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MELANYE M. MACLIN, M.D.



Motto: *“Outer beauty is a reflection of an inner you. True beauty begins within.”*

Dermatologist Melanye Maclin, M.D., aka “Dr Mac” founded Innovative Hair Technology, Inc. in September 1999 based in Maryland. She created the research and product development company through determination based on her early childhood medical interest in hair and skin. Dr. Maclin’s initial efforts were towards the research of natural nutrients for hair and skin. It began with branding the natural hair supplement, Viviscal via national multi-media endorsement and distribution until 2003. Dr. Maclin then went on to successfully develop more effective advanced all-natural hair and skin supplements, ‘*BellaNutro®*’ for Women (2004) and ‘*BeauNutro®*’ for Men (2008). These products benefit hair and skin from an internal nutritional perspective. She has also helped to launch L’Oreal Garnier Fructis ‘Triple Nutrition’ hair products in 2009.

In addition to Dr. Maclin’s research and development capabilities, her passion is to nationally educate the masses on various hair and skin issues. Within the first year of business, Dr. Maclin was selected to be the Medical Director of HYPE HAIR and Braids & Beauty which she continues along with an “Ask Dr Maclin” monthly editorial. She also provides articles for Jamie Foster-Brown’s Sister 2 Sister and Beauty Times Korean retailer publication. Dr. Maclin has contributed to the former, Try It Yourself Hair and Ultimate Weaves & Hair Extensions. For those readers that may not be able to get to a dermatologist, she offers toll-free numbers to personally answer questions and suggest products from drugstore. As a result, a fascinating buzz was stimulated within Dr. Maclin’s first year quickly branding her as the ‘over-the-counter’ expert dermatologist. She was featured on a national FOX news health segment, ABC news, Elle, Harper’s Bazaar, Mademoiselle, Redbook, Health, Launch Pad, Black Elegance, Jolie by Vivica Fox, Washington Weddings and People En Español.

Dr. Maclin’s launch into radio began in June 2007 as the resident Dermatologist for the nationally syndicated radio show, ‘The Steve Harvey Morning Show’. She continues to do live segments in addition to the ‘Ask Dr. Mac’ on ‘Steve Harvey Saturdays’. Her radio experience expanded in November 2007 with “The Dr. Maclin Show On Call” airing on Radio One-WOL in DC market for one year. Dr. Maclin has been the guest Dermatologist for the nationally syndicated radio show, ‘The Russ Parr Morning Show’ and continues with hosts on WKYS/93.9FM and WERQ/92.3 FM in DC, Maryland and Virginia.

By 2009, Dr. Maclin branched into regular television with ‘Ask Dr. Maclin’ monthly segments on FOX5 News DC. That same year, she started online skin care videos for the rap artist, 50 cent, “Thisis50.com” and WBLS (New York). Dr. Maclin hit the silver screen as being selected the hair expert Dermatologist for the Chris Rock documentary, ‘Good Hair’, released in theaters in October 2009. Dr. Maclin’s pre-med college education at Howard University began at the age of 16 graduating Magna Cum Laude with a Bachelor of Science degree as a Phi Beta Kappa honor student in 1990. She then completed a Doctorate of Medicine at Howard in 1995. Dr. Maclin finished a medical internship at a Johns Hopkins affiliate hospital then her ultimate goal in the field of Dermatology from Washington Hospital Center in 1999. To date, Dr. Maclin continues to provide ongoing research and development for hair or skin products, offer *BellaNutro*® & *BeauNutro*® supplements, toll-free guidance along with sharing powerful hair and skin education for national multi-media outlets. Millions of people across the country have become firm believers and supporters of Dr. Maclin and her products.

