



Tennessee Assoc. Plumbing-Heating-Cooling Contractors

2020 Annual Events

Theme: Focus on the Future

Dear TN PHCC Industry Supporters,

Please join our members and support us at the biggest Annual Events of the Tennessee PHCC year held in Knoxville:

We have revised dates for the Trade Show and the Golf Tournament....

123rd Annual Trade Show and Convention- Thursday, August 20, 2020

- Knoxville Expo Center, 5441 Clinton Highway, Knoxville TN
- FREE Parking and Convenient Location
- Approximately 350 plus will attend: contractors, project managers and front line employees
- Apprentice Contests during the show
- Contractor Contest during the show
- Free dinner for contractors and exhibitors

Tools of the Trade Show the evening before – Wednesday, August 19, 2020

Tool manufacturers only

Knoxville Apprentice School registration in the building that evening

Award-winning Annual Magazine and Convention Program Publication

The ONLY plumbing-heating-cooling “specific” publication available in TN
Online and Mail Circulation- over 3000 in mid-April

Annual Danny Burnette Golf Classic– Friday, August 21, 2020

Willow Creek Golf Club, Knoxville, TN (note new location)

Tee signs for your company available

ALL proceeds go directly to the scholarship fund

**Sponsorships Available for as little as \$150 for a tee sign to Elite
Sponsorships to Showcase Your Company**

**Thank you in advance for your continued support of our events
and our Association!**

Sincerely,
Beth Killen
Executive Director



Tennessee Assoc. Plumbing-Heating-Cooling Contractors 123rd Annual Convention and Trade Show

Thursday - August 20th, 2020 (new date)

2:00pm - 6:30pm

Knoxville Expo Center- 5441 Clinton Highway, Knoxville TN

Exhibit at the ONLY Tennessee state event exclusively for Plumbing Heating and Cooling Contractors and show your products.

Theme: Focus on the Future

"Every year I send my guys to the show it costs me money! They come back to the office and want all the great new stuff they saw at the show...." -Scott Robinson, Owner- Scott's Plumbing

Exhibit Space Application & Contract

TO RESERVE SPACE: Sign and return this original contract with payment. Upon acceptance, an exhibitor packet will be sent to you.

Company Name: (exactly as you wish to be printed on booth sign and program)

Mailing Address _____

City, State, Zip _____

Please check your preference:

- | | | |
|--------------------------|-------------------------------------------------|--------|
| <input type="checkbox"/> | Standard Booth (10' x 10') | \$685 |
| <input type="checkbox"/> | Premium Booth (10' x 10'- increased visibility) | \$775 |
| <input type="checkbox"/> | Double Standard Booth (10' x 20') | \$1200 |
| <input type="checkbox"/> | Tool Booth (10' x 20'- two exhibit sessions) | \$1000 |
| <input type="checkbox"/> | Outdoor Display/Vehicle Booth (20' x 20') | \$1000 |

Booth Preference #- 1st: ____ 2nd: ____ 3rd: ____ (map on reverse)

What main product(s) or service(s) will you be exhibiting in your booth:

I understand that payment in full is due on or before July 31st, 2020. I understand and agree to the terms of exhibitor participation and understand that the terms of this contract are at the sole discretion of TN PHCC. Amount Enclosed: \$ _____

I understand that there will be a **\$200 per booth cancellation** fee if booth reservation is cancelled at any time prior to the show.

Signed: _____ Date: _____

(Authorized Company Representative)

Mail completed contract with payment (payable to TAPHCC) to:
TAPHCC, 9041 Executive Park Drive- Suite 220, Knoxville, TN 37923
Members will be invoiced, email, or fax form to: 865-531-7045

Credit Card payments accepted, 3.5% handling charge, please call the TN PHCC office with payment details.

Questions? 865-531-7422 or taphcc@bellsouth.net Website: taphcc.com

**Easy Move In and Out
with Free Parking and
Free Dinner for
2 exhibitors per booth.**

Company Representative

Designated in charge of Exhibitor's booth space and primary contact:

Full Name:

Title:

Email:

Phone:

Exhibitors:

Comprehensive Exhibitor packet will be emailed to you with registration.

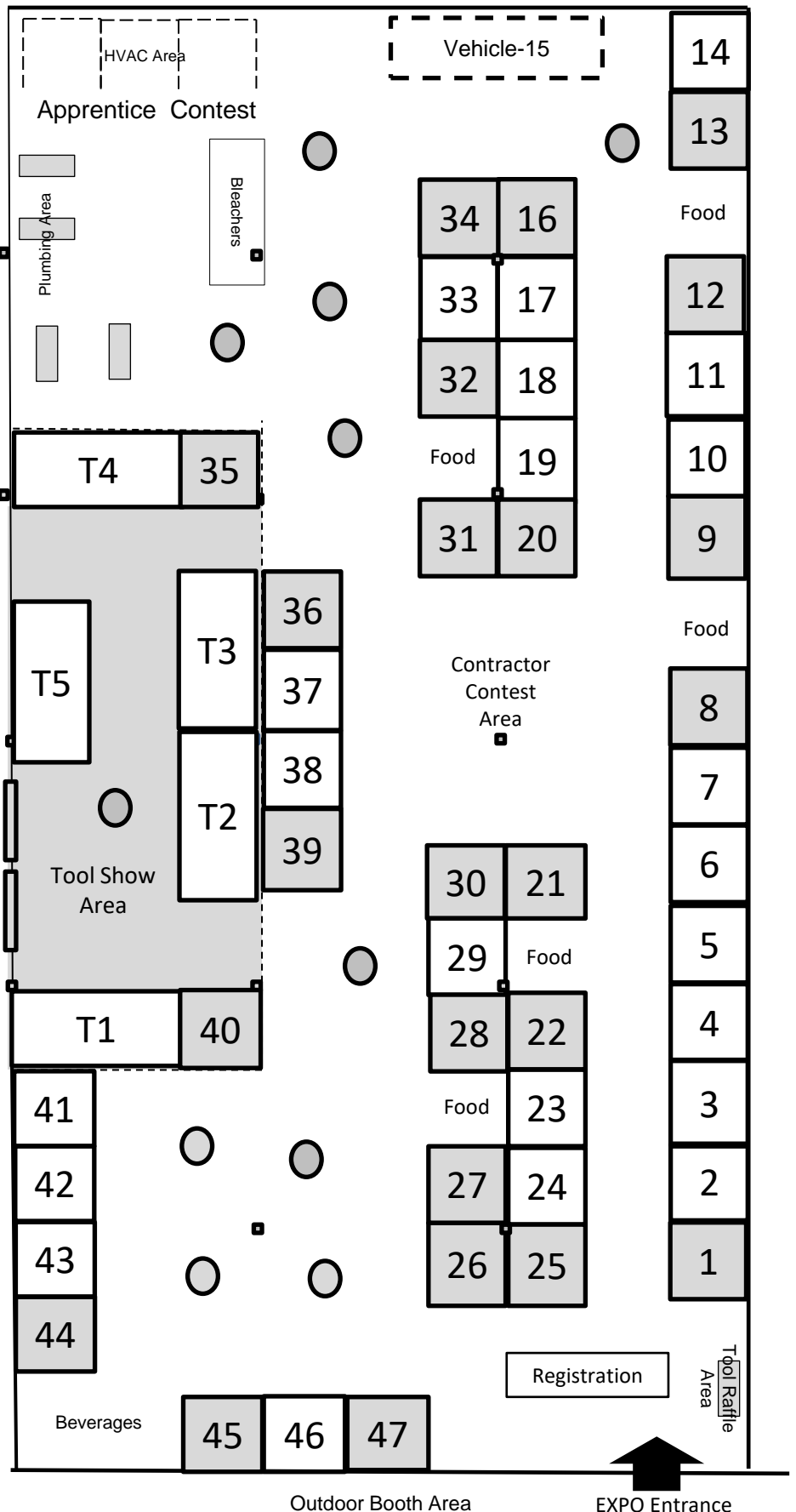
- Move In on Weds. August 19th from 2-5pm and Thurs. May 7th from 11am-2pm.
- Tool Show move in is Weds. August 19th from 2-4pm.
- Move Out from 6:30-8pm on Show Day.
- Dinner is included with the booth registration for 2 exhibitors.
- Trade Show floor area is polished concrete. Additional booth requests, (electric, wifi, etc.) will be included with exhibitor packet and will incur additional fees.
- Each booth comes with a 6' skirted table and two chairs. Booth drape height is 3' on 2 sides with 6' high rear drape on exterior walls. Interior booths have 3' high drape on 3 sides.
- Booth assignment is on a first-come first-served basis (defined by receipt of contract and payment). TN PHCC reserves the right to make all final decisions for booth assignment, layout and configuration.
- Participation is at the sole discretion of TAPHCC and reserves the right to cancel any exhibitor.



TN PHCC 123rd Annual Trade Show

Knoxville EXPO Center
5441 Clinton Highway
Thursday, August 20, 2020
Show Hours 2-6:30pm

- Booths are 10'x10' and include a 6' table and 2 chairs
- Tool Show booths (start with "T") are 10' x 20'
- Gray shaded booths are Premium (better traffic exposure)
- All center booths only have 3' high rear drapes (numbers 16-34) for better visibility
- Outdoor booths have covered awning and 10' x 20' display area with a table and chairs
- Food booths are located around show floor to increase traffic

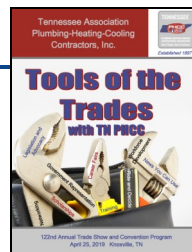




Tennessee Assoc. Plumbing-Heating-Cooling Contractors 2020 Sponsor Advertising Space Contract

2020 Annual Theme: Focus on the Future

- The **only annual magazine** for TN PHCC members and associates, it is also the convention program and distributed to all Convention and Trade Show attendees upon arrival.
- The convention program is the **ONLY** plumbing-heating-cooling "specific" publication available in Tennessee.
- Published three weeks prior to the convention, full color, quality coated paper printing and online viewing.
- Mailed to P-H-C contractors, associates, architects, supply houses, mechanical engineers, wholesalers, manufacturer's agents and public officials.
- **CIRCULATION: over 3000 copies, internet and mail**



Edition includes:
Annual Event Guide
Trade Show Layout
Event Schedule
The Year in Review
Contractor Member Listing
Associate Member Listing
2019 Event Highlights
Industry Relevant Articles

Check:	Black & White Ads	Pricing	Size (width x height)
✓			
	Full Page	\$750.00	8 ½w x 11h
	Half Page	\$450.00	8.5 x 5.5
	Business Card	\$175.00	
	Full Color Ads		
	Full Page	\$1000.00	8.5w x 11h
	Half Page	\$750.00	8.5 x 5.5
	(Below in full color only)		
	Inside Front Cover	\$1500.00	8.5 x 11
	Inside Back Cover	\$1500.00	8.5 x 11
	Back Cover	\$1500.00	8.5 x 11

Company Name:

Date:

Contact Name:

Phone:

Email:

Mailing Address: _____

City, State, Zip: _____

Insertion Order:

☐ USE REPEAT OF 2019 AD -or- ☐ NEW COPY (attached)

Ad Fee (from table above): \$ _____

☐ PAYMENT ENCLOSED ☐ INVOICE US

Ad Copy & Payment MUST be received by 6/1/20

Cancellations or changes in advertising order or copy must be in writing and are not accepted after closing date – June 1, 2020.
Advertising space is limited and available on a first-received, first-paid basis.
TN PHCC reserves the right to cancel an ad order based on availability.

AUTHORIZED BY: _____
 Company Representative

TN PHCC, 9041 Executive Park Drive- Suite 220, Knoxville, TN 37923
 Members will be invoiced, email, or fax form to: 865-531-7045

Credit Card payments accepted, 3.5% handling charge, please call the TN PHCC office with payment details.
 Questions? 865-531-7422 or taphcc@bellsouth.net Website: taphcc.com

TN PHCC 28th Annual Danny Burnette

Golf Classic

To Benefit the TN PHCC Scholarship Fund

Friday– August 21, 2020

Willow Creek Golf Club
12003 Kingston Pike, Knoxville TN
865.675.0100



Prizes, Contests, Awards!

TIME: Sign in between 7:15 - 7:45am EST with Shotgun Start @ 8:00am

FEES: Includes 4 person Scramble format with range balls, cart, prizes gifts and lunch

\$175 per player

\$280 single player with tee sponsor

sign- One player *plus* Tee Sign for your company



From the moment you arrive at Willow Creek Golf Club, you know you're at a special golf club. Designed by noted course architect Bill Olipheant, this outstanding, 18-hole layout plays well for all skill levels. Willow Creek, with its manicured course conditions and

challenging design, provides a fun, player-friendly experience.

\$575 per four person team

\$750 golf foursome with tee sponsor

sign- Four person team *plus* Tee Sign for your company

Opened in 1988 in some of the most breathtaking countryside East Tennessee has to offer with 7,211 yards from the longest tees.

The various terrains, elevations and slopes over each of the 18 holes make for exceptional golf challenges that have earned Willow Creek a "4-Star" Golf Digest Rating.

\$150 tee sign sponsor- Tee Sign only, no players



Limited to First 100 players- Advance registration & payment required.

JOIN US FOR A DAY OF GOLF, FUN & FELLOWSHIP!

Thank you for your support of the TN PHCC scholarship programs from the Golf Committee!

You may sign up as an individual, partner or team. Golf Chairman will pair up single and double players. If you do not have your team member names, you may print "TBD" below.

Golfer 1: _____ Company: _____

Golfer 2: _____ Company: _____

Golfer 3: _____ Company: _____

Golfer 4: _____ Company: _____

Tee Sign Only: ☐

Total Registration Fee enclosed from table above: \$ _____

Return completed form with your payment to: TN PHCC, 9041 Executive Park Dr., Ste 220, Knoxville, TN 37923
or call the office with your credit card payment (3.5% handling charge) 865-531-7422. Fax number: 865-531-7045 email office@taphcc.com

Please contact me about sponsorship opportunities for the Tournament: ☐

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Date: _____

Name on Tee Sponsor Sign (if different than name above): _____

Contributions to the Tennessee Association of Plumbing-Heating-Cooling Contractors are not deductible as charitable contributions for federal income tax purposes. Contributions may, however, be deductible as business expenses.