

**Voted BEST BOTTLE SHOP IN WISCONSIN 2019 by ratebeer.com**

**VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS! 2001-2019 READERS CHOICE AWARDS**

**NAMED ONE OF THE 50 BEST WINE STORES**

**VOTED BEST WINE/BEER/LIQUOR STORE**



# Discount LIQUOR INC.

**MILWAUKEE** 5031 W. Oklahoa (414) 545-2175  
**WAUKESHA** 919 N. Barstow (262) 547-7525  
 www.discountliquorinc.com

DiscountLiquor DiscountLiqMilw

Temporary COVID-19 Store Hours  
 Mon - Sat. 9-7 • Sunday 10 - 2  
 Open July 4th 9am-3pm

**LARGEST SELECTION IN TOWN**

- 2,000 BEERS • 8,000 WINES
- OVER 3,500 LIQUORS
- ALSO AVAILABLE**
- 20 & 40 lb. Lump Charcoal • CO2 Refills
- Wholesale Beer & Soda (Milw. Store Only)
- Gift Certificates • Carry out Service
- Imported Candies, Food & Water
- Custom Baskets

**Full Service Liquor, Beer & Wine Shop with EVERYDAY DISCOUNT PRICES**

## Celebrating Our 60th Year!

### 2 Ways To Shop

#### CURB SIDE



Call the store & place your order



We will bring it to your car

#### IN STORE



We are open 7 days a week Mon-Sat 9-7 Sunday 10-2



Please remember to maintain 6 ft social distancing

**Proud to be Wisconsin Family Owned & Operated Since 1960!**  
 Supporting Locally Owned Businesses  
 Guarantees That Your Money Stays Local!

### LIQUOR SPECIALS FOR YOUR JULY 4TH CELEBRATIONS!

**BULLEIT BOURBON**  
 • ORIGINAL  
 • RYE  
 BIG 1.75 BOTTLE  
**\$39<sup>99</sup>**

**JACK DANIELS BLACK**  
 BIG 1.75 BOTTLE  
**\$34<sup>99</sup>**  
 INCLUDES INSTANT REBATE

**"Gin & Tonic Time"**  
**TANQUERAY GIN**  
 BIG 1.75 BOTTLE  
**\$28<sup>99</sup>**  
 + FREE 4 PACK FEVER TREE TONIC

**#1 Vodka in Wisconsin**  
**TITOS VODKA**  
 BIG 1.75 BOTTLE  
**\$29<sup>99</sup>**

**SMIRNOFF RED, WHITE & BERRY VODKA**  
 BIG 1.75 BOTTLE  
 \$18.99-\$3MR  
**\$15<sup>99</sup>**

**"Stock Up & Save"**  
**CAPTAIN MORGAN SPICED RUM**  
 BIG 1.75 BOTTLE  
 2/\$49.98-\$12MR  
**2/\$37<sup>98</sup>**

**1800 TEQUILA**  
 • SILVER • COCONUT  
 • REPOSADO  
 1 LITER BOTTLE  
 \$24.99-\$5MR  
**\$19<sup>99</sup>**

**SAVE \$8 INSTANTLY!**  
 (On 2 - 1.75 Bottles)  
**BACARDI RUM**  
 ALL VARIETIES  
 BIG 1.75 BOTTLE  
 \$49<sup>69</sup>  
**\$15<sup>69</sup>**  
 PRICE WHEN YOU BUY 2 1.75 BOTTLES NO LIMIT

#### HUGE SELECTION

**READY TO DRINK COCKTAILS IN CANS**

- JACK DANIELS
- MALIBU
- JOSE CUERVO
- BACARDI
- CANTEEN
- HIGH NOON
- MONOCO
- MEYER BROTHERS
- PLAINPOKE
- CUTWATER & MORE..

### SAVE \$10 INSTANTLY

ON ANY 2 1.75 BOTTLES (MIX & MATCH ALL VARIETIES)

**BOMBAY ORIGINAL GIN**  
~~\$28<sup>99</sup>~~  
**\$23<sup>99</sup>**  
 WHEN YOU BUY 2

**BOMBAY SAPPHIRE GIN**  
~~\$31<sup>99</sup>~~  
**\$26<sup>99</sup>**  
 WHEN YOU BUY 2

**DEWAR'S WHITE LABEL SCOTCH**  
~~\$34<sup>99</sup>~~  
**\$29<sup>99</sup>**  
 WHEN YOU BUY 2

### WINERIES OF THE MONTH

**-WASHINGTON STATE- 14 HANDS**  
 -ALL VARIETIES-  
**\$8<sup>99</sup>**  
 750ml

**-CALIFORNIA-PARDUCCI**  
 -ALL VARIETIES-  
**\$7<sup>99</sup>**  
 750ml

### JULY WINE SPECIALS

**ROMBAUER CARNEROS CHARDONNAY**  
**\$32<sup>99</sup>**  
 750ml

**DECOY BY DUCKHORN**  
 • CABERNET  
 • MERLOT  
 • RED BLEND  
 • ZINFANDEL  
 • PINOT NOIR  
**\$15<sup>99</sup>**  
 750ml

**BREAD & BUTTER**  
 • CHARDONNAY  
 • PINOT NOIR  
 • CABERNET  
**\$10<sup>99</sup>**  
 750ml

**ERATH OREGON PINOT NOIR**  
**\$13<sup>99</sup>**  
 750ml

**OYSTER BAY SAUVIGNON BLANC**  
**\$9<sup>99</sup>**  
 750ml

**-FRANCE- 2019 BIELER ROSE**  
**\$9<sup>99</sup>**  
 750ml

**JOEL GOTT SAUVIGNON BLANC**  
**\$8<sup>99</sup>**  
 750ml

**SEAGLASS**  
 • CHARDONNAY  
 • SAUVIGNON BLANC  
 • PINOT GRIGIO  
 • ROSE  
**\$8<sup>99</sup>**  
 750ml

**MATUA SAUVIGNON BLANC**  
**\$8<sup>99</sup>**  
 750ml  
 \$36MR ON 12 BOTTLES

**CHATEAU SOUVERAIN**  
 • CHARDONNAY  
 • CABERNET  
 • MERLOT  
 • SAUVIGNON BLANC  
**\$8<sup>99</sup>**  
 750ml

**UNDERWOOD OREGON WINE IN CANS**  
 -8 VARIETIES-  
 12 OZ CANS  
**2/\$10<sup>00</sup>**

**CRISTALINO**  
 • BRUT  
 • EXTRA DRY  
 • ROSE BRUT  
**\$7<sup>99</sup>**  
 750ml

### NON-ALCOHOLIC ITEMS

**FEVER TREE OR Q MIXERS**  
 -ALL NATURAL-  
 10 VARIETIES  
**\$4<sup>99</sup>**  
 4 pack

**"FIRE UP THE GRILL" HARDWOOD LUMP NATURAL CHARCOAL**  
 40 lb. bag 20 lb. bag  
**\$24<sup>99</sup> \$12<sup>99</sup>**

**GOSLINGS GINGER BEER**  
 • ORIGINAL • DIET  
 12 PACK CANS  
**\$10<sup>49</sup>**

**MR. & MRS. T BLOODY MARY & MIXES**  
 BIG 1.75 BOTTLE  
**\$5<sup>49</sup>**

**EVERFRESH JUICES**  
 • O.J. • PINEAPPLE  
 • CRANBERRY • LEMONADE  
 BIG 64 OZ. BOTTLES  
**\$3<sup>49</sup>**

**DASANI WATER**  
 24 PACK 16 OZ.  
**\$3<sup>99</sup>**

### JULY BREWERIES OF THE MONTH

**3 SHEEP'S BREWERY - SHEBOYGAN**  
**6 PACK BOTTLES/CANS**  
 -ALL VARIETIES-  
**\$8<sup>99</sup>**

**12 PACK CANS**  
 -3 VARIETIES-  
**\$14<sup>99</sup>**

**CLOUDLESS HARD SELTZERS**  
 -12 PACK VARIETY-  
**\$14<sup>99</sup>**

FREE GLASS W/2-6 PACKS OR 1-12 PACK 3 SHEEPS OR FREE CAN KOOZIE W/12 PACK CLOUDLESS

### JULY IS BELGIUM BEER MONTH!

**DUVEL ALE 4 PACKS**  
 • GOLDEN ALE  
 • TRIPEL HOP  
 • SINGLE FERMENTED  
**\$12<sup>99</sup>**

**CHOUFFE ALES 4 PACKS**  
 • BLOND • IPA  
 • MCCHOUFFE BRUIN  
 • CHERRY ROUGE  
**\$9<sup>99</sup>**

FREE DUVEL OR CHOUFFE GLASS W/ANY 2-4 PACKS!

### BREWS FOR JULY 4TH BAR-B-QS

**SIERRA NEVADA PALE ALE**  
 24 PACK BOTTLES  
**\$24<sup>99</sup>**

**POINT -ALL VARIETIES- 12 PACK BOTTLES**  
**\$13<sup>49</sup>**

**12 PACK CANS**  
**\$10<sup>99</sup>**

**"Stock Up & Save" LEINENKUGEL -ALL VARIETIES- INCLUDING SPRITZEN & DRINK WISCONSINLY 12 PACK CANS**  
**2/\$19<sup>98</sup>**  
 INCLUDES INSTANT

**NEW GLARUS • SPOTTED COW • MOON MAN • NAKED PALE 12 PACK CANS**  
**\$13<sup>99</sup>**

**MILLER LITE, DRAFT & 64, COORS LIGHT, & BANQUET, BUDWEISER, & BUD LIGHT 30 PACK CANS**  
**\$15<sup>49</sup>**

**MICHELOB ULTRA 12 PACKS**  
**\$11<sup>49</sup>**  
 BUY 2-12 PACKS GET 3RD 12 PACK FREE

**MILLER HIGH LIFE 30 PACK CANS**  
**\$14<sup>99</sup>**

**BLUE MOON -ALL VARIETIES- 6 PACKS**  
**\$7<sup>99</sup>**  
 BUY 2-6 PACKS GET 3RD 6 PACK FREE

**BUDWEISER & BUD LIGHT 12 PACKS**  
**\$9<sup>99</sup>**  
 BUY 2-12 PACKS GET 3RD 12 PACK FREE

**BUD LIGHT SELTZERS 24 PACK VARIETY**  
**\$16<sup>99</sup>**  
 INCLUDES INSTANT

**MIKE'S HARD LEMONADE -ALL VARIETIES- 12 PACKS**  
**\$11<sup>99</sup>**  
 PLUS FREE ZOO TICKET

**SMIRNOFF • ICE • VARIETY • RED, WHITE & BERRY 12 PACKS**  
**\$10<sup>99</sup>**  
 INCLUDES INSTANT

**WHITE CLAW -ALL VARIETIES- 12 PACKS**  
**\$15<sup>49</sup>**

**SEAGRAMS COOLERS 12 PACK VARIETY**  
**\$6<sup>99</sup>**

### COUPON Discount LIQUOR

Big 18 oz. Bag Made in Wisconsin  
**Valley Popcorn**  
 White or Yellow  
**2/\$10<sup>00</sup>**  
 Limit 2-18 oz. bags Expires 7/4/20

### COUPON Discount LIQUOR

2 Liters  
**ALL 7UP, PEPSI & COKE PRODUCTS**  
**6/\$5<sup>00</sup>**  
 Limit 6, 2 Liters Expires 7/4/20

### - COUPON -

Cheers to **60 YEARS**  
 Limit 1 bottle per customer. Expires 7/4/20. While supplies last.  
**FREE** 12 oz. bottle Discount Liquor 60th Anniversary Lager (Made by Lakefront) w/Any \$25 Purchase  
 Beer brewed by our friend & local business partners at Lakefront Brewery

### COUPON Discount LIQUOR

12 Packs All varieties  
**LACROIX SPARKLING WATER**  
**4/\$10<sup>00</sup>**  
 Limit 4, 12 Packs Expires 7/4/20

### COUPON Discount LIQUOR

1 Liters  
**POLAR MIXERS**  
 TONIC & DIET LIME TONIC & DIET SOUR & SELTZER  
**5/\$4<sup>00</sup>**  
 Limit 5 1 Liters Expires 7/4/20