

2017 SPONSORSHIP & ADVERTISING INVITATION



Starter Sponsor.....\$100

- Name announced continuously throughout the show
- Link provided on YRHA Sponsor page

Pewter Sponsor.....\$200

- Name announced continuously throughout the show
- Link provided on YRHA Sponsor page
- Banner opportunity along the outside rail, office area or bleachers (Banner to be provided by sponsor)

Bronze Sponsor.....\$400

- Name announced continuously throughout the show
- Link provided on YRHA Sponsor page
- Banner opportunity (Banner to be provided by sponsor)
- Brochures available on table located by show office (To be provided by sponsor)

Silver Sponsor.....\$500

- Name announced continuously throughout the show
- Your logo at the top of the YRHA Sponsor page with link to your site
- Banner opportunity (Banner to be provided by sponsor)
- Brochures available on table located by show office (To be provided by sponsor)
- One Free Stall at one event during your sponsor year
- Opportunity to set up a vendor display at one YRHA event OR one FREE stall at one of our events

Gold (Exhibitor Party) Sponsor.....\$750+

- Name announced continuously throughout the show
- Your logo provided on YRHA Sponsor page with link to your site
- Banner opportunity (Banner to be provided by sponsor)
- Brochures or coupons available on table located by show office (To be provided by sponsor)
- One Free Stall at one event during your sponsor year
- Opportunity to set up vendor display at one YRHA event during your sponsor year
- Full page advertisement and event recognition as The Exhibitor party Sponsor. Together we can pick a theme and organize a Friday night exhibitor party with refreshments & entertainment all spotlighting your business!


Platinum Sponsor.....\$1000

- Name announced continuously throughout the show
- Your logo provided on YRHA Sponsor page with link to your site
- Banner opportunity (Banner to be provided by sponsor)
- Brochures or coupons available on table located by show office (To be provided by sponsor)
- Two Free Stalls at YRHA Events during your sponsor year
- Opportunity to set up a vendor display at two YRHA events during your sponsor year
- Sponsor Name / logo displayed during our live feed events

Diamond Sponsor.....\$1500 and above

- Name announced continuously throughout the show with recognition of Primary event prize sponsor
- Your logo provided on YRHA Sponsor page with link to your site
- Banner opportunity (Banner to be provided by sponsor)
- Brochures or coupons available on table located by show office (To be provided by sponsor)
- Three Free stalls at YRHA events (max 4 free stalls – 2 per \$1000)
- Opportunity to set up a vendor display at three YRHA events during your sponsor year
- Sponsor name / logo and commercial played during our live feed events (Commercial to be provided by sponsor)
- Photo opportunity with Champion and Reserve Champion (Sponsor must be present or provide Sponsor board)
- Recognition of Primary event Sponsor

2017 SPONSORSHIP & ADVERTISING INVITATION

	Diamond Sponsor \$1500+	Platinum Sponsor \$1000	Gold Sponsor (Exhibitor Party Sponsor) \$750+	Silver Sponsor \$500	Bronze Sponsor \$400	Pewter Sponsor \$200	Starter Sponsor \$100
Recognition of Primary event sponsor	•						
Photo opportunity with Champion and Reserve Champion	•						
Company Commercial played during our live feed events.	•						
Name / Logo displayed during our live feed events.	•	•					
Two free stalls at YRHA events (Max of 4 free stalls – 2 per/\$1000)	•	•					
Opportunity to set up vendor displays at one- three YRHA events (Event # based on sponsorship value)	•	•					
Opportunity to set up a vendor display at one YRHA event	•	•	•				
One free stall at one YRHA event.	•	•	•	•			
Your logo provided on YRHA Sponsor page with link to your site	•	•	•	•			
Brochures or coupons available on table located by show office (To be provided by sponsor)	•	•	•	•	•		
Banner opportunity (To be provided by sponsor)	•	•	•	•	•	•	
Your link provided on YRHA Sponsor page	•	•	•	•	•	•	•
Name announced continuously throughout the show	•	•	•	•	•	•	•



2017 SPONSORSHIP & ADVERTISING INVITATION

Company/Business: _____

Sponsor Contact Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Company Web link or Facebook Link: _____

Amount of Sponsorship: _____

*Please e-mail any hyperlink, company logo or commercial to kimsands8@gmail.com

Make checks payable to Yankee Reining Horse Association.

c/o Kim Hixon

7299 Gartman Rd

Orchard Park, NY 14127

Questions? Kim Hixon (585) 752-1555 kimsands8@gmail.com or yankeereiners.com