

## DID YOU KNOW?

In 2020, our total Racers increased **39%**,  
Junior Factory Class increased **113%**,  
our Pit Pass sales increased **5%**,  
and General Admission increased **18%**  
from the previous year.

## ADDRESS

3141 W. Parker Rd.  
Bono, AR 72416

## CONTACT US

870.934.0415  
[www.jonesborokartingcomplex.com](http://www.jonesborokartingcomplex.com)  
[jkcparts@yahoo.com](mailto:jkcparts@yahoo.com)



## 2021 SPONSORSHIP GUIDE

*Advertise with us to help grow the Sport  
of Youth Racing!*



The logo for Jonesboro Karting Complex is centered on a circular background with a grey and white checkered pattern. The logo itself consists of the word "JONESBORO" in a large, bold, green, blocky font with a white outline, and the words "KARTING COMPLEX" in a smaller, white, sans-serif font inside a black rectangular box below it. A green swoosh is positioned above and below the text.

# PACKAGES

## All packages include:

- Recognition for your contribution on JKC Website and Facebook page (over 6,000 followers)
- Your company logo on 2021 season calendar
- 20 complementary general admission passes
- Advertisement during the race by our announcer

## TRACK SPONSOR:

\$1250 per season includes

- 6 ft billboard on track property for 1 year of advertising
- Can be seen from Interstate 555

## GATE SPONSOR:

\$750 per season includes

- Banner with your Company's logo on the track fence

## TOTAL EVENT SPONSOR:

\$1750 per non-special Event (call to discuss Special Events)

- Inclusion in all advertising for the Event
- Choice of Event date
- Company's name on all trophies for the sponsored Event
- 4 complementary Pit Passes for the Event date

## WINNERS PODIUM SPONSOR:

\$2000 per season includes

- Special designed banner with your company's name and logo at the Winner's Podium where trophies are handed out
- Countless Facebook advertising possibilities.

**For more packages, please visit our website at [www.jonesborokartingcomplex.com](http://www.jonesborokartingcomplex.com)**

**If you would like to sponsor a customized amount, please call to discuss other options.**

**Call Jennifer 870.935.4466 or  
Roger 870.307.4012**

*Deadline to sponsor an Event is 3 weeks prior to  
Event date for trophy and/or shirt order*



# SPECIAL EVENTS

(You won't want to miss these!!)

**Factory Stock Shootout** – July 9<sup>th</sup> & 10<sup>th</sup>

**Pro Stock Shootout** – September 10<sup>th</sup> & 11<sup>th</sup>

**Mod Madness** – October 22 & 23<sup>rd</sup>

## SPECIAL THANKS TO OUR 2020 SPONSORS...

With the help of our 2020 Sponsors, we were able to add more bleachers for General Admission seating, winner payout, and expand our ever-growing Pit Parking Area!!

2021 Sponsorship sales will go towards bathroom facility improvements, more bleachers, event promotion, trophies, and more!

