



BMHS Athletic Association
AGENDA: September 9, 2024

CALL TO ORDER

INTRODUCTION

- Who we are: we are a group of parent/family volunteers committed to supporting and recognizing student athletes at BMHS.
- Where you can find us:
 - Website: www.bmhsaa.org
 - Facebook: BMHSAA (Billerica Memorial High School Athletic Association)
 - Instagram: @billericaathleticassociation
- Introduction of the Board: Tricia LaFauci/Melanie Manne (Co-Presidents), Nadine Courtemanche/Sheena Donhoffner (Co-Vice Presidents), Deb Murphy (Treasurer), Michelle Martin (Secretary)
- Currently accepting nominations for Co-Secretary, vote will take place at October Meeting
- Have any new attendees introduce themselves
- We will continue to meet the 1st Monday of each month @ 7pm in BMHS Library

Monday Sept 9, 2024

Monday Feb 3, 2025

Monday Oct 7, 2024

Monday March 3, 2025

Monday Nov 4, 2024

Monday April 7, 2025

Monday Dec 2, 2024

Monday May 5, 2025

Monday Jan 6, 2025

Monday June 2, 2025

NEW BUSINESS:

- Treasurer's Report
- In response to discussions with the Association and Athletic Department last year, we determined that we need to broaden our impact across athletic programs, introduce new and different ways to fundraise, enhance our relationship with the Athletic Department and improve communication to our athletic teams/families. Here's what we're doing to reinforce these
 - Effective 9/1/24, the annual BMHSAA Membership will now be \$25 per family per school year. This is the first time in 5+ years dues have increased. Membership dues should be paid for by 10/1 for Fall Season, 1/1 for Winter Season and 4/1 for Spring Season. Annual Membership is valid the school year from September to June.
 - In an effort to give back to all student athletes, this year the Seasonal Program Book will be FREE to all athletes each season!. Books will be handed out at the Sports Awards Night at the end of the season.
 - The Seasonal Sports Bundle (formerly Proud Parent Pack) will now be \$20 and will include a performance t-shirt and one personalized athlete "shout out". Each additional shout out is \$5.00, each additional shirt is \$15.00, each additional book is \$15.00.
 - We will continue doing the Cash Card Fundraiser for the Fall Sports Season but are looking to do something different for the Winter and Spring Seasons. We recognize that doing the same fundraiser can be redundant especially since we have a lot of athletes who do multiple sports.
 - Scholarship update - we want to eliminate parent volunteer hours as part of the requirement for scholarships. We will vote on this at the next meeting. Want to make sure Team Reps are

informing and promoting our scholarships in the Fall, Winter and Spring. We will be promoting it more on social media as well.

FUNDRAISING:

- Yankee Doodle - Saturday, Sept 21st
 - We have purchased Spirit Gear to sell
 - We will need volunteers to help us out with set up, working the booth, break down
- Working on a letter to promote Sponsorships opportunities : \$500/full page ad w/ logo in (3) seasonal books, \$250/ half page ad w/logo in (2) seasonal books, \$150/ ¼ page thank you, \$100 Family Sponsor w/ 3 season shout-out plus a prize; We will have letter ready for next meeting

VOLUNTEERING:

- Sheena is coordinating our volunteering efforts
 - Link is active on website to volunteer for Home Football Games
 - We'll add more opportunities to that sign up for other sporting events
 - Hot food is limited but considering some different food donations and possible food truck

FALL SPORTS SEASON:

- **Team Reps**
 - **Cheering** TBD
 - **Football** Erin Bordeau, Kerry Jenkins, Robyn D'Addario
 - **Girl Soccer** Carol MacLeod
 - **Boys Soccer** Jen Jacob, Jill Jones
 - **Girls Volleyball** Christine Downs, Jill Quin
 - **Boys XCcountry** Anne Leslie
 - **Girls XCcountry** Kim Canney
 - **Swim & Dive** Christine White
 - **Golf** Julie Cataldo
 - **Unified Basketball** TBD
- Tricia is our point of contact for our Team Reps - she will be sending out periodic emails to remind you of deadlines and answer any questions
- Kerry Parrella is once again managing our Seasonal Program Books
 - Need someone to shadow her as this is her last year
 - Reps should be gathering photos throughout the season to be included in the books, we need 10-15 pictures from each level (Varsity/JV/JVB)
- Robyn MacLeod will be managing the Cash Cards this season
 - Each team will be given (5) Cash Cash Raffles per player to sell, you can distribute these how you wish, we can help if you want to sell at O'Connor's, MB, etc.
- Carol MacLeod will be handling Senior Plaques again
 - Need someone to shadow her as this is her last year
- Senior Night - need to nail down Sr Night Dates as soon as possible so we can plan accordingly
- If it's your last year, please make sure you find someone to shadow you to take over
- Reminder: **NO LATEX** balloons inside the school

OPEN FORUM