Some things we love best can harm us the worst.

Hugging a puppy, petting a kitten.....smelling freshly cut flowers are among life's great pleasures. Unfortunately, these favorites may trigger fits of sneezing, start eyes watering, or make your skin crawl with intense itchiness.

Also, eating can cause similar problems. And, the bite of insects may cause life-threatening reactions in some people.

These symptoms, and others, may arise as the result of allergic reactions. A medical specialist who deals *exclusively* in the diagnosis and treatment of such reactions is called an "*allergist*".

Dr. Mark Schecker is such a medical specialist. He is skilled and experienced in diagnosing allergies, asthma, and related immunologic disorders – for example hay fever, hives, and eczema.

Certified by the American Board of Internal Medicines and the American Board of Allergy and Immunology, he has established his practice in Myrtle Beach at Azalea Lakes.

So, in case one of your favorites is getting under your skin, schedule a visit with Dr. Schecker for a medical evaluation.