

February 2019

January Visitors

On-Site Visitors	497
Museum Website Traffic	4,105
Explore Calico Web Traffic	1,029
<u>Printing Press Café Website</u>	<u>2,871</u>
Total Visitor Contacts	8,502

January Slow-Down

During the month of January, we experienced a slow down in tourists. While this is normal, we were slower than usual. We have had similar reports from businesses around town. We attribute this to general uncertainty that seemed to correlate to the government shutdown in January. Despite this data, we are very encouraged about the upcoming tourist season.

Winter Improvements

We have completed renovations at the Heritage & Visitor Center and have turned our attention to the Tomlinson Art & Science Center with a major expansion in the science center and complete redo of the art galleries exhibits. Then, we will turn our attention to outside just in time for spring to change bulbs and clean the streetlights and install new banners.

Packet Enclosures

With this report, you are also being provided our Annual Report and a final report on the grant we received from the AIJ Program last year.

City Appreciation Dinner

The foundation invites the members of the council and city leadership, along with a guest, for our City Appreciation Dinner at the Printing Press Café on Tuesday, February 19 at 6:00 p.m. Please RSVP to Gloria Sanders at 870-297-6100.

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

Steven Mitchell
Chairman
Board of Trustees