



March 31, 2017

Dear Warren County Fair Book Advertiser,

The **Warren County Agricultural Fair** in Roseville will kick off **2017** with the **Warren County Pageant** on **Saturday, July 15th at 5:30 p.m. in Eldridge Park**. The fun continues on **Sunday, July 16th** with our popular **Mud Volleyball** starting at 1:00 p.m. The core of our agricultural fair will start **Wednesday, July 19 through Saturday, July 22** with **4H & Junior Livestock & General Project Shows**. Don't miss our nightly **Grandstand Events** along with **live music in our Entertainment Pavilion** starting with **Dirt Road Rockers** on Friday, July 21 and **Patrick n Swazye** on Saturday, July 22!

Below you will find the advertising packages we are offering. With electronic devices, apps and digital files becoming more popular and easier to access we have expanded our advertising by utilize these tools in a more effective way to benefit the fair. We have redeveloped our website **www.ilwcf.com** where the entire fair book is easily accessed. You are able to open the fair book from your mobile devices when you are on the go and retrieve any of the Livestock or General Project pages along with the Entry Forms. We have also introduced new signage throughout the fairgrounds. Along with a printed ad you will get your logo or name of your business printed on a sign visible to all fair goers. The signs are displayed near the Grandstand entrance and in the Livestock area on the fairgrounds. With these packages you are getting advertising exposure in print, on the web and in signage throughout the fairgrounds!

Please choose from the following packages below. If you have advertised in the past, you will find an attached copy of your ad. **PLEASE INDICATE ANY REVISIONS ON THE PROOF PROVIDED** and mail back. You may also e-mail any new electronic art or logos for signage to warrencofair1928@gmail.com. If you have any questions please contact Tina Huston at (309) 368-6549.

Thank you for your support for the Warren County Agricultural Fair!



CORPORATE SPONSOR

\$500

Full Page Color Ad
2 – 24" x 48" Color Display Signs
Logo on Fair Book Cover
Highlighted as Corporate Sponsor on
WCF Website, Radio Ad & Newspaper Ad
Grandstand Spot During Nightly Events

GRAND CHAMPION

\$300

Full Page Color or BW Ad
2 – 24" x 24" Color Display Signs
Grandstand Spot During Nightly Events

CHAMPION

\$225

Half Page Color or BW Ad
2 – 12" x 12" Color Display Signs
Grandstand Spot During Nightly Events

PREMIUM

\$150

1/4 Page Color or BW Ad
2 – 6" x 6" Color Display Signs
Business Name Announced at
Grandstand Nightly Events

RESERVE

\$100

1/8 Page Color or BW Ad
2 – 6" x 6" Color Display Signs
Business Name Announced at
Grandstand Nightly Events

**PLEASE SUBMIT BY
APRIL 30**

If you cannot make the deadline and are interested in advertising please call Tina at (309) 368-6549.