is paid in full. Please send payments to All American Pageants through PayPal at [allamericanpageants852@gmail.com](mailto:allamericanpageants852@gmail.com).

**REQUIRED**

## Required Paperwork

- The *Official Application*, submit before **September 1, 2018**, to [allamericandirector@gmail.com](mailto:allamericandirector@gmail.com).
- The *Judge's Questionnaire*, submit before **September 11, 2018**, to [aacontestant@gmail.com](mailto:aacontestant@gmail.com).
- The *Stage Sheet*, submit before **September 11, 2018**, to [aacontestant@gmail.com](mailto:aacontestant@gmail.com).
- The *Platform Essay for LaTeacha A. Coleman Foundation*, submit before **September 11, 2018**, to [aacontestant@gmail.com](mailto:aacontestant@gmail.com).
- The *Optional Talent Sheet* (if competing in talent) and necessary music MP3 file, submit before **September 11, 2018**, to [aacontestant@gmail.com](mailto:aacontestant@gmail.com).
- The *Community Service Résumé* (if competing in for the community service award), bring to registration or email to the pageant director at [allamericandirector@gmail.com](mailto:allamericandirector@gmail.com).

All paperwork should be electronically submitted, unless specifically stated, and will be used to make the judge's books and program script. See above for the proper email destination.

## Required Headshot

A headshot of yourself is *required*. A good photo is *important* for a good first impression. These photographs will be included in the program book and should be emailed as soon as possible to [allamericanpageant.marketing@gmail.com](mailto:allamericanpageant.marketing@gmail.com). Please send the photo in jpg format, **NO LATER THAN September 11, 2018**. Additionally, please bring a 5x7 or 8x10 original photograph to the pageant. Turn in original photograph at pageant registration. The picture will be returned at the conclusion of the pageant.

## Required Wardrobe

- **Reigning Queens Dinner** is to be a dressier outfit or dress of your choice.
- **Show-Me-Your-State** is an outfit of choice that symbolizes the region or state that you are representing at the national pageant. *\*Reigning queens will represent America.*
- **Shades of Green** is a personal choice high fashion outfit that is any color of green.
- **Little Black Dress** is a black dress that reflects your personal style to be worn at optional completion awards show.
- **Interview Outfit** is a suit or dress that looks professional and reflects your personal style.
- **Opening Number Outfit** is the mandatory Marc Defang Rhinestone Floater Sneakers, designated All American Pageant opening number t-shirt, and black pants/capris of choice.
- **Runway/Fashion Wear** is a personal choice outfit that could be seen in a runway fashion show.
- **Evening Gown** should be floor length and reflect your personal style.

Your wardrobe should be your personal choice in color and style. Search the internet to see what styles you like and what colors you feel would be a good choice for you.

## Opening Number

The song for the opening number at the 2019 All American & Mrs. All American Pageant is an edited version of Feel This Moment by Christina Aguilera. The choreography will be the same for all contestants and reigning queens. The choreography will consist of basic, simple movements that will allow you to shine in your moment. A video will be provided prior to the national pageant weekend. Please learn and practice the steps, before the pageant weekend so you are confident with the steps. At rehearsals, the routine will be marked and practiced. The rehearsals will NOT be for learning the choreography.

- Practice attire will be workout clothes and sneakers. PLEASE DO NOT WEAR YOUR PERFORMANCE CLOTHES AND SHOES TO REHEARSAL.
- Performance attire will be the mandatory Marc Defang Sapphire Floater Sneakers, designated All American opening number t-shirt, and black pants/capris. Contestants may chose black pants or capris in a style that flatters their body type. The official pageant shoes can be ordered at [www.marcdefang.com/all-american-pageant/](http://www.marcdefang.com/all-american-pageant/) and the official pageant t-shirt can be purchased at [www.customizedgirl.com/s/AllAmericanPageant](http://www.customizedgirl.com/s/AllAmericanPageant). More information about the opening number can be found at the pageant website. Please order ahead of time to guarantee the arrival outfit.



## **Interview**

The interview is 5 minutes in length in front of a judge's panel. You will enter the room and be introduced to the judges. Each judge will participate in asking questions. Once the 30 second bell rings, wrap up your question, thank your judges, and gracefully exit the room. The interview schedule will be posted later.

## **Hair/Makeup**

The official hair and makeup artist for the All American & Mrs. All American Pageants is Phyllis Davis. She can be contacted by leaving a text message at (609) 674-2204.

## **Reigning Queen and Contestant Gift Exchange**

There will be a gift exchange during the pageant weekend. Each contestant is asked to bring ONE gift. The cost of the gift should be \$10 to \$15 in value. Please make sure it is a gift "fit for a queen" of any age. Please bring your wrapped gift to the pizza party and we will have some fun with the gift exchange!

## **Hotel**

The Official 2019 All American Pageant hotel is the Grand Hotel and Spa located on 2100 Baltimore Avenue in Ocean City, Maryland. Room reservations can be made by calling (800) 447-6779. Rooms can be booked now through August 24, 2018, for 2019 All American Pageant.

The following rates include tax.

- Ocean view with tax included  
Thursday - Sunday \$516.00  
Friday - Sunday \$418.00
- Oceanfront with tax included  
Thursday - Sunday \$589.00  
Friday - Sunday \$462.00

The rooms are based on double occupancy. Additional adults are \$20 per person. Children under 17 are free. For booking, use the group reservation under All American Pageant. The rates are good for reigning queens, contestants, family, friends and pageant attendees. To hold the room, the deposit requires payment of first night and tax by cash, check or major credit card. For more hotel information, go to [www.grandhoteloceancity.com](http://www.grandhoteloceancity.com).



## **Airport Information**

For those flying to the pageant, there is a small airport in Salisbury, Maryland. It is approximately 30-40 minutes from Ocean City. American Airlines and its wholly owned subsidiaries, Piedmont Airlines and American Eagle, are the only airline services at this airport. The Salisbury Wicomico Regional Airport is very small. If you should have any questions, please feel free to contact Enid via Facebook, by email at [enb726@msn.com](mailto:enb726@msn.com), or phone at (443) 235-1809.

## **Transportation**

There are three rental car companies in the terminal – Enterprise, Hertz and Avis. They are small and have limited vehicles, so reserve early. There is also shuttle transportation available via Frank Purnell. He has a variety of van sizes to accommodate passengers and luggage. He can be reached at (410) 422-1479 or by email at [fwpurnell1@gmail.com](mailto:fwpurnell1@gmail.com) to inquire about rates and coordinate schedules. He requires at least two days' notice. For anyone traveling with small children, there are accommodations that work with car seat space, but you must bring your own.

## **National Competition Judging Criteria**

Delegates are judged individually, never as a whole.

Scoring areas and weight:

- Interview 50%
- Runway/Fashion Wear 25%
- Evening Gown 25%

## **2018 All American & Mrs. All American Awards**

- Photogenic Award (contestants)
- Congeniality Award (contestants, voted by peers)
- Community Service Award (contestants)
- Director's Award (contestants)
- State Costume Award (contestants)
- People's Choice Award (contestants)
- Invisible Crown Award
- Cover Girl Award (contestants and reigning queens, highest ad sales)
- Patriotic Queen Award (contestants and reigning queens, most items for national platform)
- Talent Winner Award
- Overall Interview Award (contestants, highest score)
- Overall Talent Awards (contestants, highest score)
- Overall Evening Gown Award (contestants, highest score)
- Overall Runway Fashion Award (contestants, highest score)
- LaTeacha A. Coleman Award (contestants and reigning queens, platform essay/green outfit)
- Spirit of Pageantry Award
- National Titleholders
- The Crown Award (reigning queens)
- Ambassador (reigning queen, most appearances throughout reign)
- Lifetime Queen (chosen from queens that hold at least two All American titles)
- Royal Queen (contestant with overall highest score)

\*Note: Awards are **NOT** national titles.

## **LaTeacha A. Coleman Foundation**

The LaTeacha A. Coleman Foundation announces an award to support the extraordinary women competing in the All American & Mrs. All American Pageant to be held in Ocean City, Maryland, during October 2018. LaTeacha (All American Miss 2011), spent a great deal of her life fighting to find a cure for cancer that took her life at the age of thirty-two. Having lost her battle on April 2, 2015, LaTeacha left behind a loving husband, son, and mother. Most importantly, she left a legacy of fighting for a disease that has consumed the lives of millions of women and men throughout the world. She was indeed a precious jewel that was tested by fire, refined, and will never be forgotten. In memory of her work and legacy, the LaTeacha A. Coleman Foundation will present an award to a lady who meets the following criteria described below.

The LaTeacha A. Coleman Foundation will be giving away a special sash, crown, and a monetary award to one lucky winner at the upcoming pageant. Contestants and reigning queens can compete for this award. The categories being judged are shades of green high fashion and the platform essay. Find more information about this part of the completion under "Platform Essay" link on the national information page.



### **The Crown Award**

Vicki West, All American Lifetime Queen and Appearance Coordinator, will be sponsoring an award for the outgoing queens. The criteria of this award are as follows, a queen that has:

- Shown support to her sister queens throughout her reign
- Gone above and beyond her required 12 appearances (this award would not be given to the queen who wins Ambassador for most appearances, but could be the runner up)
- Turned appearances in a timely manner, as required
- Represented her title seriously as a job and promoted the system, not only in doing appearances, but by other means
- Recruited a contestant (not required)

The winner will receive a plaque with a crown on the top of it, along with crown necklace or earrings.

### **Program Book Advertisements**

Ad sales are NOT required! However, an ad provides the opportunity to show off your platform, your photographers work, or your sponsors. Any business is welcome to purchase an ad space to promote their business. Families and friends may use an ad as way to wish a contestant luck in the upcoming competition. For a full B/W page the cost is \$75. The page dimensions are 4.5"w x 7.5"h and ads should be submitted in jpg format. A half page B/W page is \$50 and the dimensions are 4.5"w x 3.75"h which should be submitted in jpg format.

There are a limited amount of premiere ad spots in the program book. For a full color page the cost is \$150. The page dimensions are 4.5"w x 7.5"h and ads should be submitted in jpg format. A half page color page is \$100 and the dimensions are 4.5"w x 3.75"h which should be submitted in jpg format. These will be available on a first come, first served basis (paid in full).

The reigning queen or contestant that sells the most ad sales will win the All American Cover Girl Award and some other great prizes. Each ad must be designed prior to submission and submitted in a jpg format. Please be sure to submit the advertisement to [allamericanpageant.marketing@gmail.com](mailto:allamericanpageant.marketing@gmail.com) and payment directly to the pageant director through PayPal at [allamericanpageants852@gmail.com](mailto:allamericanpageants852@gmail.com). Also, please remind any business purchasers that this is a tax deduction as an advertising expense. Feel free to add your contestant photos, as our judges will be given a book as well. It is always a good idea to be in front of the judges as many times as you can. The ad sales awards are contingent on the winners' ads being submitted and paid in full by **September 11, 2018**.

# Cover Girl Award

\*Current reigning queens can participate in this as well and are eligible to win the All American Cover Girl Award which will be given to the person with the most ad sales.

## National Platform

Operation We Care was founded in 2007 by Jeff and Diana Merritt of Salisbury, Maryland. Since its founding, there have been 15,000 packages packed and shipped to deployed military around the world and at sea on Naval ships. Packages are shipped year-round as need arises, including two large scale packing days each year in May and November.

In 2017, All American Lifetime Queen, Enid Kelley created the All American Patriotic Queen and Jr. Queen and collected nearly 4,000 items. Enid's husband currently serves in the Maryland Army National Guard and was part of one of the first units to receive packages when *Operation We Care* was founded during his deployment to Iraq. Enid, also currently serves as the Fundraising Coordinator for *Operation We Care* and which has raised approximately \$10,000 over the past five years.

Criteria for this award is the contestant that collects the most donations from the list provided. The winner will receive a crown and banner and a letter of thanks personally signed by Jeff. New this year, there will be a trophy awarded to the reigning queen that brings the most items out of the current reigning queens. Items may be brought to the hotel the weekend of the pageant or shipped directly to:

9389 Stage Road  
Delmar, Maryland 21875

Ideas for care package donations: Baby wipes, body wash, granola bars, lip balm, pasta, instant hot chocolate, deck of cards, dental floss, deodorant, disposable razors, gum, breath mints, ink pens, instant oatmeal, microwave popcorn, pop tarts, powdered drink mixes, ramen noodles (brick style, not cups), shampoo, conditioner, personal Kleenex, toothbrush, toothpaste puzzle books (Sudoku, crossword, word search), blank cards (not religious in nature), phone cards, etc. The powdered drink mixes on the list refers to the small tubes that can be added to bottles of water and shaken. **Everything must stay in its original packaging.** Do **not** remove items from their package.

For those that participate in Trick-or-Treating and choose not to keep your candy, it will gladly be accepted. For those that are in school or have school-aged children, this may be a great project to involve your/your child's school in and host a school-wide candy drive. Chocolate can only be shipped in cooler months due to temperatures. If you should have any questions, please feel free to contact Enid Kelley via Facebook, via email at [enb726@msn.com](mailto:enb726@msn.com) or phone at (443) 235-1809.



### **Entry Information and Rules:**

- All delegates must be a natural only female.
- Delegates are required to be on time for all events and rehearsals. Everyone's time is important. In many cases, we are working with venue's schedule as well as our own, so please be punctual.
- Delegates are required to stay at the host hotel for the duration of the Pageant.
- Delegates must book under the All American Pageant room block code by August 24, 2018. Otherwise, the room rates and availability are not guaranteed.
- If a delegate or anyone associated with delegate is caught defaming the pageant in any way, the delegate will automatically be disqualified.
- The pageant will not honor refunds.
- Delegates shall not hold the pageant office, system, venue and host hotel harmless to any injury or illness incurred while attending the pageant.
- Any attempts to communicate with the judges prior to the competition will result in immediate disqualification. The judge's decisions are final.
- Any delegate wishing to compete who has knowledge of participation, past or present, in any nude event or any activity that may infringe moral responsibility of her title, will not be accepted at any level. Failure to disclose this information will result in automatic disqualification and/or relinquishment of title.
- All American & Mrs. All American Pageants does not maintain a non-compete clause. However, queens must inform pageant office, via email that they will be competing in another pageant system.
- If selected as an All American winner or a Mrs. All American winner, national titleholders agrees to sign a contract stating agreement to arrange and make a minimum of 12 appearances throughout the year's reign. Appearances may include but are not limited to parades; radio, television and newspaper interviews; and public appearances at events. Winners are expected to provide All American & Mrs. All American Pageant with photos of appearances for the official website, social media, and promotion. National titleholders must agree to find *at least* one appearance that supports the military, the national platform.
- All 2019 Queens must sign a contract before leaving the pageant.

### **Former Titleholders**

The former titleholders and reigning queens are a wealth of knowledge and are eager to help you with advice and to answer questions you might have, regarding the pageant. They are there for EVERYONE and are very generous with their time.

If you have any questions, do not hesitate to ask. This pageant experience is what you make of it! We will provide the venue and the tools to achieve that experience. This is YOUR experience, so have fun!

**Looking forward to seeing you all at the pageant in October!**

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