



Trilogy Brands Group Pioneering a New Global Focus for Brands

Trilogy Brands Group is recognized as a pioneer in global brand development, creating a faster, better way for US brands to access highly coveted international markets, with an immediate focus on the Middle East.

INNOVATE. AMAZE. CONNECT. This is what Trilogy Brands expects from a brand.

Trilogy Brands Group is recognized as a pioneer in global brand development, creating a faster, better way for US brands to access highly coveted international markets, with an immediate focus on the Middle East. The world is brand-obsessed and consumers want “American” products today. Trilogy Brands Group is focused on creating significant new revenue streams by monetizing idle brand value in a region with very strong consumer demand ready to embrace new trends, youthful, growing and star-performing American brands.

Barbara D’Amato, CEO of Trilogy Brands Group explains, “We provide immediate exposure and footprint for brands translating into sizable economic value”.

Global is the new local. We build brand value through global partnerships via licensing, distribution, and joint venture programs to drive long term revenue potential and a cohesive brand presence with a footprint across key international markets. We identify and develop infrastructure and partners that support existing and new business expansion plans worldwide. For more information, please visit www.trilogybrandsgroup.com.



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