

looking to **CHALLENGE YOUR STUDENTS?**

want **REAL-WORLD EXPERIENCE** for their résumé

interested in **SOLVING A LOCAL PROBLEM?**

GET AN EDGE THIS SPRING BY JOINING JA®, MCPS & MCCPTA FOR THE

2020 CONNECT BUSINESS CHALLENGE

MENTORS // 21ST CENTURY SKILLS WORKSHOPS // TEAMWORK // COMPETITION



Students participating in the CONNECT Business Challenge will engage in an after-school program designed around the JA It's My Business!® Blended curriculum. The program will culminate in students competing against other MCPS students by pitching their ideas at the 2020 CONNECT Business Challenge.



WHAT: JA It's My Business! Blended Model offers middle school students an opportunity to engage in design thinking and experience the initial steps of a business startup with the end goal being that students address a social problem in their local community. JA It's My Business! Blended correlates with MD state standards.



HOW: Schools interested in participating in the 2020 CONNECT Business Challenge must commit to the following:

- Identify a location in your school for students to meet one afternoon per week throughout the 3rd quarter. Must have projection capability.
- Identify at least one teacher that will serve as the JA It's My Business facilitator each week.
- Recruit students to participate in the program—students should expect to attend the program each week.
- Recruit parents to serve as support volunteers as available.
- Coordinate transportation to CONNECT Business Challenge in May at JA Finance Park®—Montgomery County.

WHEN: The program should be completed during the second semester. A minimum of six sessions are required for students to complete but nine sessions are recommended.

JA PROVIDES: Curriculum free of cost, a student registration system, and training for the teacher/volunteers to implement the program.

LEARN MORE & REGISTER TODAY:

www.myJA.org/programs/connectbusinesschallenge

