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PRESS RELEASE THIS CHRISTMAS WITH "DR. SUAVE" (2019 Jingle Bell Video Link).

Langhorne, PA--(AR RECORDS – US News)—December 1, 2019--debut album <u>"Merry</u> <u>Christmas II"</u> already is receiving airplay in 10 top U.S. cities. Composer, saxophonist and



producer Dr. Alexander Nicolas helps bring out a different Jazz instrumental vibe, paying homage to the composers and writers of the old written traditional Christmas tunes with the incorporation of his new produce instrumental songs for this holidays in an effort to reach out to the counterculture generation. It makes sense that after many years Dr. Suave who origin or descendant is from Panama City, Panama, known as "Dr. Suave" in the music world is following up with a second

Christmas instrumental production which will be released on December 5, 2019. Dr. Suave recorded his first Christmas instrumental production in 2012.

(https://store.cdbaby.com/cd/dranicolas1/from/www.cdbaby.com/cd/dranicolas1)

Dr. Alexander Nicolas known as "Dr. Suave" in the music world has his music available on 150+ streaming and download services around the world, including Spotify, Apple Music, iTunes, Amazon, Pandora, YouTube, and Deezer, all for a one-time setup fee. Wherever the fans prefer to listen to music, they'll find Dr. Suave!

Dr. Suave few debut albums or musical instrumental releases have been met with such a warm reception from his fans. After thirty years of touring and performing in many countries and small venues in the U.S., Dr. Suave will spend the next three months playing arenas as an opening act for many well known artists. Several Jazz magazines will be doing a one-page featuring Dr. Suave in the next few months. *For more information, promo requests, or to arrange an interview, contact AR Records Promoters and A & R Department at (arproductions3@netzero.com), or*



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MUSIC TRACKS-click on track to listen

- 1. JINGLE BELL
- **MUSIC LINK**
- MUSIC LINK
- **MUSIC LINK**
- **MUSIC LINK**
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- **MUSIC LINK**
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MUSIC LINK







LET'S GO PRESS KIT WWW.DRSUAVE1.COM INFO.ARRECORDS@GMAIL.COM

2020 MUSICAL RELEASE COMING

THE NEW PROJECT "LET'S GO" RELEASE DATE FRIDAY APRIL 10, 2020

Langhorne, PA--(AR RECORDS - US News)-November 22, 2019--Composer, saxophonist



and producer Dr. Alexander Nicolas who origin or descendant is from Panama City, Panama, known as "Dr. Suave" in the music world is preparing to release his tenth instrumental CD <u>"LET'S GO,"</u> which will feature or will introduce a prominent or conspicuous singer Yasmine Nicolas in vocals. In 2016 Dr. Suave made a musical return by releasing the 8th instrumental CD <u>"The Return</u>" which was part of the Grammy entry list in 2016. In December 5, 2019, he will released his ninth CD <u>"Merry</u>"

Christmas II". The musical production the "Return"

(https://open.spotify.com/artist/72N0rO9hwDJT9J7rGmNhS9?si=4cWeSnzCTTeQzTG_RFCG DA) was, Dr. Suave, way to renewed his existence, activity, renaissance or musical revival after being absent from the music scene or world for several years (http://www.drsuave1.com/press-release.html).

Dr. Alexander Nicolas known as "Dr. Suave" in the music world has been a member of the Recording Academy for twenty years and is currently part of the Philadelphia Chapter (http://www.drsuave1.com/the-grammy-s.html). In this new instrumental production "LET'S GO", Dr. Suave introduces a new sound and music projection as it sustain or withstand (weight, pressure, strain, etc.) with a mix of Smooth Jazz, instrumental Gospel, and Traditional Jazz or Latin Jazz. In an effort to please his fans, Dr. Suave has written and composed the current songs to meet the expectations of his fans as well as the music critics.



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His General Music Career: Alexander Nicolas began recording music in 1988. He has released several instrumentals albums. Dr. Alexander Nicolas releases his six instrumental and first Spanish album in 2012 title <u>"Canto A Jesus."</u>

(https://www.youtube.com/watch?v=SuliLI6GyOU&feature=youtu.be) his six prior releases endeavors a combination of spiritual Instrumental Gospel music. The lyrics and instrumental version where written and composed by Dr. Suave. 2012 released. The 2012 instrumental release was part of the beginning stages of the entry list for Grammys.

On Friday April 10, 2020 in the United States and internationally, Dr Suave will be releasing his tenth Instrumental album title <u>"LET'S GO"</u> which is a collection of instrumental Gospel-inspired music that was composed, arranged, and produced by Alexander Nicolas who is the president and founder of AR Records. He earned a Bachelors in Music from Valley Forge University, A Master of Arts in Educational Administration from the College of New Jersey and a second Doctorate in Educational Administration from Capella University a few years after his arrival to the United States from his native country of Panama in 1988. Dr. Suave, is already embraced by devout audiences in the U. S. A, Panama, Costa Rica,



Republica Dominicana, Colombia, Nicaragua, etc., and other South American countries, Dr. Alexander Nicolas is ready to reconnect with his fans and the music world with a fully or new portion of his music which has been composed, arranged, recorded, and will be performed by him. Dr. Suave musical belonging is done in an effort to contribute new music to the musical world in a way that can stimulate others. Dr. Suave is ready to share with audiences from all ages, gender, creed or walk of life his passion for music through the Soprano Sax, his love for music. In Panama, his talents have been compared to those of legendary musicians Dave Koz and Kenny G., etc. During the early nineties, Alexander Nicolas music was played in more than one hundred and twenty countries. Dr. Alexander Nicolas has performed in various locations here in the United States as well as national television. He has performed at the Amateur night at the Apollo Theater in Harlem N. Y. 2004. He was

interviewed on Telemundo 2006 and has been in several interviews with ABC television station in 2002 and 2008. In addition, Dr. Nicolas Cd "Fidelity" was on the entry list for Latin Grammy



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in 2006. In the 2005 He was featured on ABC Hispanic Panorama. "Faith" is Nicolas' six was independent productions, but the first to be widely distributed in the United States. One of the tracks on "Faith" is a beautifully arranged Latin/modern gospel version of "Believe," a song he plans to perform on November 4th, 2009 in memory and celebration of the independence of Panama City. He also performed the National Anthem for the Philadelphia Sixers in January of 2016 (https://youtu.be/63MiKP-ylns).

CHANNEL 8 CHICAGO ILINOIS MADE A SPECIAL YEAR 11/20/2015 REPORT:

Jazz musician Alexander Nicolas dedicates music to Paris attack victims: Here is the link to where you can find your music -->

http://wqad.com/2015/11/20/studio-8-presents-jazz-music-by-alexander-nicolas-dedicated-to-par is-attack-victims/

As an instrumentalist, the Doctor has two Latin singing Cd's. which features his new vocal sound. In addition, Dr. Suave wrote and composed the song "I need you Lord" which was featured in his new Cd **"The Return" in 2016.**

Marketing Plan for New Release "Let's Go"

The CD will be played in 40 Jazz station across the country in the U. S. A., and several station in South and Central America. The Cd will world wild digitally distribute on all online platforms such as Itunes, Cd Baby, Spotify, Amazon, etc. In addition, Dr. Suave Instrumental video for "Let's Go" as well as Yasmine musical video "Look At Me" and Ish musical video "Hearth vs. Love" will be airing on AR Records TV Network which is seen all over the world through Roku Tv, Itunes Tv, Sling Tv and FaceBook Live 24 hours. In addition, the will be featured in several TV Networks in South and Central America.

DR. SUAVE MUSICAL VIDEOS

Fidelity: <u>http://youtu.be/rpWwlJ6XFt0</u> The Return: <u>https://youtu.be/-69tc7C5DdE</u> Hello: <u>https://youtu.be/AVnpQFdVUqg</u> Christmas Jingle Bells: <u>https://youtu.be/3epIuA8gdhA</u>



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National Anthem Performance Philadelphia 76sixers 10/14/2014

https://youtu.be/63MiKP-ylns



Philadelphia Phillies:

Dr. Suave-Alexander Nicolas Philadelphia Baseball Game. Dr. Suave plays take me out to the ball game 7/2014 (<u>https://youtu.be/IuvPqIIIn3M</u>).



Musical Release Party and Tour or Performance Dates:



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Party release location will be forthcoming as well as 2020 performance dates. For music booking email: info. <u>arrecords@gmail.com</u>



Special Album Notes:

In this new release call "LET'S GO", Dr. Suave in introducing two new artists. Singer Yasmine Nicolas who's known as "Yasmine" in the music world. She is sixteen years old. She wrote and composed the song "Look At Me" and



"You're Not Alone" feature in Dr. Suave New Instrumental CD "Let's Go".

The New CD "Let's Go" Also feature rapper, writer, and music composer Ismael Nicolas who's known as "Ish" in the Music world with the song "Hearth vs. Love". Ish, is eighteen years old. AR Records is the record label that has produced Dr. Suave's ten instrumental productions over a

period of thirty years in the music arena. AR Records and TV Network has been founded and established by Dr. Alexander Nicolas who's known as Dr. Suave in the Music world.

For more information, promo requests, or to arrange an interview, contact AR Records Promoters and A & R Department at (arproductions3@netzero.com), or <u>(www.drsuave1.com)</u>.



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Upcoming Track-click on track to listen

- 1.) Let's Go (Instrumental & Vocals (click)
- 2.) <u>Time (Instrumental (click)</u>
- **3.)** Look At Me which feature Yasmine Nicolas new single (Vocals (click)
 - 4.) Dreamer (Instrumental)
- 5.) <u>Hearth Break vs. Love feature Ismael Nicolas new single</u> (Vocals (click)
 - 6.) Worth (Instrumental Full Band)
 - 7.) Joy (Instrumental)
 - 8.) Hop feature Yasmine Nicolas (Vocals)
 - 9.) <u>Time Sax and Keyboard</u>
 - 10.) Worth (Instrumental Sax & Keyboard)
 - 11.) <u>New Day 3 (Instrumental)</u>
- 12.) <u>Smooth (Instrumental)</u>
- 13.) <u>Color (Instrumental)</u>

