

EQUUS Film & Arts Fest

KENTUCKY HORSE PARK 2019

PRESS KIT



©KERON PSILLAS

Image by OFFICIAL EQUUS Artist: Keron Psillas

"EQUUS, however, has the heft and breadth of a Clydesdale...
It also comprises equine art and book showcases, director panels and jury awards."

The New York Times



The 7th Annual

EQUUS
FILM & ARTS
FEST

Kevin Pollak
President

A COLLECTION OF THE WORLD'S BEST EQUINE-THEMED FILMS & DOCUMENTARIES
A Cinematic Celebration Honoring the Bond Between Horses and the People who Love them

KENTUCKY HORSE PARK

DECEMBER 5 – 8, 2019

Lexington Kentucky

www.equusfilmfestival.net

EQUUS
FILM CHANNEL



horse|network

KENTUCKY
HORSE SHOW



GOSS
LUXURY
MOTORCOACHES

WRIGLEY MEDIA
GROUP

ABOUT THE EQUUS FILM & ARTS FEST

The seventh annual EQUUS Film & Arts Fest will take place December 5, 6, 7 & 8, 2019 at the Kentucky Horse Park in the Wrigley Media Group Theaters in Lexington Kentucky, the Horse Capital of the World! It is the first event of its kind to offer a home to the storytellers of the horse world, with films, documentaries, videos, commercials and shorts from around the world and cultural elements of fine equestrian art and literature.

Founded in 2013 by Lisa Diersen, Director/Organizer, an avid equestrian, who has spent her life in the company of horses. The festival was joined by Diana De Rosa, and international equine photographer and journalist, in 2015 as Co-Organizer of the Festival. The EQUUS Film & Arts Fest highlights and rewards the diverse and creative efforts of those who pay artistic homage to the horse.

Lisa's mission is to show the world how horses can bring everyone together regardless of race, age, gender, abilities or disabilities. She presently raises, trains and loves Lusitano horses in Maple Park, Illinois.

The EQUUS Film Festival is now available ON-DEMAND, streaming to all your devices. Visit our website at: <http://www.equusfilmfestival.net/> and our FaceBook page.

PR AND/OR SPONSOR CONTACT:

Lisa Diersen lisa@equusfilmfestival.net +1-630-272-3077

Press Link: Diana De Rosa dderosa1@optonline.net +1-516- 848-4867

SOCIAL MEDIA: <https://www.facebook.com/EquusFilmFestivalNYC>

Pinterest - <https://www.pinterest.com/EFFNYC/>

Twitter - <https://twitter.com/EQUUSFilmNYC>



Hundreds of films have gained recognition, found international distribution and reached global audiences We believe that film holds the power to experience a story in the most compelling way.

We empower storytellers to share their unique equine stories in the most optimal setting: a movie theater.

By placing the EQUUS Film Festival in the unique locations around the world, people from all walks of life can enjoy these inspiring stories.

We look forward to welcoming you to the 2019 EQUUS Film Festival, where you can enjoy the impressive line-up of films, amazing artists and interesting authors

Founder | Lisa Diersen

WHAT: EQUUS Film & Arts Fest - 7th Annual

WHY: The EQUUS Film & Arts Fest has been created to highlight and reward the diverse and creative efforts of those who artistically pay homage to the horse. EFF offers a platform to educate and enlighten the world to all issues related to horses. EQUUS Film & Arts Fest goal is to better the world for horses.

WHEN: DECEMBER 5, 6, 7 & 8, 2019

Thursday: Opening VIP event 6 pm – 10 pm
Films & EQUUS Events - PANELS – Pop-Up Gallery - Friday & Saturday & Sunday
Friday 2 pm - 10 pm
Saturday 10 am - 10 pm
Sunday 10 am – 6pm
Sunday WINNIE Awards Ceremony 7 pm – 9 pm

WHERE: KENTUCKY HORSE PARK, Lexington KY
WRIGLEY MEDIA GROUP Theaters
INTERNATIONAL MUSEUM OF THE HORSE

HOW: Tickets available online, visit the website for more details:

<https://filmfreeway.com/EQUUSFilmFestival/tickets>

SOCIAL MEDIA: <https://www.facebook.com/EquusFilmFestivalNYC>

Pinterest - <https://www.pinterest.com/EFFNYC/>

Twitter - <https://twitter.com/EQUUSFilmNYC>

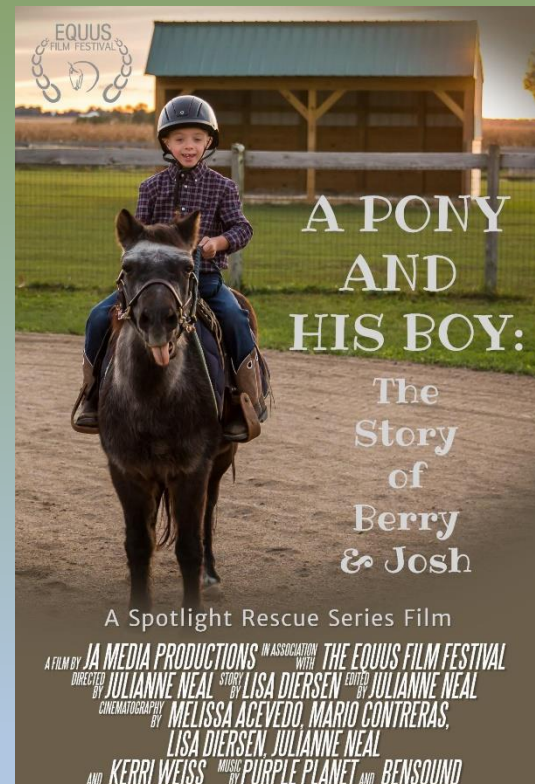
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EQUUSFilmFestival.net #EFFKHP #EFF19 #EQUUSFILM #EFFTOUR #EQUUSART EQUUS FILM CHANNEL



Selected Press Coverage of Equus Film & Arts Fest

NEW YORK TIMES – LAURA GREABER – 29-NOV-2018

<https://www.nytimes.com/2018/11/29/movies/cat-film-festival-dog-film-festival-equus-film-festival.html>

RIDE TV Documentary – January 2017

<https://vimeo.com/205968794> Password: ridetv

Dressage Today – Karen Brittle – March 2017

<http://dressagetoday.com/lifestyle/equus-film-festival-55089>

FEI WEG TRYON18 – TRYON – 23-Aug-2018

<https://tryon2018.com/article/equus-film-festival-at-world-equine-expo-to-feature-inspiring-and-educational-equestrian-themed-films>

Kentucky Horse Park 2019 and Beyond!

<https://www.horsenation.com/2019/11/01/7th-annual-equus-film-festival-nyc-moves-to-kentucky/>

Carly Kade Creative Podcast October 2019

<https://www.carlykadecreative.com/blog/on-loving-lusitano-horses-the-equus-film-festival-literary-coral-with-lisa-diersen-equestrian-author-spotlight-podcast-episode-4>

BECAUSE OF HORSES – ELISE CHAND – 20-SEP-2019

<https://mailchi.mp/eqmedia/lisa-diersen-222767?e=c53e3fee8b>

HORSETALK NZ – ROBIN MARSHALL – 21-JAN-2019 (A PONY AND HIS BOY)

<https://www.horsetalk.co.nz/2019/01/22/heartwarming-story-pony-boy-global/>

THE HERALD – SOUTH CAROLINA – AMANDA HARRIS – 24-DEC-2018

<https://www.heraldonline.com/news/local/article223215220.html>

GOOD NEWS FINLAND – 05-DEC-2018

http://www.goodnewsfinland.com/finnish-race-horse-documentary-wins-in-new-york/?fbclid=IwAR23pcGr8QZEBV0HRUbR29nD7Y_RyLocc74vRX-mnWyy45DZrR-Y1gOovPU

First EQUUS Film Festival – St Charles, IL 2013

<https://www.youtube.com/watch?v=2RuL4SeZGTg>

HORSE CANADA – HORSE MEDIA GROUP - 23-JAN-2019 (WINNIE AWARD)

<https://horse-canada.com/horse-news/winnie-award-ontario-photographer/>

Chicago Tribune Lifestyles - 2015

<http://www.chicagotribune.com/lifestyles/ct-remarkable-lisa-diersen-0726-20150714-story.html>

LA TIMES – JUNE 2018

<https://www.latimes.com/ct-remarkable-lisa-diersen-0719-gallery-20150714-photogallery.html>

HORSE ILLUSTRATED – DECEMBER 2014

<https://www.horseillustrated.com/horse-news-2014-12-horse-movies-given-center-stage-at-equus-film-festival>

EQUINE VIP – AUGUST 2017

<https://equinevip.com/meet-equus-film-festival-founder-lisa-diersen-2/>



EQUUS Film & Arts Fest is Expanding

- Creating the EQUUS Film Channel now available on ALL your devices!
- Launching in January 2020 the EQUUS Film & Arts Fest Podcast hits the air!



EQUUS Film & Arts Fest is Expanding! Adding New Herd Members...



Julianne Neal – Podcast & Programing
CAMDEN Tour Stop – Organizer



Carly Kade – Head Wrangler Literary Corral
SEDONA Tour Stop Organizer



Candace Wade – Head Wrangler PANELS

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BAZE

The EQUUS Film & Arts Fest also celebrates the Artists and Authors of the horse world.

From the beauty of the horse galloping across the big screen, exquisite fine art paintings and photography, to falling into a wonderfully written equestrian themed literary work, the EQUUS Film & Arts Fest is home to the Equestrian Storytellers of the world.

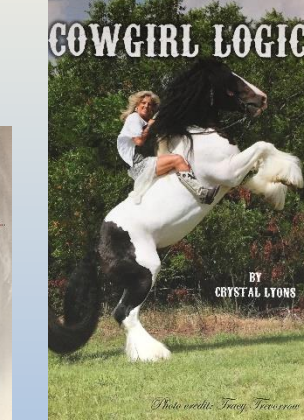
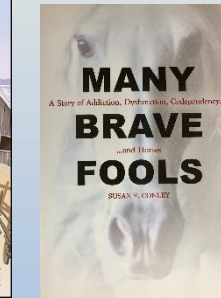
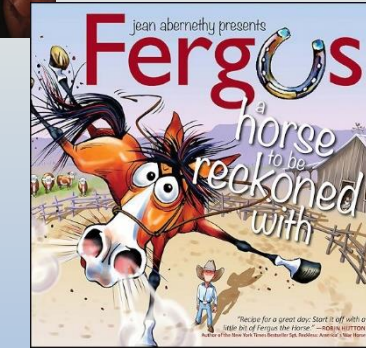
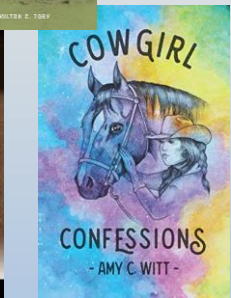
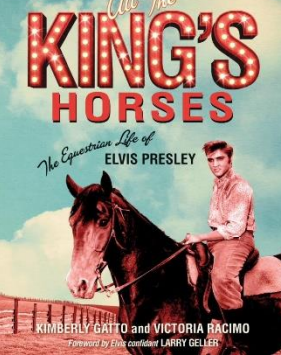
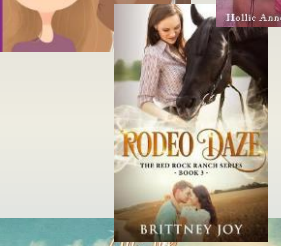
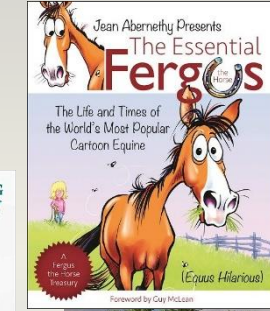
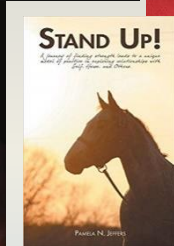
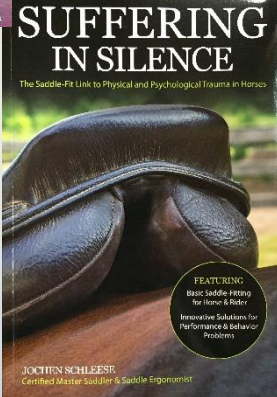
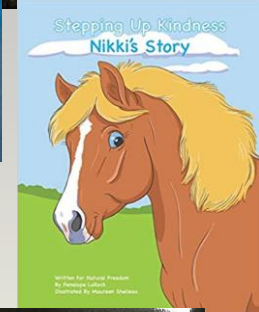
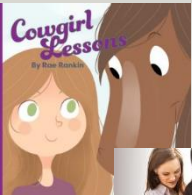
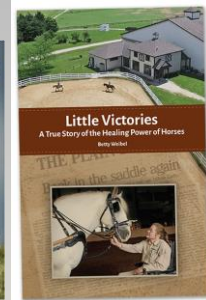
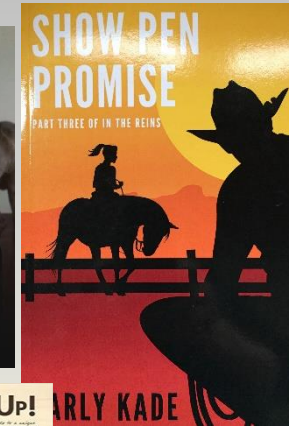
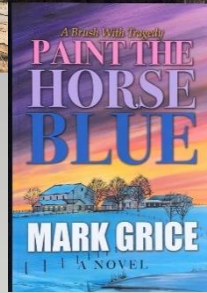
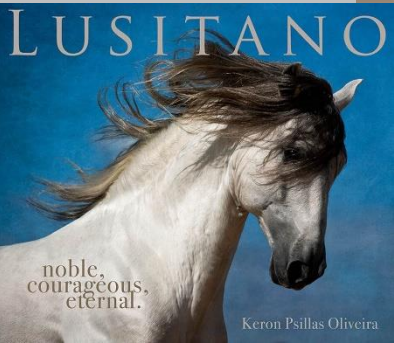
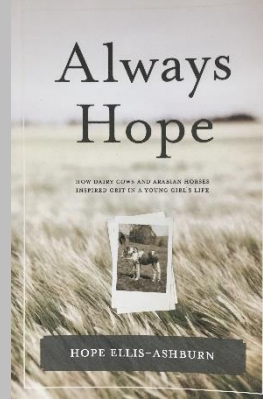
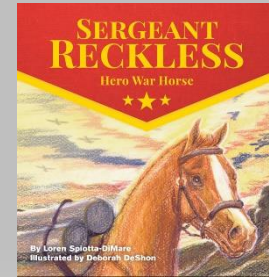
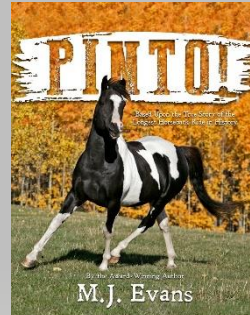
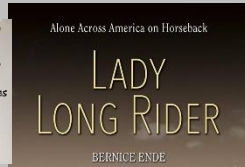
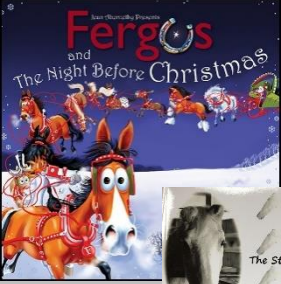
Artists from around the world enter the EQUUS Film & Arts Fest for a chance to have their work selected as one of our Official images.

We reward the storyteller's efforts with our coveted WINNIE Awards each year. In 2016 we added WINNIE Award categories for literary works and Artist.



2019 EQUUS Film & Arts Fest

Host over 40 Books from around the world!



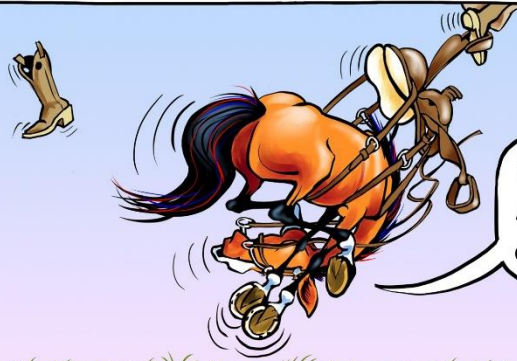




There's going to be an Equus Film Festival at the Kentucky Horse Park, Fergus! It will be all about horses!



YEEEEEEHAW!
A film festival
all about *horses*!



Hey, wait a minute!
What's a film festival?



EQUUSFilmFestival.net
#EFFKHP #EFF19
#EQUUSFILM #EFFKHP
#EQUUSART

EQUUS FILM CHANNEL

