



Central Avenue Historic Business Improvement District - Special Board Meeting Agenda

Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard

September 7, 2016 – 5:30 pm to 7:30 pm

New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

323-230-7070 p | bid@centralavenuehistoricdistrict.org

Posted: September 6, 2016

- I. Welcome: Vivian Bowers, President (2 min)
- II. Public Comments – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- III. Review and Approve July 3, 2016 Board Meeting Minutes: Grant Sunoo, Secretary (3 min)
- IV. Review and Approve Financial Report: Dani Shaker, Treasurer (7 min)
 - a. CAHD has received \$336,403 in assessment fees. Report on total expenditures as of August 15, 2016
 - b. Assessment fees to be invoiced
- V. Board Management and Operations Action Items: Vivian Bowers, President, Jonathan Zeichner, Vice President
 - a. Vote on Bylaws corrections and/or amendments prepared by the Executive Committee - Grant Sunoo (20 min)
 - b. Review Safety Ambassador Interview Committee's contract award and operations plan for Able Solutions – Interview Committee – Dani Shaker, James Westbrooks, Grant Sunoo, Clent Bowers, Priscilla Al Uqdah and Jonathan Zeichner (15 min)
 - c. Debriefing by Branding, Business Development and Marketing Committee on the Movie Night Under the Stars Business Discovery event and the Thomas Jefferson High School 100th Anniversary Centennial Meet & Greet event - Priscilla Al Uqdah
 - d. Report by Ad-Hoc committee formed to determine wayfinding sign guidelines and partnerships. Report on Do Art Foundation hand painted sign art proposed project - Clent Bowers, Member (10 min)
 - e. Review and vote on Urban Design Center's proposal for increase in management service fees from \$4,000 to \$5,300 per month commencing July 1, 2016. (3 min)
 - f. Vote to issue RFP for Management Services (5 min)
 - g. Set November date for Annual Board Election (3 min)
 - h. Receive Board Nominations (Nominations must be received 14 days before election) (5 min)
 - i. Discuss comments and feedback from property owners and reply status. Vote on determined responses. (3 min)
- VI. Management Report: Urban Design Center (10 min)
 - a. Debriefing on Clean Streets reports and discuss system for ongoing performance feedback– CRCD
 - b. Third Quarter Newsletter and Cluster Marketing Strategy. 3rd and 4th quarter newsletter content development.
 - c. Outreach, website and social media performance
- VII. Review To-Do List and confirm deadlines/who is responsible (2 min)
- VIII. Meeting Schedule: Next Board Meeting: October 5, 2016 @ 5:30 pm
- IX. New Business

- X. Public Comments - 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- XI. Adjourn – Promptly at 7:30 pm

**If you cannot attend the meeting you can dial into the conference line:
(408) 650-3123 | Access Code: 687-833-333**