

**MINUTES St. Croix Bike & Pedestrian Trail Coalition Communication Committee  
City of New Richmond Civic Center - May 14, 2019, 6:30 p.m.**

**CALL TO ORDER** – Mark Gherty, Chairperson, called the meeting to order at ~ 6:30 p.m.

**STATEMENT OF PUBLIC NOTICE** – The agenda was posted at the Town of Somerset Town Hall and on the Coalition web site.

**ROLL CALL** – Committee members present were Mark Gherty, Susan Heuser, André Johnson, Andrew Lamers, Susan Stepka and alternate member Mark Vanasse. Members absent were Ruth Steiner and Tim Witzmann. No others were present.

**ADOPTION OF AGENDA** – A **motion** (Lamers, Johnson) to adopt the agenda as presented. **Carried** with no opposition.

**PUBLIC COMMENT** – Opportunity for comments on subjects not on the agenda when recognized by the presiding officer. There was no public comment.

**APPROVAL OF PRIOR MEETING MINUTES** – March 4, 2019 – A **motion** (Johnson, Lamers) to approve the March 4, 2019, minutes as presented. . **Carried** with no opposition.

**REPORTS** - from individuals about information gathered for the committee - There were no reports.

**ITEMS** for discussion and/or action

1. Loop Trail Opening Celebration – The upcoming meeting on May 16, 2019, of both Minnesota and Wisconsin entities involved in the celebration planning was discussed. The plans continue to be a work in progress. Activities on the Wisconsin side of the Loop Trail will be further defined at a June 24<sup>th</sup> meeting of just Wisconsin entities that are working in conjunction with the larger committee to create a shared welcoming experience for visitors to the September 27<sup>th</sup> 28<sup>th</sup> celebration.
2. Bicycle Hitch/Rack Progress – The Coalition is in possession of 4 bike hitch/racks made by the WITC morning welding class and powdered coated at a local New Richmond metal products company. These first racks will be installed at a Star Prairie coffee shop and at the Somerset Library. In addition, Vanasse detailed the plans for a bicycle repair station to be placed at the Somerset Library along with the bike rack courtesy of the Somerset Lions Club. More locations for bike hitch/racks are planned for the future as an ongoing project of the Coalition to make local interested spots more bicycle friendly.
3. Trail Etiquette Flyer – Heuser discussed the flyer that is in MnDOT’s hands to be used as a part of the Loop Trail Opening celebration. She also indicated that Johnson had sent a picture of a permanent sign containing etiquette information that was forwarded to MnDOT as a more permanent alternative to paper flyers. General consensus among the group was that the more permanent signs would require less maintenance, create less clutter and be used more frequently by trail users than flyers would be.
4. Summer Ad Hoc Committee Activities – Several ad hoc committees to keep the actions of the Coalition moving forward for the summer months when there are no meetings were suggested for board action at its May 22, 2019, meeting as detailed below.
  - a) Lift and Loop MN and WI – 2 separate committees –Gherty, Heuser and David Mandel were suggested as the Coalition’s representative to the larger planning committee that includes both Minnesota and Wisconsin entities. With Tim Witzmann leading the Wisconsin planning committee, Gherty, Heuser, Stepka and Vanasse were suggested as the Coalition’s representatives with others who are interested welcome as well.
  - b) Hudson/North Hudson Bridge - Gherty, Heuser and Vanasse were suggested as Coalition representatives to work on the Hudson/North Hudson Railroad Bridge initiative.

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- c) Loop Trail Art Bench Gathering Space –Heuiser and Vanasse were suggested as Coalition representatives to work on the completion of the Art Bench space on the Main Trailhead of the Loop Trail.
  - d) Hudson Chamber – Gherty and Heuiser were suggested as Coalition representatives working with the Hudson Chamber with the emphasis to be economic development.
  - e) St. Croix County Economic Development Corporation - Gherty and Heuiser were suggested as Coalition representatives working with the St. Croix County EDC with the emphasis to be economic development.
  - f) Others – Somerset Trail Coordination among the several entities involved with trail planning in the broader Somerset area was suggested as another initiative that would be ongoing through the summer. Heuiser, Johnson and Vanasse were suggested as Coalition representatives working on this joint effort.
5. Other – Gherty discussed some bicycle information flyers that could be used as an outreach tool. The possibility of placing a Coalition logo as either a stamp or sticker on the material was discussed. Costs estimates for those branding items will be acquired for consideration by the Board. A **motion** (Johnson, Vanasse) to recommend that the Board allocate \$100 for flyers. **Carried** with no opposition
6. Set next meeting date August 26, 2019 or September 9, 2019 or other – The next Communications Committee meeting was set for **September 4, 2019**, at 6:30 p.m.

**ITEMS FOR NEXT BOARD of DIRECTORS AGENDA** - Summer Ad Hoc Committees, Loop Trail Celebration

**ITEMS FOR NEXT COALITION AGENDA** – Nothing at this time.

**ITEMS FOR NEXT COMMUNICATIONS COMMITTEE AGENDA** – E-Cycling Community Ed Class, Bicycling Badge Work at Andersen Scout Camp, Loop Trail Opening Celebration, Summer Ad Hoc Committee Progress

**ADJOURNMENT** – A **motion** (Johnson, Lamers) to adjourn. - **Carried** with no opposition at approximately 7:35 p.m.

Respectfully Submitted  
Susan Heuiser, Secretary