

# Fullerton Youth Community Jogathon and 5K Pumpkin Run



November 3rd 2018 at Fullerton HS

Assisting Local Youth In Need

## Why Sponsor?

The Rotary Club of Fullerton is proud to announce our 8<sup>th</sup> annual Jog-A-Thon dedicated to Promoting Literacy and Assisting Local Youth in Need at our Fullerton Schools and to support the welfare of local youth clubs. By becoming a sponsor, you and your company will:

- Two Events for the price of one - Connect with over 1500 local Fullerton students, faculty and families at the Jogathon plus 1000+ participants in this year's Fullerton 5K Pumpkin run that concludes at the FUHS Stadium the morning of our JATVIII.
- Ensure that our local students have the support they need to continue extracurricular activities, such as athletics and the arts, and promoting literacy and assisting youth in need at our local schools.

### Schedule of Events:

7:00 am – Pumpkin Run 5K starts to raise money for reading assistance for underprivileged Fullerton Students

8:30 am – Pumpkin Run awards and fun at Fullerton Joint Union Stadium

9:00 am – Jogathon Begins at Fullerton Joint Union Stadium.

Sponsor Levels	Silver \$250	Gold \$500	Platinum \$750	Titanium \$1500	Diamond \$2500
Business Shown in Event Program	✓	✓	✓	✓	✓
Logo listed on Website	✓	✓	✓	✓	✓
10 x 10 Booth Space at Event	✓	✓	✓	✓	✓
Name (no logo) on event T-shirt		✓	✓	✓	✓
Logo Displayed on event Banner		✓	✓	✓	✓
Logo on all Print Material		✓	✓	✓	✓
Logo on event T-shirt			✓	✓	✓
Logo/Name recognition on Social Media			✓	✓	✓
Recognized as premier sponsor on website and event promotional materials				✓	✓
Live verbal promotion during event				✓	✓
10 Complimentary 5K runner entries				✓	✓
Company Banner displayed on main stage					✓

### Registration Form

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

School Club to Benefit: \_\_\_\_\_ Amount: \_\_\_\_\_ Payment Method: \_\_\_\_\_

Return this form with check or Credit Card info to:

The Fullerton Rotary C/O Susan Ellis  
2941 E Miraloma Ave, Suite #3 Anaheim, CA 92806

Note: Make checks payable to the Fullerton Rotary

Foundation. The FRT is a registered 501c(3) non profit. Tax ID  
#33-0506574

For more info go to [WWW.ROTARYJOGATHON.COM](http://WWW.ROTARYJOGATHON.COM) or contact Susan Ellis at [susan@assuredav.com](mailto:susan@assuredav.com) Ph# 714-535-1414



## Why Sponsor?



## OC Pumpkin Run

This event is in its eighth year and each year attracts 1500-2000 local Youth Clubs to come participate in this event. Since 2017 the event was expanded to include the 5K Pumpkin Run on the Fullerton Trails that brings participants from this event to the Fullerton Stadium to be a part of this community – youth event celebrating fitness and assisting local youth in need. Since 2011 this event has raised \$150k for local youth clubs and over \$400K in Rotary Programs focused on prevention of Polio a chronic youth disease that is nearly eliminated from the world.

Since 2017-18 the Fullerton Rotary has joined forces with OC United and FLOCK in Fullerton to focus our efforts locally on assisting youth in need, and all funds raised beyond expenses will go towards these local youth programs supported by these three organizations.

As a Sponsor, you will be recognized by all three organizations and be highlighted on both event Websites with links you your site. You also will be welcome to have a presence at the event for a minimum fee of \$250, and help contribute to the types of programs our three organizations support for our local youth.

Below is a brief list of the local youth programs these three organizations have supported over in recent years:

### **The Rotary Foundation - Since 2015**

Has given over 100K to these Local Youth Programs:

OC United Foster Care  
Boys & Girls Club  
Fullerton UHS Football Club  
FUHS STEAM  
FUHS Band  
Fire Explorers  
Critten ton Service  
FLOCK

Richman School  
Rotary Care  
Joya Scholars  
Caterina's Club  
FC Band  
Troy HS  
Girl Scouts  
YWCA

Hermosa School  
CSUF Special Games  
Boy Scouts  
YMCA  
Arts for all the Kids  
Pathways of Hope  
FUHS Arts  
Fullerton School Clubs

### **OC UNITED – Since 2015**

OC United partners with local schools, businesses, and volunteers to develop united communities by empowering parents and children through after-school programming, mentorship, and neighborhood collaborations. OC United hosts a twice a week, trauma-informed after-school program that provides academic support, tutoring, mentoring, and character development to about 40 elementary school students at Valencia Park Elementary and also provides the SOLful program to assist educationally at-risk elementary students (1st-6th grade) with academic and creative activities to help close the learning gap during the summer.

### **FLOCK – Since 2016**

Flock has given over \$100,000 since January 2016 to McKinney Vento Homeless youth in Fullerton providing items such as shoes, clothing, food, prescription eyeglasses, dental needs, transportation, sports equipment, school books and supplies, college scholarships and beyond.