

2019

Kwanzaa



Irene Ratliff

Street Meet Company

6/24/19

Kwanzaa

Kwanzaa is home to Los Angeles, California; ameliorating the celebration

History of Kwanzaa

Kwanzaa (first fruits) Celebration established 1960s in California by Dr. Maulana Karenga. It is historically acknowledged for its efforts for Unity in the Community: Family, Community and Culture; a collective work and cooperative economics for harvest.

Family Agri Arts Community Culture (FAACC)

Kwanzaa FAACCs

- Kwanzaa Arts and Crafts
- Kwanzaa is celebrated Internationally
- Kwanzaa Stamp is distributed in the United States of America
- Business Entrepreneurs in various industries

Seven-day celebration is held fourth week in December Twenty – Six to January One.

- December 26 – Unity
- December 27 – Self Determination
- December 28 – Collective Work & Responsibility
- December 29 – Cooperative Economics
- December 30 – Purpose
- December 31 – Creativity
- January one – Faith

Nguzo Saba

Nguzo Saba is a value system that acknowledges our effort to achieve with persons of our society, it is a standard to preferential mannerism. It encompasses principle guidelines of our commitment and values to our family, community and heritage of ancient and modern African, Indian, Asian and European ancestry.

December 26 ~ Unity

To strive for and maintain unity in the family, community, nation and stewardship

Unity is round, it is togetherness; The race is morality and significances of academia, sportsmanship, our freedom, justice and liberty; regal CHIC ~ Constitution, Human, Independence and Civil Rights and Liberties. Our involvement in social affairs strengthens our representation of meeting and greeting persons from various factions of our interweaving associations from politics, religion, status, business functions and commonality.

December 27 ~ Self-Determination

To define, name, create and speak – identity

It reflects our work, our actions, an inheritance from our foremothers and fathers. Participation to exercise and provide a maintenance of what we accept/except as our his/her story?
The responsibilities of fire, goals, aspirations and sportsmanship.

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December 28 ~ Collective Work & Responsibility

To build and maintain communities together and collectively solving concerns in our community.

Be involved and participate with organizations and activities; to establish relationships with people. Getting involved in your neighborhood and community ... know who serves you.

December 29 ~ Cooperative Economics

To build sustainable businesses and profit from them together

Financial world of opportunities and support for businesses goods and services. Invest in stocks, housing, financial and land investments.

December 30 ~ Purpose

To make a collective vocation of the building and development of communities' peace and prosperity

December 31 ~ Creativity

Be creative in the arts, architect for develop is beneficial to community beautification.

January One ~ Faith

~ Word. Work. Witness ~

Understanding the cycle of life, appreciating our parents, teachers, leaders and the righteousness and victory of achievements.

The Seven Symbols of Kwanzaa

The table setting is filled with decorations, books, fruit and vegetables, that symbolizes harvest.

- ◆ Straw Mat – All other symbols are placed on the mat for it is symbolic of unity
- ◆ Candleholder – holds seven candles for each day of the celebration
- ◆ Seven Candles – One black and white candle for it represents understanding of equilibrium and unity, three red candles, three green candles for each candle represents one of the seven principles of Nguzo Saba
- ◆ Gifts- are given during the celebration, acknowledgements of the commitments and achievements
- ◆ Agribusiness – Harvest of fruit, vegetables, gems and other natural resources a symbolism and cultivation of the world
- ◆ Unity Cup – Cups are filled with of cheer of fellowship
- ◆ Maize/Honeycomb – corn and honey represent seeds of lineage

Three tables settings will be decorated

Two tables will be designed to display first fruits

One table will be fitted for consumption of fresh juices, fruit, vegetables and legumes

Kwanzaa

Saint Andrews Park

Saint Andrews Park is located 8701 South Saint Andrews Place, Los Angeles, California 90047



Activity will be on the fourth fin de semana of December. The activities will serve as a local community outreach for the arts and social communication for family and culture.

Kwanzaa ~Work of Art

Activities and promotion of the arts will include:

- ❖ Arts
- ❖ Creative Art (arts and craft activity)
- ❖ Culinary Art / table setting design
- ❖ Dance
- ❖ Exhibitions
- ❖ Interior Designs
- ❖ Music
- ❖ Performance
- ❖ Poetry / Spoken Word

~To decorate the gym in traditional colors of black, red, green associated with the color candles of the celebration ...

~Interior Design the venue space with wall art, drapes fitting for the arts ... from local design/art school and neighbor artist.

~Exhibit local multi-disciplinary art such as performances, spoken word, speakers, musical entertainment (drums, band, musicians)

~Community Feast (nutritious meal)

~Gifts

~Games and Art activities

Kwanzaa

December 28 ~ Collective Work & Responsibilities

Community Development Project such as a street clean up, yard project (grooming lawns), painting.

December 29 ~ Cooperative Economics

Business focused – dialogue from local businesses and other opportunities to do business such as franchise and learning about securities (mutual funds, stocks, etc.)

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Sponsor and Donor Benefits

Kwanzaa

All sponsorship standards provide 2 or more opportunities; theme names in donation/sponsorship order:

- ◆ 20K ~ Nguzo Saba
All collaboration amenities, including stage for outdoor performances in the park area.
 - ◆ 15K ~ First Fruits
Interior Design, Decorations, Table setting
 - ◆ 10K ~ FAACC – Family Arts Agribusiness Community Culture
 - ◆ 5K ~ Viand
 - ◆ 2K ~ December 28 ~ Collective Work & Responsibility
 - ◆ 2K ~ December 29~ Cooperative Economics
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Collaboration

- Advertise event on your company / employee portal
- Advertisement options, T.V., radio, flyers, newspaper
- Company / Organization Insurance
- Distribute your company promotional goods in a gift bag
- Event Banquet
- Free Business Building and Development (BB&D) session
 - Analytical Thinking
 - Seven Principle Leadership
 - Collaboration Management
 - Supervisory Leadership
 - Team Development
 - CHiC ~ Constitution Human Independence Civil
 - Kwanzaa Celebration
- Market a product or service w/coupons
- Participate in park parade / • Your company parade band/dance/drill for event
- Sponsor a bus with your company logo / charter service
- Event Security
- Display/Vendor table
- Your company logo on event t-shirts
- Your company logo on website and social media page
- Join Committee / Become a Board Member
 - Street Meet Company
 - CHiC – Constitution Human Independence Civil
 - FAACC – Family Agri Arts Community Culture
 - BB&D – Business Building and Development

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Your monetary and in-kind contribution is an essential approach for dialogue and application for arts, humanities, culture with efforts ameliorating community and economic development.

CHiC – Constitution Human Independence Civil

- Legislative support for bills and laws for life, liberty and pursuit of happiness.
- Policy legislation, bills, acts for housing, democracy, peace, prosperity and economic development.
- Support local organizations and unions that provide legal services for no and low-income persons and research citizen legislation on Law Enforcement and Human Rights
Support veterans and active duty in the branches of military, security and police

BB&D – Business Building and Development

Business and workforce development.

Kwanzaa

- Collect and support Black and African art, literature, artifacts
- Support local Farmers
- Showcase, exhibit, performances, musicians, poetry
- Support efforts that strengthening socio-economic development
- History education

Donation and supplies

- Art supplies
- Cloth, drapes, curtains
- Candles
- Kitchen supplies (pots, pans, utensils, etc.)
- Food (Farm Fresh and can goods)
- Bus Charter
- Monetary Donation
- Table and Chairs (cocktail 30inch round tables and 60inch rectangular tables)
- Balloons
- African décor
- Gifts for families

In Kind and Donations accepted

PayPal: Street Meet Company

Website: www.streetmeetcompany.org

For more information regarding Street Meet Company please contact:

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