



Dear Sir or Madam,

My name is {insert name} and I am writing to you on behalf of Backyard University Non-Profit, Inc. (BYUNP, Inc.). We are currently campaigning for funds to support our 2015 tournament season where our athletes will compete in tournaments in the Mid-Atlantic region and face other elite players in the area.

Backyard University NP is a program that provides young athletes advanced training opportunities to excel in the game of baseball while learning team building skills that will benefit them throughout their life. Our athletes will spend many hours improving their skills along with their love for the game.

The expenses for travel baseball are considerable and the goal of Backyard University NP is to make sure that this opportunity is available to players from all financial backgrounds. While the parents share a great portion of fundraising and costs for each team/player, that alone is not enough to cover costs for tournament fees, equipment and instructions for the year and we rely on generous supporters.

Throughout the year, our organization participates in various fundraisers as well as asking for donations from generous sponsors to help offset the cost to each athlete. The {team name} ask that you consider a monetary donation to help sponsor the team to achieve their dreams for this season. We are a nonprofit organization and our 501 (c) (3) number for tax purposes is 46-1068529.

We would greatly appreciate any donation that you are willing to contribute. Attached you will find the various sponsorship levels and the benefits associated with each level. If you have any questions, please feel free to contact {team contact name} at {team contact information}. We thank you very much for your consideration in supporting and fulfilling the goals and dreams of these athletes.

Sincerely,

Name / Title



## 2015 BYUNP Inc. – Sponsorship Program

### **Single: \$250.00 - \$499.00 Donation**

Business or Company will be listed on team banner  
Company Website will be listed on Backyard University Website (Sponsor page)

### **Double: \$500.00 - \$999.00 Donation**

Business or Company will be listed on team banner  
Company Website will be listed on Backyard University Website (Sponsor page)  
“Business Coupon” will be listed on Backyard University Website

### **Triple: \$1000.00 - \$1,999.00 Donation**

Business or Company will be listed on team banner  
Company Website will be listed on Backyard University Website (Sponsor page)  
“Business Coupon” will be listed on Backyard University Website  
Company Logo will be placed on team page with a link to Company website

### **Home Run: \$2,000.00 or more Donation**

Business or Company will be listed on team banner  
Company Website will be listed on Backyard University Website (Sponsor page)  
“Business Coupon” will be listed on Backyard University Website  
Company Logo will be placed on team page with a link to Company website  
Company Banner displayed at Backyard University

**DISCLAIMER :** BYUNP, Inc. 2633 Reeds Road, Felton, PA 17322. BYUNP Inc. is conducting a fundraiser on behalf of Back Yard University baseball teams. BYUNP Inc. is fundraising for the teams’ fees and costs they might incur. Further information can be obtained by contacting [Erin.byunp@gmail.com](mailto:Erin.byunp@gmail.com). The official registration and financial information of BYUNP Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



BYUNP Inc. is a non-profit organization; EIN 46-1068529

Thank you for your generous donation of \$\_\_\_\_\_ made on \_\_\_\_\_ (date) to  
BYUNP Inc.

Signed,

BYU {Team Name} Treasurer

*Please keep this portion for your receipt*

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**SPONSORSHIP**

Team Sponsored: {Team Name}

Company or Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

Company Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Desired Coupon (Doubles or Higher): \_\_\_\_\_

\_\_\_\_\_

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ALL DONATIONS MADE PAYABLE TO BYUNP, INC