

# 2014 MATTHEW CAMERON

Distinguished  
Speaker

Director of Interactive Strategy and  
Business Development for Century Link



I am a Husband, Father, Artist, Geek, Leader, Innovator, Entrepreneur, Internet Professional, Bike Hobbyist, Outdoor Enthusiast, Geocacher, Agile Thinker, Idea generator, Serial Early Adopter, Louisianan, Avid Technologist... I am one of the crazy ones, the misfits...the rebels...the troublemakers, the round pegs in the square holes, the ones who see things differently. I am not fond of rules, and have no patience for the status quo.

Husband to Patricia Cameron  
Father to Connor (11), Garrett (9) and Parker (6)

As a technology executive and innovative entrepreneur I have a passion for using technology and innovation to grow economic development in our state. I like to be an agitator -encouraging, enticing, or persuading others to look outside their comfort zone.

I am the Director of Interactive Strategy and Business Development for CenturyLink.

I am an entrepreneur, President and Co-founder of The Idea Coterie, a Louisiana based actionable think tank, focused on startup activity, investment, creation and inspiration, and driving economic development in Louisiana.

I serve as a governor appointed entrepreneur on the Louisiana Innovation Council as well as on multiple boards of advisors in North Louisiana.

A founding member of Tech X 20 an organization breaking down silos and driving collaboration and education along the I-20 corridor, that looks to facilitate real change through communication, networking and action.

Executive board member – YMCA of Northeast Louisiana  
President – Downtown Monroe Renaissance  
Mayoral appointment to Downtown Economic Development District Board  
Leadership Coach and Mentor for technology executives across the US

I believe that leadership and innovation are moment-to-moment choices and not about title, tenure or position. Encouraging others to lead and innovate, driving our company and state forward.

