

March 15, 2015

USF Real Board Meeting

In Attendance

Nick Burrus
Eric Enochs
Mark Ingold
Laura Rodebeck
Wendy Rothrock
Matt Sams
Pam Schroeder
Bob Scrivner
Neal Singco

Several board members and the DOC were not able to attend due to being at the Turf Wars tournament.

Due to the absences, Eric cancelled the guest speaker and rescheduled for the May board meeting.

Call to order-Eric Enochs

Approval of minutes from last meeting: Motion-- made to approve contingent upon update of credit card limits: \$5,000 per month, \$2,000 daily

Secretary Report – Laura Rodebeck

- Manager's meeting set for March 30 to help managers prepare for spring season, answer questions, discuss communication with teams, etc.

President's Report – Eric Enochs

- ESSA has decided to end partnership. Removed from website.
- Blue River Soccer Association—Reached out to them, they are interested and discussing with their board.
- St. Francis-Waiting to hear from them on possible partnership
- GASC Field Agreement Proposal—Written up for submission by next board meeting.

In the past, the parks department has done the upkeep and it's been at a minimum. USF Real will have the agreement with GASC to improve the fields. All money given will be 100% used for fields.

Proposal will include:

- Give \$1200 this season (2015) to help with maintenance of goal boxes
- 2015-2016 budgeting \$1000 to help with upkeep fields, travel fields only
- 2016-2017 \$2,000 budgeted for field upkeep, travel fields only

USF Crew Night May 22nd—Flyer will be distributed/newsletter/website

USF/Indy Eleven Night-June 13

Lock In was successful, budgeting for next year—increase cost for player—from \$20 this year to \$25 next year

Chicago Red Stars—Event canceled due to low numbers—more marketing needed at least 2 months ahead of event, education for parents/players on who Chicago Red Stars are.

Player Issues—2 player issues –wanting to be released Neither will be refunded because they are non-medical reasons. Parents have been notified.

Team Image Invoice-Feb 2012 Charlie Joyce ordered shirts, non payment on this invoice. Looking for a plan of action to settle this. Board feels that Team Image should take some responsibility on the 3 year delay in billing. Eric will see what he can work out with them.

Board shirts are here! ☺

Vice Presidents Report – Dave Conner

- Bag Tag order going in—4 players, 1 coach

Treasurer Report – Mark Ingold

- Budget planning—Teams and players-look at projected numbers for next year. Conservative number is 231 players, likely to be more. Revenue/expenses comes from teams/players. Tournaments can drive costs up, field usage, etc. Important to stick to budget, any incidentals not included now, should be budgeted in for next year.
- Evaluate player fees due to increased costs
- Looking at increased fees for Senior fees at Elite and Premier teams only. Do we increase fees in one lump sum for next year or incrementally over several years? And how will it be communicated? As a non-profit we need to be transparent to members.

- Finance report for Jan/Feb sent through email, budget running tight right now to end of season due to increased tournament costs, no reserve funds

Director of Coaching - Bobby Holden

- Sheffield Wednesday Meeting-Was held on March 10 for interested players
- Club Teams and Rosters Updates—Players are still registering
- World's Finest Chocolate- (see marketing committee notes)
- Coaching License—We are offering sessions with GASC
- 2015/2016
 - not looking at our own indoor complex in immediate future, try to get 2 year contract with Incrediplex
 - USF Camp—July 13-16th
 - Coaches contracts and DOC contract are in process of being written
 - Dick's sponsorship on website is being removed and replaced with McCleerey's
 - Volunteers needed for Field Prep—order paint and need help to set up at New Pal, Sugar Creek, and Brandywine

Uniforms - Teresa Beaver

- Some uniforms are still being ordered. These could come in very late in the season. Club stock jersey will be used
- U17 Premier team and U16 Elite teams are participating in the Ft Wayne Shoot for the Cure tourney first weekend in May. Will we sell the black/pink USF shirts again this year? Discussed using these again for a game in October (National Breast Cancer Month) General consensus was that this was well received last year. Eric will follow up with Teresa on design/details.

Marketing Committee - Nick Burrus

- Successful lock-in 137 in attendance, maximize profits for next year
- Columbus Crew event-pushing out info soon
- Brian Wolverton Clinic-timeline/details coming soon for this. There was a player spotlight in newsletter and through The Club (Indiana Soccer newsletter) about Brian and his college career in England.
- World's Finest Chocolate –ordered 119 boxes-sold 35 already (Penske, McCleereys and possible Riley Park and Tire) This includes sponsorships. 1 box = \$30 profit for club. Waiver needs to be signed by parent (parents/player will be liable for box of

chocolate-\$60) to take a box of candy. Fundraiser goes from 4/14-5/6. There is a form that was developed to keep track of info from fundraiser. Email to be sent next week to club with info.

- Prize levels: 1 box sold earns bag tag and window decal, 2 boxes sold earns t-shirt and scarf, 3 boxes sold gets a warm up jacket, top seller gets 6 tickets to Indy Eleven game. Prizes are not accumulative.
- Tryouts: June 8th—redesign tryout flyer, would like board members there. Possibly assign roles to volunteers to help, such as check in of players, etc.
- Winter Survey to be sent out in next week—open ended, asking about winter training, indoor game sessions, etc.

Sponsorship Committee - Wendy Rothrock

- Application submitted to Kroger Community Awards program-When we are approved, we will have an ID number, people can then go online and register Kroger card to choose USF Real as their charitable organization. USF will get % from purchases.
- Sponsorship options: Website, newsletter, traveling bench or a tent with logo, training jerseys
- We have been added to the New Pal Chamber of Commerce Newsletter

Strategic Planning Committee - Eric Enochs

- Three year goals-oversight of committees, make sure we are reaching goals, looking at the big picture, etc.
- Committee Members: Bob Scrivner, Mike Hickey, Nick Burrus, Neal Singco, Matt Sams

Risk Management—Adoption of the State Risk Management Policy

At next board meeting, it needs to be approved that: We comply with the State Risk Management Policy

New business

- Next Board meeting April 12 (moved from April 19)

Adjournment—Motion made and seconded to adjourn 9:12 p.m.