



HERITAGE MUSEUM

of Northwest Florida

2019

Sponsorship Opportunities

The Heritage Museum of Northwest Florida is a non-profit 501C3 organization. Your donations are tax deductible in accordance with the provisions of State and Federal Income Tax Laws.

115 Westview Avenue
Valparaiso, FL 32580



Tel: 850-678-2615
Fax: 850-678-2615

November 2018

Dear Community Partner:

As you plan for your non-profit contributions for 2019 we invite you to “Make History” and become a sponsor for the Heritage Museum of Northwest Florida. **In 2019 we are celebrating 50 years as a museum!** Beginning in 1969 as the Historical Society of Okaloosa and Walton Counties, Inc, the museum opened its doors in 1971 as the Historical Society Museum at its current location on Westview Avenue in Valparaiso in the former Valparaiso Bank Building. Then, in 1993, the articles of incorporation were amended to change the name to The Heritage Museum Association, Inc. Not until the museum was granted 501c(3) status by the IRS, did it become the Heritage Museum of Northwest Florida. **You can help extend the legacy of the museum for another 50 years and showcase your business by selecting one of our sponsorship levels!**

In exchange for your support, we will maximize your exposure based on your sponsorship level. This may include event name, radio, newspapers, magazines, e-blasts, Facebook, and year-long recognition on our website and community sponsor board.

The Museum is a non-profit 501C3 organization (EIN 59-1637965) preserving local and regional heritage for over 45 years. Your donation may be tax deductible in accordance with the provisions of State and Federal Income Tax Laws.

Today the Museum houses a vast collection of historic artifacts, textiles, and extensive library archives. These collections are made available to the public through the research library, exhibits, custom tours, fun and interactive education programs, as well as unique community-engaging events for all ages.

We need your help. Become a sponsor today to preserve the past for the future and contribute to the quality of life in our community. Please read the next page of this Sponsor Invitation and consider making a contribution in your 2019 budget. You can sponsor with cash and/or in-kind contributions of goods and services for silent auctions, raffles or other museum needs.

Please look at our flyer of events and classes. If you would like to be a Title Sponsor there are several major events: Mardi Gras Golf Scramble, Night at the Museum, and Grand Prix de Val P.

Education is the core of the Museum’s mission and purpose. We offer school tours that meet state standards for education, private tours, and customized tours for scouts, groups, and other private organizations. Our adult public programs such as “History Sandwiched-In” provides free history lectures and our Heritage Alive Craft Classes teach hand-crafting skills. Our Victorian Teas on Mother’s Day and Christmas incorporate charming history programs with tea and light refreshments.

Children are the focus of our summer programs, with history camps and other special summer “sagas.” We continually make ourselves visible to our community through outreach and exhibits such as the Boggy Bayou Mullet Festival, the Christmas Parade, Pow-wow and Pioneer Day.

The next pages will list a breakdown of funding selections. Please complete your selections and send this page with your contribution to the museum. Checks are appreciated, or you may pay on-line.

Thank you again for helping this wonderful museum and community.

Sincerely,

Barbara Palmgren

Dr. Barbara Palmgren, Chair, Board of Trustees

Lori Reynolds

Lori Reynolds, MA, Museum Manager



Heritage Museum of Northwest Florida

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2019 Sponsor Package

Events & Fundraisers

Mardi Gras Golf Scramble - March 2 - *4-person scramble at Shalimar Point Golf Course. Includes: Lunch, Door Prizes, Silent Auction, Raffles, Flight Winners, Closest to the Pin.*

\$3500 TITLE Sponsor - Tournament Name, Banner at Event, (1) Foursomes, (2) Hole Signs, LOGO on: Promotions, Flyers, Website, E-blasts, Radio, Newspapers, 10X10 Space at (1) museum event

\$1,000 Platinum - Foursome, (2) Hole Signs, LOGO on: Website & E-blasts

\$500 Gold - Foursome, Hole Sign, Listing on Website & Event E-blasts

43rd Saturday in the Park - APRIL 27 - *Heritage festival celebrating NW Florida history and culture.*

\$1,200 Large LOGO on: 5K t-shirt, Website, E-blasts, Community Sponsor Board, 10x10 space at event, Posters, Flyers, Radio/TV

\$625 LOGO on: 5K t-shirt, Website, E-blasts, Community Sponsor Board, 10x10 space

\$325 Listing on 5K t-shirt, Website & E-blasts

Heritage 5K Run/Walk & Kids Fun Run - APRIL 27 - *Family 5K at Saturday in the Park.*

\$325 Large LOGO on: 5K t-shirt, LOGO on 5K registration form

\$175 Small LOGO on 5K t-shirt

\$100 Listing on 5K t-shirt

Night at the Museum - SEPT 7 - *Guided tour with history and a wine and food tasting.*

\$5,000 TITLE Sponsor - LOGO on: Website, E-blasts, Community Sponsor Board, 10x10 space, Posters, Flyers, Radio/TV

\$1,000 LOGO on: Website, E-blasts, Community Sponsor Board, Exhibit, Posters, Flyers, Radio/TV

\$525 LOGO on: Website, E-blasts, Community Sponsor Board

\$225 Listing on Website

Grand Prix de Val-P - SEPT 28 - *Fancy car poker run with prizes, awards, silent auction, raffles and party.*

\$5,000 TITLE Sponsor - LOGO recognition on Website, E-blasts, Community Sponsor Board, 10x10 space, Posters, Flyers, Radio/TV

\$1,000 LOGO on: Website, E-blasts, Community Sponsor Board, Exhibit, Posters, Flyers, Radio/TV

\$525 LOGO on: Website, E-blasts, Community Sponsor Board

\$225 Listing on Website

Haunted Heritage - OCT 12 - *Mini festival for children and families with games, prizes and contests.*

\$5,000 TITLE Sponsor - LOGO on: Website, E-blasts, Community Sponsor Board, 10x10 space, Posters, Flyers, Radio/TV

\$1,000 LOGO on: Website, E-blasts, Community Sponsor Board, Exhibit, Posters, Flyers, Radio/TV

\$525 Listing on: Website, E-blasts & Community Sponsor Board

\$225 Listing on Website

Yule of Yesteryear - DEC 7 - *A Christmas festival with re-enactments, music with something for everyone.*

\$1,000 LOGO on: Website, E-blasts, Community Sponsor Board, Exhibit, Posters, Flyers, Radio/TV

\$525 LOGO on: Website, Listing on E-blasts, 10x10 space

\$225 Listing on Website

Custom Tours (Schools, Churches, Organizations, Scouts, Assisted Living, Families & Businesses)

\$500 LOGO on: Website, Flyers and in Museum Activities Room all year

Public Programs

History Sandwiched-In - *Free monthly lunch-time history lecture from scholars, historians & authors.*

\$500 Listing on Website, Flyers and E-blasts

Heritage Alive! Craft Classes - *Variety of traditional heritage craft classes taught weekly and monthly.*

\$500 Listing on Website, Flyers and E-blasts

Summer History Camp - *A fun and engaging week long day camp for kids.*

\$250 Listing on Website, Flyers and E-blasts

Victorian Teas - *A popular and charming history program with tea and light refreshments.*

Mother's Day Victorian Tea - MAY 11 Christmas Victorian Tea - DEC 14

\$150 (1) Tea **\$250** (2) Teas Listing on Website, Flyers and E-blasts



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2019 Sponsor Package

Museum Statistics

Logo Signs on Community Sponsor Board in front of Museum, Museum Admissions, Events, Tours, Public Programs and Exhibits - Over 59,000 guests annually plus road traffic

Newspapers, Magazines, Internet Searches, Radio, TV - Interviews & PSA's - 1260WFTW, 104.7WAAZ, 88.9WFSU, WSRE, WJHG & more... unlimited potential!

Museum Website - 2,000 visits per month **Facebook** - Over 1,300 likes, 37k clicks per year

E-Blasts - Over 2,000 distributed per year **Outreach** - Over 84,000 **Press Releases** - Over 60 per year

Posters & Flyers - Over 4000 distributed each year

Select your Sponsorships

Events & Fundraisers

- \$3,500 Title Sponsor _____ **Mardi Gras Golf Scramble (March 2) 100 participants**
- \$1,000 \$500 _____ Mardi Gras Golf Scramble (March 2) 100 participants
- \$1,200 \$625 \$325 _____ **42nd Saturday in the Park (April 27) 4,000+ in attendance**
- \$325 \$175 \$100 _____ Heritage 5K Run/Walk & Fun Run (April 27) 200 participants
- \$5,000 Title Sponsor _____ **Night at the Museum (September 7) 120 guests**
- \$1,000 \$525 \$225 _____ Night at the Museum
- \$5,000 Title Sponsor _____ **Grand Prix de Val-P (September 28) 100 participants**
- \$1,000 \$525 \$225 _____ Grand Prix de Val-P
- \$5,000 Title Sponsor _____ **Haunted Heritage (October 12) 500 visitors**
- \$1,200 \$625 \$325 _____ Haunted Heritage
- \$1,000 \$525 \$225 _____ Yule of Yesteryear (December 7) 2,000 visitors

Custom Tours

\$500 _____ Custom Tours (Schools, Groups, Organizations, Families, Businesses)

Public Programs

- \$500 _____ History Sandwiched-In (Monthly)
- \$500 _____ Heritage Alive! Craft Classes (50+ classes per year)
- \$250 _____ (2) Victorian Teas (Mother's Day-May 11 & Christmas-Dec. 14)

Thank you for sponsoring the Heritage Museum of Northwest Florida!

Please select your form of payment:

- ___ Pay on-line <http://www.heritage-museum.org/sponsor.html>
- ___ Pay by Phone (MC/Visa) Call: 850-678-2615
- ___ Request Invoice - info@heritage-museum.org
- ___ Mail check with form to: HMNWF, 115 Westview Ave., Valparaiso, FL 32580

Company: _____ Contact/Title: _____

Phone: _____ Email: _____

Company Address: _____