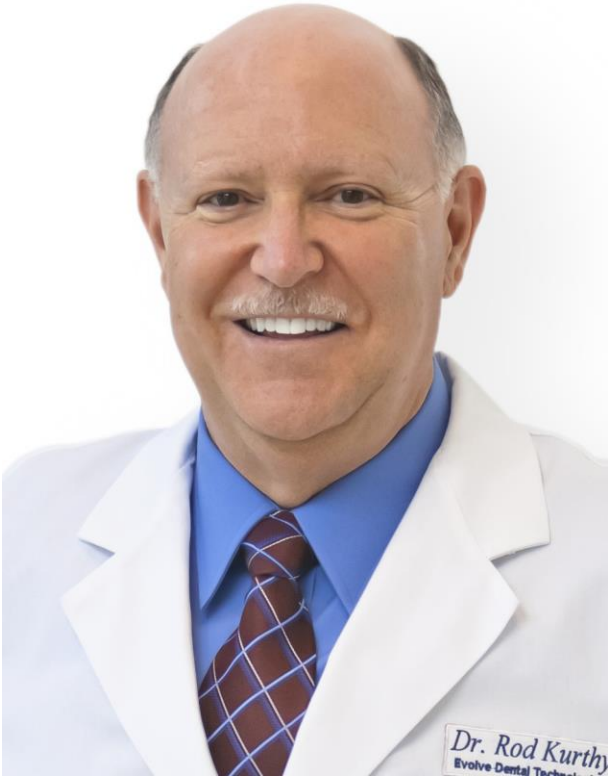


# Northlake Dental Association Destin, FL June 2&3, 2017

## Rod Kurthy, DMD



### **Speaker Biography**

**One of Dentistry's Most Innovative Researchers and Developer of Clinical Techniques & Products, Including His Widely Respected KÖR® Whitening System**

Dr. Rod Kurthy practices in Irvine, California. He graduated with highest honors from Fairleigh Dickinson University School of Dentistry in 1978, and completed a GP residency at Newark Beth Israel Medical Center.

### **Research and Development**

Rod's 41 years of research & development include laser and surgical periodontal bone regeneration; endodontic surgery, including bone regeneration and repair of resorptive lesions; teeth whitening; teeth sensitivity;

development of several cosmetic techniques and impression techniques; and even credible, professional marketing techniques designed to attract only high-quality patients. His first participation in periodontal research was in 1976, and teeth whitening in 1977.

### **Honors**

Dr. Kurthy is the recipient of many awards and accolades including the Mosby Scholarship Award; FDU Prosthodontics and Pediatric Dentistry Awards; the Omicron Kappa Upsilon National Dental Honor Society Gold Key Award and a commendation from the Chief Attorney of the United States Department of Defense for his role in supporting patients' rights in disputes with insurance carriers. Rod's efforts were directly responsible for forcing Blue Cross of California to correct their Explanation of Benefit comments to conform to accepted practice. Rod was selected as the most respected member of DentalTown.com by over 60,000 of his peers.

### **Lecturer / Author / Media Exposure**

Rod is an exciting and effective international lecturer and author of five popular clinical and dental marketing books. Rod has authored numerous articles in, and is frequently interviewed by dental journals and consumer magazines; has appeared numerous times on the covers of several widely-read dental journals in the USA; has been featured six times on national tape interview series; is a consultant to several popular consumer magazines such as *People Magazine* and has been a feature writer for *Oxygen* women's fitness magazine. He has been interviewed and featured numerous times

in national media and has been the personal dentist of the United States Men's World Cup Soccer Team. Most recently Rod has been widely known for his remarkable KöR® Whitening System.

## Testimonials

*Dr. Rod Kurthy is one of the "Top 10" dental pioneers of this century!! He took cosmetic dentistry to the very next level! Rod has done more for the science of bleaching than anyone ever thought possible, and he has motivated tens of thousands of dentists around the world to take their dental practices to the next level!! You owe it to yourself, your staff, and your patients to attend any of Rod Kurthy's courses!! The rave reviews we've received from Rod's lectures have been off the charts!*

Howard Farran DDS, MBA  
Founder/CEO of DentalTown.com  
Editor-in-Chief of DentalTown Magazine  
[www.DentalTown.com](http://www.DentalTown.com)

*Dr. Rod Kurthy is one of the most enthusiastic and exciting speakers we know! We always try to find the best speakers for our annual 'TBSE' in Las Vegas, and Rod's passion for dentistry and knowledge of cutting edge techniques have made him a great choice. Not only does he keep the audience's attention, but the crowd he attracts after leaving the stage shows that people can't get enough! Rod has spoken at our TBSE meeting four times, and we've featured him on our audio interview series three times, simply because of all the continuing requests by dentists.*

Richard H. Madow, D.D.S. & David M. Madow, D.D.S.  
Co-founders of The Madow Group (formerly known as The Richards Report)  
Madow Brothers Seminars  
Madow Brothers Audio Series  
[www.madow.com](http://www.madow.com)  
[www.TBSE.com](http://www.TBSE.com)

*Of all the speakers I've invited to present to my Gems Insiders' Circle members' SuperConferences, Rod is one of the very few who get my Five-Star rating. The audience absolutely loves him. He is extremely passionate, well grounded in science and he keeps everyone's constant attention from start to finish. I recently invited Rod back again to speak for the third time, and the audience simply went wild!*

Dr. Tom "the Gems Guy" Orent  
1000 Gems Seminars  
Gems Insiders Circle  
[www.GoldAutoPilot.com](http://www.GoldAutoPilot.com)  
[www.1000Gems.com](http://www.1000Gems.com)

*I've been on stage as a co-presenter with Rod and I can tell you he's probably the best dental speaker out there. He's just a natural. He packs every meeting he does and the audiences can't seem to get enough of him. He's a wealth of dental information from teeth whitening, other clinical subjects, marketing and practice management. If you want a full house and happy attendees – Rod's your man.*

William Howard (Howie) Horrocks  
Founder/CEO of New Patients, Inc.  
New Patients, Inc. Seminars  
[www.NewPatientsInc.com](http://www.NewPatientsInc.com)

*Dr. Rod Kurthy is a "one of a kind". He has a rare combination of deep scientific knowledge and overwhelming pragmatic experience. He knows the chemistry of teeth whitening as well as any chemist but has more practical dental knowledge than any dentist I have ever met. Dr. Kurthy's passion is contagious and his breadth of knowledge is superior. He has been "in the trenches" as a clinical dentist and "in the laboratory" as a researcher for many years and this allows him to speak from the heart like few others. He fully engages any audience that he comes in contact with whether it is a room of thousands or a single person. One thing about Rod is for sure...he loves what he does and he loves sharing his knowledge with others. He is known as "The Idea Guy" for a reason! When Rod speaks, dentists listen!*

*Dr. Ryan Swain*

*President and Clinical Director of Six Month Smiles*

*[www.6MonthSmiles.com](http://www.6MonthSmiles.com)*

*Thank you Dr. Kurthy for inventing your system of whitening. In my practice, I refer to you as the genius in whitening!*

*Dr. Steven Klein*

*Sheepshead Bay, Brooklyn, New York, USA*

*I always had unsuccessful results with bleaching systems. When I finally started using Dr. Kurthy's methods, I now get predictable results, including my own teeth.*

*Dr. Mark Angerbauer*

*Fort Worth, Texas, USA*

*I see fantastic results with Dr. Kurthy's whitening techniques. It has increased my practice revenue a lot too.*

*Dr. Mathew Cherian*

*Elkins Park, Pennsylvania, USA*

*I've been doing whitening since whitening systems first came out. We've used them all – systems with lights and without lights – and all I can say is that, hands down, using the protocol I learned from Dr. Rod Kurthy results in the most whitening I've ever seen or could imagine.*

*Dr. Eric Compton*

*Munster, Indiana, USA*

*I will tell you that Dr. Kurthy has dotted the i's and crossed the t's in ways that no one else has, so that we end up with a result that is predictable as opposed to 'Maybe you'll get white – maybe you won't get white'.*

*Dr. David Urban*

*Falls Church, Virginia, USA*

*We have found that all whitening systems we tried were very unpredictable, but finally, using Dr. Kurthy's protocol of whitening, I have found a very predictable solution to my whitening procedures. My patients love it. I tell them to use it for two weeks, but they call up after just a week and tell me this is fantastic. My staff is just as amazed as myself because they see the results.*

Dr. Reinert Amundsen  
Sandnes, Norway

*I can truly say that ever since I started using Dr. Kurthy's whitening protocol, I am now confident and comfortable promoting whitening to all my patients because I know the whitening works. We've had patients with tetracycline staining and with other stains where we've really, really gotten some great results. In our office we recommend nothing else anymore because I'm confident that when we use these techniques, it works!*

Dr. Nicholas Rallis  
Manhasset, New York, USA

*I told Dr. Kurthy that he has saved my life, in terms of a bleaching system that I can depend on. My nervousness and apprehension about doing bleaching has changed since I started using his system. I recommend it to almost all of my patients. The patients love it, and I haven't had any problems with sensitivity. I absolutely love it!*

Dr. Janice Bell  
South Orange, New Jersey, USA

*We've been using Dr. Rod Kurthy's whitening system for 5-6 years. We love it! It's predictable. You know the system works, mainly because of all the research and development that Dr. Kurthy has done to get it right. I ask my patients, "Do you want a pretend system or a real system?"*

Dr.s Thomas Lapinski and James Anderson  
Sussex, New Jersey, USA

*So far the whitening results I am getting are AMAZING. The Irish patient usually wants something a little more subtle but with Dr. Kurthy's system they are all asking for and getting more whiteness. Finally a method ( as a prosthodontist I appreciate sticking unwaveringly to a precise method that gets results) that is consistent and worth the fee for the patient. I congratulate you on your many years of research, and wish you continued success.*

Maurice Fitzgerald, b.dent.sc, m.f.d.s, d.dent.ch  
Dublin, Ireland

*Dr. Kurthy, my wife thanks you every day for your amazing whitening protocol! She was cursed with fluorosis but now has a beautiful smile!*

Dr. Andrew Mohlman  
Kennewick, Washington, USA