

Public Input Sought – Council’s Draft Strategic Plan

The new Council in Neebing has met on a few occasions to develop a strategic plan to provide focus and direction for their four year term of office. Council is at the stage now where public input is being sought on the draft plan.

The draft plan, set out for you here, in full, organizes tasks under six themes, each with its own objective.

Tell us what you think. Are these the things that you feel your Council should address? Or are there other priorities that you have in mind? Feedback can be made in a variety of ways. Call the office at 807-474-5331, or drop in. Email us at neebing@neebing.org, send us your thoughts by “snail mail” to 4766 Highway 61, Neebing (P7L 0B5), or by facsimile to 807-474-5332.

Theme One: Municipal Infrastructure

Objective: Municipal infrastructure is maintained to optimize its life cycle and replaced as necessary.

Activities:

- 1 Implement asset management plan priorities as needed and affordable
- 2 Develop and implement the Road Maintenance (bridges, culverts, ditching, gravel, chipseal, grading, etc.)
- 3 Extend the life of the landfill sites through: viable alternatives; new waste management techniques; increased recycling/diversion efforts
- 4 Complete the applications for expansion approvals for both Scoble and Sandhill
- 5 Seek funding to support a new Fire Hall
- 6 Finalize the Fire Strategic Plan
- 7 Optimize municipal landholdings

Theme Two: Tourism

Objective: Neebing is a known and popular tourism destination.

Activities:

- 1 Put Neebing’s amenities (trails, boat launches, parks and other attractions) on an “app” and make information about them otherwise readily available
- 2 Encourage, partner with, and/or leverage initiatives by others that make use of Neebing’s natural advantages (i.e.: Path of the Paddle, Ontario Parks, the “dark sky” initiative, LRCA, Nature Conservancy, Thunder Bay Field Naturalists, etc.)
- 3 Participate in and become popular for “geo-caching”
- 4 Develop at least one RV park and/or campground
- 5 Working with the Province, improve the use and utility of the tourist information center at the border

Theme Three: Attracting Business/Economic Development

Objective: Expand business capacity in Neebing.

Activities:

- 1 Focus attention on business development and growth of existing business.
- 2 Continue efforts to attract new business, particularly those in support of tourism uses – i.e. coffee shop, mini storage outfit, outfitters, etc..
- 3 Maintain and support the Neebing Economic Development Advisory Committee

Theme Four: Health

Objective: Neebing has Health and Related Services available to support “aging in place”

Activities:

- 1 Explore opportunities for supportive living for seniors such as independent living and/or assisted living facilities and businesses
- 2 Encourage the establishment of health-related businesses and services

Theme Five: Community and Recreation

Objective: Neebing is a community of neighbourhoods where people work together in support of recreation activities, facilities and healthy lifestyles.

Activities:

- 1 Develop parks appropriately in communities within the Municipality (i.e. Alf Olsen Center area)
- 2 Name, maintain, and promote parks and other amenities
- 3 Approach the Province to expand the Sturgeon Bay Boat launch facility
- 4 Increase utilization of Blake Hall
- 5 Develop a solution for parking issues at West Oliver Lake

Theme Six: Governance and Administration

Objective: Neebing is managed by the right number of people with the right skills.

Activities:

- 1 Reduce the size of Council from 7 members to 5 members
- 2 Optimize the number and skill sets of staff
- 3 Develop a succession plan
- 4 Plan for the continued existence of an “Economic Development Officer” position after internship funding expires

We look forward to hearing your thoughts and input on this draft plan.