

Voted **BEST BOTTLE SHOP IN WISCONSIN** 2019 by ratebeer.com

VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2021 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA GQ MAGAZINE

VOTED BEST WINE/BEER/LIQUOR STORE



WE ARE PROUD TO BE **WISCONSIN** FAMILY OWNED & OPERATED **SINCE 1960!**
SUPPORTING **Locally Owned** BUSINESSES GUARANTEES THAT YOUR MONEY **STAYS LOCAL!**

Discount LIQUOR INC.

MILWAUKEE 5031 W. OKLAHOMA (414) 545-2175
WAUKESHA 919 N. BARSTOW (262) 547-7525
www.discountliquorinc.com
DiscountLiquor DiscountLiqMilw
OPEN DAILY 9-9 SUNDAY 10-2
OPEN THANKSGIVING 9-2

LARGEST SELECTION IN TOWN
• 2,000 BEERS • 8,000 WINES
• OVER 4,000 LIQUORS
ALSO AVAILABLE
• 20 & 40 lb. Lump Charcoal • CO2 Refills
• Wholesale Beer & Soda (Milw. Store Only)
• Gift Certificates • Carry out Service
• Imported Candies, Food & Water • Custom Baskets

Celebrating 62 Years
Original Family Owned & Operated Since 1960
Full Service Liquor, Beer & Wine Shop
with **EVERYDAY DISCOUNT PRICES**

Gobble Up These Great Savings On BIG 1.75's

BULLEIT BOURBON • ORIGINAL • RYE \$46⁹⁹	CROWN ROYAL • ORIGINAL • APPLE • VANILLA \$44⁹⁹	JACK DANIELS • BLACK • FIRE • HONEY • APPLE \$36⁹⁹
#1 Selling Vodka TITO'S VODKA \$29⁹⁹	JIM BEAM • ORIGINAL • RED STAG \$25⁹⁹	ABSOLUT VODKA \$29.99-\$3 MR \$26⁹⁹
ADDITIONAL REBATE IN STORE		
Buy 2- Save BIG CANADIAN CLUB 2/\$33.99-\$6MR 2/\$25⁹⁹	CAPTAIN MORGAN SPICED RUM \$24.99-\$5 MR \$19⁹⁹	JAGERMEISTER \$32.99-\$10 MR \$22⁹⁹
\$12 MR ON 2 BOTTLES		
SOUTHERN COMFORT \$23.99-\$2 MR \$21⁹⁹	FIREBALL CINNAMON WHISKEY \$21⁹⁹	STOCK UP & SAVE KORBEL BRANDY \$19.99-\$2 MR \$17⁹⁹
\$10 MR ON 3 BOTTLES		
PENNSYLVANIA DUTCH EGG NOG (W/RUM, BRANDY, & WHISKEY) \$16⁹⁹	SAVE \$6 INSTANTLY ON 2 BOTTLES BACARDI RUM - ALL FLAVORS - \$16⁹⁹	BEST VALUE WESTERN SON VODKA \$19.99-\$10MR \$9⁹⁹
WHEN YOU BUY 2		

SAVE \$10 INSTANTLY ON ANY COMBO OF 2 -1.75'S

BOMBAY SAPPHIRE \$26⁹⁹	DEWAR'S WHITE LABEL SCOTCH \$24⁹⁹	CAZADORES TEQUILA \$32⁹⁹
WHEN YOU BUY 2		

THANKSGIVING LIQUEURS & NOGS • 750 ML

Agavero.....	\$24.99	Irish Mist.....	\$24.99
Amaretto Di Saronno....	\$29.99	Kahlua.....	\$24.99-\$3MR
Amarula Cream.....	\$19.99	Linee Aquavit.....	\$25.99
Ancho Reyes Chile Liqueur..	\$25.99	Lillet Red & White.....	\$19.99
B&B.....	\$29.99	Maraska Kruskovac.....	\$20.99
Baks Krupnik.....	\$15.99	Milk & Honey Date Cream..	\$18.99
Barenjager Honey.....	\$24.99	Mozart Chocolate Cream..	\$21.99
Bauer's Obstler.....	\$21.99	Nocello Walnut.....	\$32.99
Becherovka.....	\$23.99	Romana Sambuca.....	\$19.99
Berchman Apple.....	\$19.99	Rothman Creme De Violette.	\$21.99
Campari.....	\$28.99	Rum Chata.....	\$19.99
Canton Ginger.....	\$29.99	Sabra Chocolate Orange..	\$36.99
Caravella Limoncello....	\$14.99	Skrewball Peanut Butter..	\$24.99
Carpano Antica 375ML....	\$14.99	Slow & Low Rock & Rye...\$22.99	
Chambord.....	\$29.99	Somrus Chai Liqueur.....\$17.99	
Cherry Heering.....	\$26.99	St. Germain Elderflower...\$29.99	
Cointreau 375ML.....	\$19.99	Sweet Lucy Bourbon Cream..\$19.99	
Drambuie.....	\$31.99	Tequila Rose.....	\$17.99
Feigling Fig.....	\$19.99	Tia Maria.....	\$24.99
Fernet Branca.....	\$27.99	Tiramisu Liqueur.....\$19.99	
Frangelico.....	\$24.99	Tuaca.....	\$21.99
Gilka Kummel.....	\$25.99	Verpoorten Advocate.....\$22.99	
Grand Mariner.....	\$31.99		

KRINGLE CREAM CREAM LIQUEUR (TASTES LIKE A RACINE KRINGLE) \$19⁹⁹	GREAT LAKES DISTILLERY GOOD LAND SPICED LIQUEURS • BLACK WALNUT • ORANGE • CRANBERRY • CHERRY • COFFEE \$27⁹⁹	BAILEY'S IRISH CREAM -ALL VARIETIES- \$24.99-\$5MR \$19⁹⁹
RUM CHATA PEPPERMINT BARK CREAM \$19⁹⁹	JACK DANIELS WINTER JACK TENNESSEE CIDER \$17⁹⁹	JIM BEAM BOURBON CREAM \$17⁹⁹
SOUL BOXER READY TO DRINK OLD FASHIONED MANHATTEN \$17⁹⁹	EVAN WILLIAMS EGG NOG (MADE W/ BOURBON, RUM, WHISKEY & BRANDY) \$6⁹⁹	CHRISTIAN BROTHERS OR MOTHERS EGG NOG \$6⁹⁹

HOLIDAY LIQUOR GIFT SETS IN STOCK
- Over 80 Varieties -

NOVEMBER WINERY OF THE MONTH

CHATEAU STE. MICHELLE

- DRY RIESLING
- RIESLING
- SWEET RIESLING
- GEWURZTRAMINER
- CHARDONNAY
- PINOT GRIS
- SAUVIGNON BLANC

WASHINGTON STATE WINES THAT PAIR PERFECTLY W/ TURKEY OR HAM
\$8⁹⁹ 750ml

\$24 IN-STORE INSTANT REBATE ON 12 BOTTLES

THANKSGIVING WINE SPECIALS

JUSTIN PASO ROBLES CABERNET SAUVIGNON \$19⁹⁹ 750ml	DECOY BY DUCKHORN • CABERNET SAUVIGNON • PINOT NOIR • ZINFANDEL • RED BLEND • MERLOT \$16⁹⁹ 750ml	LA CREMA MONTEREY CHARDONNAY \$12⁹⁹ 750ml MONTEREY PINOT NOIR \$13⁹⁹ 750ml
ST. FRANCIS • CABERNET SAUVIGNON • ZINFANDEL \$14⁹⁹ 750ml	CAMBRIA KATHERINE'S VINEYARD CHARDONNAY \$14⁹⁹ 750ml	CONUNDRUM WHITE BLEND \$11⁹⁹ 750ml RED BLEND \$19⁹⁹ 750ml
COPPOLA DIAMOND SERIES • CLARET • CABERNET SAUVIGNON • MERLOT • PINOT NOIR \$12⁹⁹ 750ml	A TO Z OREGON RIESLING \$12⁹⁹ 750ml	2021 JOEL GOTT SAUVIGNON BLANC \$10⁹⁹ 750ml 91 POINTS WINE SPECTATOR
PINE RIDGE CHENIN BLANC/ VIOGNIER \$10⁹⁹ 750ml	ROSCATO • SWEET RED • SWEET ROSE \$9⁴⁹ 750ml \$36 MAIL REBATE ON 12 BOTTLES	STERLING VINTNERS COLLECTION • CHARDONNAY • CABERNET • MERLOT • PINOT NOIR • PINOT GRIGIO • MERITAGE RED \$8⁹⁹ 750ml
KENWOOD MERLOT \$8⁹⁹ 750ml	MENAGE A TROIS • RED BLEND • MIDNIGHT RED BLEND • SILK RED BLEND \$7⁹⁹ 750ml	ST. CHRISTOPHER GLUHWEIN \$6⁹⁹ Ltr SERVE WARM

CHRISTMAS WINES

ARRIVING DAILY

SHOP EARLY FOR BEST SELECTION

TOAST THE HOLIDAYS - 750 ML

PIPER-HEIDSIECK BRUT \$39⁹⁹ 750ml	NICOLAS FEUILLATTE • BRUT \$32⁹⁹ 750ml	CHANDON • BRUT • BRUT ROSE • BLANC DESEC \$16⁹⁹ 750ml
RIONDO PROSECCO \$11⁹⁹ 750ml	MARTINI & ROSSI ASTI \$9⁹⁹ 750ml	CAMPO VIEJO • BRUT • ROSE \$8⁹⁹ 750ml

Plus Many More Champagnes and Sparklings

SPARKLING WATER & MIXERS

FEVER TREE ALL NATURAL MIXERS - 12 VARIETIES - 4 PACK \$4⁹⁹	LOCAL FAVORITE SOBELMANS PUB & GRILL BLOODY MARY MIX 1 LITERS \$4⁹⁹	LA CROIX SPARKLING WATER 15 VARIETIES - 12 PACKS \$4⁹⁹
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NOVEMBER BREWERIES OF THE MONTH

SIERRA NEVADA BREWERY

6 PACKS • CELEBRATION ALE • PALE ALE • TORPEDO IPA \$8⁹⁹	12 PACKS • CELEBRATION ALE • HOPPY SAMPLER • TORPEDO • PALE \$13⁹⁹	24 PACK • CELEBRATION FRESH HOP IPA \$26⁹⁹
• HAZY THING IPA • BIG THING IPA \$9⁶⁹	• HAZY THING IPA • BIG THING IPA \$16⁴⁹	FREE SIERRA NEVADA PINT GLASS W/ 2-6 PACKS OR 1-12 PACK & 24 PACK

NEW GLARUS BREWING

4 PACKS -ALL VARIETIES- \$10⁹⁹	6 PACK -ALL VARIETIES- \$8⁴⁹	12 PACK BOTTLES • COW • VARIETY \$16⁴⁹	24 PACK CANS SPOTTED COW \$27⁹⁹
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A'CHOUFFE BELGIAN ALES

- LA CHOUFFE BLONDE
- MC CHOUFFE BRUIN
- HOUBLEN CHOUFFE BELGIAN IPA
- CHERRY CHOUFFE
- "LIMITED RELEASE" N'ICE CHOUFFE WINTER ALE

\$10⁹⁹ 4-PACKS

FREE A'CHOUFFE STEM GLASS W/ ANY TWO 4-PACKS!

IMPORT, CRAFT & DOMESTIC BEER SPECIALS

GUINNESS, SMITHWICK'S RED & HARP LAGER 12 PACK BOTTLES \$10⁹⁹	PERFECT FOR THANKSGIVING LAKEFRONT BRANDY BARREL PUMPKIN ALE 6 PACK \$15⁹⁹	STELLA ARTOIS, HOEGAARDEN OR SPATEN • LAGER • WEISS 12 PACKS \$11⁹⁹
BLUE MOON GOOSE ISLAND BRECKENRIDGE OR GOLDEN ROAD - ALL VARIETIES - 15 PACK CANS \$12⁹⁹	MOBCRAFT BREWERY BEER ADVENT CALENDAR \$59⁹⁹	LEINENKUGEL • TOASTED BOCK • CHOC. DUNKLE • JUICY PEACH & MORE 6 PACKS \$5⁹⁹
"JUST ARRIVED" BELLS • HOPSLAM DOUBLE IPA • CHRISTMAS SCOTCH ALE \$15⁹⁹ 6 PACK \$9⁹⁹ 6 PACK	SOUTHERN TIER PUMPKIN BEERS • PUMPKING • WARLOCK STOUT 4 PACKS \$13⁴⁹	NEW BELGIUM OAKSPIRE FOUR ROSES BOURBON BARREL ALE 6 PACKS \$11⁹⁹ +FREE GLASS

CHRISTMAS & HOLIDAY ALES IN STOCK - SHOP EARLY

DEER HUNTERS CAN BEER SPECIALS

BUDWEISER & BUD LIGHT & MICHELOB GOLD. LIGHT 30 PACK CANS \$19⁴⁹	MICHELOB ULTRA 30 PACK CANS \$22⁹⁹	MILLER LITE, DRAFT & 64, COORS LIGHT & BANQUET 30 PACK CANS \$19⁴⁹
HOT PRICE HEINEKEN 24 PACK 12 OZ. CANS \$19⁹⁹	ENTER TO WIN IN STORE 2 TICKETS TO MICHELOB ULTRA BOX AT FISERV FORUM FOR NOV. 25TH BUCKS GAME	COORS LIGHT ALUMINUM BOTTLES 9 PACK CAN \$11⁴⁹ +FREE ADMIRALS TICKET VOUCHER

SELTZER & READY TO DRINK COCKTAILS

BUD LIGHT HARD SELTZER 24 PACK CANS \$22⁹⁹	CARBLISS NO CARB NO SUGAR VODKA COCKTAILS VARIETY 8 PACK \$18⁴⁹	TOP CHICO & VIZZY HARD SELTZERS 12 PACKS ALL VARIETIES \$14⁹⁹
CUT WATER SPIRITS • WHITE RUSSIAN • BLOODY MARY • MARGARITA • RUM PUNCH & MORE 4 PACKS \$8⁹⁹	"NEW" DRINK WISCONSINLY BRANDY OLD FASHIONED 4 PACKS \$12⁹⁹	HOT PRICE MIGHTY SWELL SPIKED SELTZER 3 VARIETIES 12 PACK \$9⁹⁹

NON-ALCOHOLIC BEER & HOP WATERS

ATHLETIC N.A. CRAFT BEER -ALL VARIETIES- 6 PACKS \$9⁹⁹	#1 GERMAN NON-ALCOHOLIC CLAUSTHALER • ORIGINAL • DRY HOPPED 24-120Z CASE \$32⁹⁹	LAGUNITAS HOPPY REFRESHER HOP INFUSED SPARKLING WATER 6 PACKS \$6⁹⁹
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Discount LIQUOR Coupon 2 Liter ALL 7UP & PEPSI PRODUCTS 4/\$5⁰⁰ Limit 4-2 Liters, Expires 11/23/22	Discount LIQUOR Coupon 24 Pack 16 oz NICOLET SPRING WATER 2/\$7⁰⁰ Limit 2 Cases, Expires 11/23/22	Discount LIQUOR Coupon 1 Liter POLAR MIXERS • TONIC & DIET • LIME TONIC & DIET • SOUR • SELTZER 5/\$4⁰⁰ Limit 5-1 Liters, Expires 11/23/22	Discount LIQUOR Coupon 14 oz Container MRS. BOWENS TOM & JERRY MIX 2/\$8⁰⁰ Limit 2 Containers, Expires 11/23/22	Discount LIQUOR Coupon 7 oz - 16 oz UTZ CHIPS & PRETZELS - ALL FLAVORS - 2/\$6⁰⁰ Limit 2 Bags, Expires 11/23/22	Discount LIQUOR Coupon FREE 50 ML MINI 99 BRAND FLAVORS -6 VARIETIES- w/\$25 PURCHASE Limit 1 - 50 ML, Expires 11/23/22
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