

September 11, 2015

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MEDIA ADVISORY

MERIDIAN, Idaho – The Idaho March of Dimes will be helping the Idaho Diaper Bank (IDB) by donating diapers received during Scentsy’s Rock-a-Thon. The Idaho March of Dimes will be benefitting from the monetary donations generated by the Rock-a-Thon, but it is accepting diapers and will be giving those donations to the IDB to distribute to its community partners. If you would like to donate time rocking in a chair, money or diapers to the event, the Rock-a-Thon will be happening Friday, Sept. 11 from 6 a.m. to 5:00 p.m. with 70 rocking chairs lined up on the Scentsy property along Eagle Road.

Parking for the fireworks show opens at 8 p.m. and the show will begin around 8:45 p.m. Parking is \$10 per carload, with all proceeds benefitting the Idaho March of Dimes. If community members donate diapers prior to 5 p.m., they will receive a parking pass for the fireworks event.

“Our community is incredibly fortunate to have a company like Scentsy that is willing to take a day to raise donations to help better people’s lives. We at the Idaho Diaper Bank are also fortunate to have a great supporter in the March of Dimes. We are both working to better the lives of Idaho babies and together we will be able to make twice the impact,” said Shawna Walz, executive director Idaho Diaper Bank.

Scentsy’s Rock-a-Thon falls less than three weeks before Diaper Need Awareness Week happening Sept. 28 through Oct. 4.

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By focusing on diaper need, the Idaho Diaper Bank (IDB) works to meet the basic needs of children and families. The IDB provides diapers, diapering supplies and advocacy to families in need through partnership agencies. These agencies serve infants and families including childcare centers, crisis nurseries, domestic violence shelters, food pantries and faith based organizations. Idaho Diaper Bank seeks to engage Idaho communities to recognize that diapers are a basic need, along with food and shelter.