

## **West Keizer Neighborhood Association Board Meeting Minutes**

**Feb. 2, 2017**

**Carol Doerfler's home**

**Submitted by Carolyn Homan, WKNA secretary**

**Attending:** Gary Blake, Rhonda Rich, Carol Doerfler, Art Mauer, Dennis Phipps, Carolyn Homan

**Call to order** – President Gary Blake called the meeting to order at 7:05 p.m. He welcomed new member Dennis Phipps and thanked him for stepping up to Board service.

**Approval of Jan. 5, 2017 Board meeting minutes** – Gary moved approval and Rhonda seconded. Motion carried.

**Budget for 2016-17** – Expenses so far from the \$500 budget are \$43.98, including \$30 for sign inserts with the new Adopt-a-Street starting time and \$13.98 for printer paper. Rhonda said the GoDaddy website renewal is coming up at the end of the month (about \$100). She will have suggestions next month for expenditures for the remaining budget. We also need to talk about the next year's budget next month. It must be submitted in April, ahead of Council's budget meetings in May.

**Recruiting for Board** – We need one more member to have three officers and four other Board members. Carol said she has emailed a former neighbor of hers on Moneda and will email a couple of others, too. Carrie Maheu has expressed interest in the past and Carol said she would email her. Rhonda said adding another member doesn't have to happen at a WKNA meeting. The Board can just take action.

**Getting the Word Out** –

**Website** – Rhonda said that we still need to get a picture of the Board for the website. She also shared data sheets from GoDaddy on the number of hits the WKNA Facebook page gets and where the people are from (the top five locations) and the top five referral services (uptime.com and google.com are the top two.) Data showed 56 hits this month, 814 last month for a 196 average.

**Facebook & Chamber of Commerce** – Carol is still doing regular Facebook updates and putting meeting information on the Chamber site. She also is getting info to KBZY, which does a PSA for our meetings.

**Signs** – We need to get a yard sign and brochure holder to Dennis. Carolyn also needs a brochure holder.

**SJ, KMUZ** – Carolyn is handling these calendar listings, although the new calendar system at the Statesman is problematic. She could not log on to the new provider to create an account, which is required before anything can be posted. She'll keep working on it.

**Little Library** – Carol said it's still garnering a lot of activity. Someone dropped off three boxes of kids' books at her house, so she has a nice supply of those now.

**Adopt-a-Street** – The next session is set for 9 a.m. Feb. 11, but we need a coordinator, since the Freemans will be out of town. There was discussion about the need for a cleanup since inmate work crews have been active on Chemawa in recent weeks, tending to the rain gardens. The Board discussed perhaps cleaning up other streets in the neighborhood, although the reason Chemawa was selected was for the publicity value of the Adopt-a-Street signage there. Another option would be to find out when inmate crews are scheduled and fill in with neighborhood crews in other quarters.

It was decided to talk with the Freemans about it but to consider Adopt-a-Street just two times a year and selecting other projects in the neighborhood at other times, such as a park cleanup. There is time to change plans before the tentative May cleanup. Board members decided the August cleanup would be valuable since it will be right before the Eclipse events at Keizer Rapids Park.

Because of the inmate crew work, the section of Chemawa from Shoreline to 15<sup>th</sup>, on the south side, is the only section needing work this month. Gary said he would handle that and the overall Adopt-a-Street for the 11<sup>th</sup> could be canceled.

**SMART at Cummings update** – Carol said she contacted them and said Ann Brightwell is the new site coordinator. They have readers but always need more. Carol will bring the information, including the requirements to be a reader, to the general meeting.

**WKNA annual report presentation** – Gary will make the presentation at the February 6 Council meeting at 7 p.m. Rhonda said the report is on the website and Council will have it in their packets. Rhonda had a recap for Gary to present.

**March Board meeting site and time** – Carol offered to host again. The meeting will be at 7 p.m.

**Topics for general meetings** – The February 9 meeting will feature the Parks Board presentation on the parks support survey under way. Rhonda said the Parks Board wanted WKNA to co-host a town hall in March, as well, replacing the WKNA general meeting. The Board decided to decline that arrangement.

CERT had been talked about as a topic, but Rhonda and Carol said this is contentious. The Marion County CERT group is operating, but the Keizer faction broke away. Carol suggested having Dorothy Diehl, the new community services officer with Keizer Police. It was decided to try to get Chief Teague in March as well. As a backup, Cathy Clark and a State of the City report is a possibility. Another option is Ben Crosby on Code Enforcement in March and have Cathy in April. Carol will contact Chief Teague and Dorothy Diehl.

It was decided to review Goals for 2017 at the next Board meeting. A suggested project was to help John Knox with spring preparations in the community garden there.

Meeting adjourned at 8:45 p.m.