



Charlotte Catholic High School
The Gala
 Myers Park Country Club February 29, 2020
Sponsorship Levels and Benefits

The Gala is an event that raises funds to support educational and enrichment programs at Charlotte Catholic High School. The Gala has brought people together to celebrate CCHS for more than 30 years. Over the past 12 years, The Gala has raised more than \$2 million to benefit Charlotte Catholic.

Platinum Sponsor: \$5,000

Sponsor Benefits

- Your Company acknowledged and introduced by the Master of Ceremonies during The Gala
- Preferred seating at The Gala
- Complimentary tickets for four (4)
- Premier Logo placement on The Gala Website
- Company Logo prominently displayed at The Gala
- Full page premier placement of advertisement in The Gala Program
- Premier recognition on CCHS Website reaching families of 1,200 students
- Premier recognition on CCHS Online Auction with wide distribution
- Premier Recognition in annual CCHS Year in Review (c. 14,000)
- Recognition in Alumni Electronic Newsletter (6,000)

Gold Sponsor: \$2,500

Sponsor Benefits

- Your Company acknowledged by the Master of Ceremonies during The Gala
- Complimentary tickets for two (2)
- Prominent Logo placement on Gala Website
- Company Logo placement at The Gala
- Full page advertisement in The Gala Program
- Recognition on CCHS Website reaching families of 1,200 students
- Recognition on CCHS Online Auction with wide distribution
- Recognition in annual CCHS Year in Review (c. 14,000)
- Recognition in Alumni Electronic Newsletter (6,000)

Silver Sponsor: \$1,500

Sponsor Benefits

- Your Company acknowledged by the Master of Ceremonies during The Gala
- Prominent Logo displayed on The Gala Website
- Company Logo displayed at The Gala
- Full page advertisement in The Gala Program
- Recognition on CCHS Website reaching families of 1,200 students
- Recognition on CCHS Online Auction with wide distribution
- Recognition in annual CCHS Year in Review (c. 14,000)
- Recognition in Alumni Electronic Newsletter (6,000)

CHARLOTTE
HIGH



CATHOLIC
SCHOOL

FOUNDATION
SINCE 1974

Sponsor Information

Sponsor Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Payment information:

___ cash ___ check ___ credit card

Credit card type: _____

Credit card #: _____

Expiration date: _____

CVV: _____

Authorized signature: _____

**Please make checks payable to:
CCHS Foundation**

c/o The Gala
 Charlotte Catholic High School
 7702 Pineville-Matthews Road
 Charlotte, NC 28226

Questions:

Sally McArdle, Executive Director
 Office of Institutional Advancement
 Charlotte Catholic High School
 704.716.2459
ssmcardle@charlottecatholic.com

Gala Program Sponsors

Sponsor Benefits:

Advertisement in the event program as well as on the event website. Camera ready artwork will be accepted electronically as jpg, tif, bmp, or pdf.

<u>Ad Size</u>	<u>Amount</u>	<u>Size</u>
<input type="checkbox"/> Full Page	\$1,250	(5 x 8)
<input type="checkbox"/> ½ Page	\$1,000	(5 x 4)
<input type="checkbox"/> ¼ Page	\$750	(2½ x 4)

Listing in Program (one line):

- Blue Sponsors \$500- \$749
- Red Sponsors \$250 - \$499
- White Sponsors \$100 –\$249