

SPONSORSHIP FORM

Founded in 2008, the Quad City Balloon Festival, a 501(c)(3) not-for-profit organization, has provided an annual family-friendly event that provides a unique experience within the QCA. Hot air balloon enthusiasts from all over come out for a two-day event which is held at the Rock Island County Fairgrounds in East Moline, IL. All event festivities are of course weather dependent.



Admission to our event is FREE and patrons are encouraged to donate nonperishable food items for the River Bend Food bank, which distributes 6.3 million pounds of food annually to more than 300 charitable feeding programs throughout a 22-county service area.

Also, a portion of the proceeds generated from pilot registrations, sponsorship and vendor fees are used to support the River Bend Food bank Backpack Program, which strives to ensure that approximately 1,300 children in the Quad Cities don't go hungry over the weekend when there are no school meals available.

QUADCITIESBALLOONFESTIVAL.COM | FACEBOOK.COM/QUADCITIESBALLOONFESTIVAL



- MEDIA TAGS ON TV SPOT THAT AIRS ON Fox, CBS, The CW & VARIOUS MEDIA.COM CHANNELS ONE MONTH OUT FROM FESTIVAL
- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED 2-3 MONTHS BEFORE THE FESTIVAL
- 1/4 PAGE AD SPACE IN FULL COLOR PROGRAM HANDED OUT AT THE GATE
- BANNER ON A BALLOON BASKET
- 2 TICKETS FOR A BALLOON RIDE WITH YOUR SPONSORED BALLOON
- VIP RESERVED PARKING NEAR GATE

- MEDIA TAGS ON TV SPOT THAT AIRS ON Fox, CBS, The CW & VARIOUS MEDIA.COM CHANNELS ONE MONTH OUT FROM FESTIVAL
- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED 2-3 MONTHS BEFORE THE FESTIVAL
- BUSINESS CARD AD SPACE IN FULL COLOR PROGRAM HANDED OUT AT THE GATE
- BANNER ON A BALLOON BASKET
- 2 TICKETS FOR A BALLOON RIDE WITH YOUR SPONSORED BALLOON
- VIP RESERVED PARKING NEAR GATE

- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED 2-3 MONTHS BEFORE THE FESTIVAL
- LOGO IN FULL COLOR PROGRAM HANDED OUT AT THE GATE
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BUSINESS NAME _____
 CONTACT NAME _____
 MAILING ADDRESS _____
 CITY, STATE, ZIP _____

PHONE _____
 EMAIL _____
 SPONSORSHIP LEVEL _____

CORPORATE BALLOONS ARE REQUIRED TO COME IN AT THE \$1,200 LEVEL (MINIMUM)

MAKE CHECK PAYABLE AND MAIL TO: QC BALLOON FESTIVAL, INC. c/o BETSY HALL, 2314 10TH ST., SILVIS, IL 61282

FOR MORE INFORMATION:

DARRELL DAY, PRESIDENT - 309-787-0107 - JERRY KERCKHOVE, VICE-PRESIDENT - 309-737-3196