

The Art of Collaboration: Success in Collaborative Business Services



Theory & Origins

- Shift began in 2015 (WWDA Training/ Regional partner input)
- Incorporate all regional Workforce Partners
- Uniform services and relationships to be built throughout our region
- Sharing of information through partnership



Current Members of WDA 6 Business Solutions Team

North Central Wisconsin Workforce Development Board

Department of Workforce Development (Job Service)

Department of Vocational Rehabilitation

Bureau of Apprenticeship Standards

Office of Veterans Services

Department of Corrections

**Forward Service Corporation
(WIOA Youth/Adult and W2 Programs)**

LETC (AFL-CIO)

31 members in total

Goals of WDA 6 Business Solutions

- Create the best possible opportunities for all our participants
- Meet workforce demand of business and industry (Plus accurate LMI)
- Create uniform points of contact with business and industry
- Priority of service for Veterans
- Create innovative programming, services, recruitment, and outreach
- Increase recruitment and traffic into our job centers
- Increase business involvement within our job centers and with our partners
- Increase OJT's and Work Experience
- Increase Apprenticeships (Pre and YA)
- Collaboration with K-12, post secondary education, and sector partnerships
- Provide better workforce related services than anyone else
- Business Driven approach
- WIN EVERYTHING!!!

WDA 6 Team Structure

WDA 6 Business Solutions Team

- Business Outreach Subcommittee
 - Recruitment Subcommittee (participants and Businesses)
 - Marketing Subcommittee
- Strategic Planning Every May

Meeting Structure

Entire team meets once a month (last Wednesday)

Sub-committee's meet as need

Bi-Weekly follow-Up

Tracking of Information

Salesforce

Meeting Updates

Shared Spreadsheet

Innovation Through Collaboration

*2016 Accomplishments

Annual Business Solutions Summit

R.A.V.E. Reverse Job Fair for Veterans (Annual)

Small Job Center Job Fairs (DVR)

Apprenticeship Driven Innovative Short Term Training Model

Marketing Materials for Outreach

Business Outreach Checklist

Offender Re-Entry Summit

*National American Legion LVER of the Year and State LVER of the Year 2015- Nancy Brown WDA6

*State of Wisconsin American Legion LVER of they Year Derek Jablonicky WDA 5/6



For more Information Contact
Derek Heikkinen
Business Services Director
North Central Wisconsin Workforce Development Board
WDA 6
dheikkinen@ncwwdb.org

715.966.2762