



# Hernando Beach 2016-2040

Vision & Business Development Plan

A Logo was created to kick off the Vision Committee



Vision Committee meetings were Held & Minutes Kept

VISION MEETING MINUTES  
June 12, 2016 - 7:00 p.m.

Attendees: Steve Kopp, Nancy Ertocob, Chuck Greenwell, Diane Greenwell, John Paul Reeve and Kelly Reeve  
 Upon arrival attendees included Steve Kopp and Nancy Ertocob. The meeting moved inside the house at approximately 7:10 p.m.  
 Nancy asked Chuck about the Town Hall meeting scheduled for June 13, 2016. Chuck discussed the meeting he and GAC had attended with various courts officials and give an update answering questions as they were asked. During the discussion, John Paul and Kelly Reeve arrived and the ALS discussion continued.  
 7:35 p.m. the meeting started. There was no advanced agenda or handouts. At the meeting Steve Ertocob gave a "Wave of the Future: Hernando Beach Vision Plan" for us to review and make comments and changes to. Nancy questioned which version it was as she had approximately 4-5 other copies of plans that had previously been distributed and was trying to find out where the newly distributed plan had come from and if it had been taken from one of the others, was new, or a combined plan taken from the other copies distributed previously. Steve said it was a new version.  
 During review it was decided that the second sentence should have "in an important way" deleted to make the sentence read better.  
 In the Preamble Nancy suggested changes and it was discovered that the handout was not the most recent and that additional changes should have been incorporated. Steve's printer was not working so he was only able to share one copy with the table for review.  
 Chuck suggested that the Vision Statement and plan should be reflective of what the survey results indicated and what the community said they wanted, suggesting, public safety, old fishing village district on Caliente, new in-fill commercial development on Shoal Line, no expansion, residential community, clean up, code enforcement, and a coastal look. Chuck suggested we have a map at our next meeting so that we could do an overlay and determine how we want the overlay of districts to be.  
 Steve disagreed and thought that all of that was not necessary to write a vision statement. Discussion and comments around the table indicated there was some agreement from others to both of their arguments. Both Steve and Chuck were emphatic about how they thought we should proceed.  
 Nancy presented the list of other city vision statements and asked attendees which they thought was most representative for Hernando Beach. The consensus was Carabelle, and that it could be tweaked and used. Steve was concerned about making it fit the Watersway Grant criteria, but Chuck asked if we really wanted to become a Florida Area of Critical Concern since it has so many regulations and it could limit Hernando Beach's future in-fill development. Chuck's argument was that we need to know where we want to end up to write a vision statement and to know if a grant is a fit for Hernando Beach instead of writing a vision plan to fit the grant.

Research was done



COMMUNITY TOOL BOX

Section 1. An Overview of Strategic Planning or "VMOSA" (Vision, Mission, Objectives, Strategies, and Action Plans)

**TOOL 1: DEFINING YOUR VISION, MISSION, OBJECTIVES, STRATEGIES, AND ACTION PLAN**

What is the purpose of your organization? How will you achieve it? The VMOSA process helps your initiative develop a blueprint for moving from dreams to actions to positive outcomes for your community. VMOSA gives both direction and structure to your initiative.

**VISION**

Your group's vision is your dream, a picture of the ideal conditions for your community. As a unifying statement for your effort, it also reminds you what you are striving to reach and guides important decisions.

A vision statement should be a few short phrases or a sentence that conveys your hopes for the future. Catchy phrases such as "Healthy teens," "Safe streets, safe neighborhoods" and "Education for all" illustrate the common characteristics of a vision statement. Craft a statement that is:

- Understood and shared by members of the community
- Broad enough to include a diverse variety of perspectives
- Inspiring and uplifting
- Easy to communicate (fits on a T-shirt)

**MISSION**

Your mission statement is more specific than your vision. As the next step in the action planning process, it expresses the "what and how" of your effort, describing what your group is going to do to make your vision a reality. An example of a mission statement: "Our mission is to develop a safe and healthy neighborhood through collaborative planning, community action, and policy advocacy."

A survey was put together

Tracking of returned surveys was kept

A mailing list for Hernando Beach was obtained from the Property Appraiser's Office

Surveys Talled



Hernando Beach Vision Plan Survey – RETURN BY MAY 4, 2016

"We have the opportunity to create character or never have it."

Change can be good or bad, depending on how it is managed. This is your opportunity to voice your opinion about the future of your community.

We, the Hernando Beach Vision Committee, are seeking your input to help us create a broad "vision" for the HB Community's future that reflects the values, concerns and ideas of all Stakeholders who care about the area. Please think about how we can accomplish our community-supported goals.

This 10-minute survey is anonymous. Your input is voluntary, although strongly encouraged.

Please rate the following items 1-4 on their importance to you.

- 1) Advanced life support (ALS) and Fire/Rescue services in HB
- 2) Stronger enforcement of no wake zones & safe boating practices
- 3) Enhance public safety & enforcement
- 4) Plan for disasters and other emergencies
- 5) Streetscape Improvements (landscaping, lighting, walkways for safety in commercial zone)
- 6) Architectural character & landscape to enhance community
- 7) Add a community center or green space park to the HB Waterfront planning area
- 8) Storm water runoff management
- 9) Attract environmentally friendly tourism to sustain existing businesses
- 10) Provide dining, shopping and other entertainment venues
- 11) Develop canoe and kayak launches
- 12) Expand boat ramps & improve parking
- 13) Establish environmental benchmarks & standards to be enforced
- 14) Create new access view and enjoy the waterfront to preserve
- 15) Bring arts, community & cultural events to HB
- 16) Preserve HB's history and culture
- 17) Rank 1-5, with 1 being the highest, what you feel best represents the future of Hernando Beach.
  - ( ) Commercial Seafood Industry: Shrimp/Crab/Fish
  - ( ) Boating/Aquatic Trails/Kayaking/Paddle Boarding/Biking/Other Recreational Pursuits
  - ( ) Marine/Aquatic Research/Educational
  - ( ) Low Impact Eco-Tourism for artists, bird watchers, nature lovers, retirees, etc.
  - ( ) Other? Please Explain:
- 18) Rank 1-6, with 1 being the highest, how should Hernando Beach prioritize our economic development.
  - ( ) Business recruitment (focus on bringing in new compatible businesses)
  - ( ) Business retention (focus on keeping and growing our existing businesses)
  - ( ) Low Impact Eco Tourism (focus on attracting a limited number of visitors into the community)
  - ( ) Residential community services
  - ( ) Marine/Environmental educational research
  - ( ) Other
- 19) Consider items 1-18 above. please circle the 3 items that are the Most Important to You.

| Survey# | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W |
|---------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 000005  | 1 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 5 | 3 | 1 | 2 | 3 | 4 | 2 | 1 | 3 | 3 | 0 |   |
| 000021  | 4 | 1 | 1 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 0 | 0 | 0 | 0 | 0 |   |
| 000022  | 1 | 4 | 3 | 3 | 2 | 2 | 4 | 3 | 3 | 2 | 3 | 4 | 3 | 3 | 3 | 4 | 3 | 1 | 4 | 2 | 5 |   |   |
| 000032  | 1 | 1 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 1 | 5 | 5 | 5 | 1 |   |   |
| 000024  | 2 | 3 | 4 | 2 | 3 | 1 | 4 | 2 | 4 | 0 | 4 | 1 | 4 | 3 | 3 | 4 | 4 | 2 | 3 | 1 | 1 |   |   |
| 000065  | 1 | 1 | 3 | 4 | 3 | 3 | 1 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 1 | 5 | 1 | 1 | 5 | 0 |   |   |   |
| 000019  | 1 | 1 | 2 | 3 | 1 | 2 | 1 | 2 | 4 | 3 | 2 | 4 | 3 | 2 | 3 | 2 | 4 | 3 | 1 | 2 |   |   |   |
| 000088  | 3 | 2 | 2 | 2 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 1 | 2 | 2 |   |   |
| 000032  | 1 | 1 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 1 | 5 | 5 | 5 | 1 |   |   |
| 000034  | 0 | 1 | 1 | 4 | 3 | 3 | 4 | 4 | 2 | 2 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 3 | 5 | 5 | 0 |   |   |
| 000011  | 2 | 2 | 2 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 0 | 3 | 2 | 3 | 2 | 2 | 3 | 4 |   |   |
| 000077  | 3 | 2 | 5 | 3 | 1 | 3 | 1 | 2 | 3 | 5 | 3 | 3 | 3 | 3 | 3 | 5 | 2 | 3 | 5 | 0 |   |   |   |
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| 000088  | 3 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |   |   |

| PARCEL# | OWNER NAME                            | MAIL ADDRESS-1       | MAIL ADDRESS-2               |
|---------|---------------------------------------|----------------------|------------------------------|
| 937286  | 386 NASSAU AVE LLC                    | 386 NASSAU AVE       | BRIDGEMAN NY 13222-3731      |
| 66895   | 4128 CAMELIA BRIVE HERNANDO BEACH LLC | 12 PUTT AVE          | PARKHIGHLAND FL 3705-5103    |
| 86742   | 4219 DES PRES COURT LLC               | 4151 DIAZ CT         | HERNANDO BEACH FL 34607-3346 |
| 32479   | 3909 CAJONIA STREET LLC               | 3909 CAJONIA ST      | HERNANDO BEACH FL 34607-2909 |
| 16005   | ARM SOUTHWORTH LIMITED PARTNERSHIP    | PO BOX 3256          | SEMINOLE FL 33775-3256       |
| 164807  | ABBOTT NORMA D LEE ESTATE             | 3542 VT RT 132       | JACKSONVILLE VT 05242-2797   |
| 166082  | ACKER MICHAEL C, ACKER MARY L         | 4251 CAMELIA DR      | HERNANDO BEACH FL 34607-3306 |
| 159485  | ADAMS GEOFFREY S, ADAMS LINDA         | 4347 TAMIHI DR       | HERNANDO BEACH FL 34607-2334 |
| 16997   | ADAMS JOHN, ADAMS JOHN                | 700 ADAMS PARK CIR   | KOSMOSME FL 32044-0794       |
| 157591  | ADAMS THOMAS R, ADAMS CHERYL C        | 10 STOCKADE RD       | WEST SIMSBURY CT 06092-2716  |
| 158184  | ADDIE JOHN, ADDIE DEBORAH             | 4478 FLOUNDER DR     | HERNANDO BEACH FL 34607-2930 |
| 168865  | ADAMS MORLEY                          | 3187 ADLER DR        | HERNANDO BEACH FL 34607-2402 |
| 150686  | ALESSIO FRANK E                       | 3939 BEARWALK PASS   | WEEKY WACHEE FL 34633-4433   |
| 165888  | ALEX THOMAS R, ALEX SUZANNE M         | 11600 AUBURNDOWN LN  | CLERMONT FL 34711-6722       |
| 167653  | ALLEN DENNIS D, ALLEN SANDRA LEE      | 3380 OLANDER DR      | HERNANDO BEACH FL 34607-2519 |
| 124503  | ALLEN SEAN W, ALLEN JOHN              | 3122 ADAMSBOVE DR    | HERNANDO BEACH FL 34607-2842 |
| 157859  | ALMI KENNETH A, ALMI MITZIE B         | 4034 GULFSTREAM DR   | HERNANDO BEACH FL 34607-2829 |
| 162202  | ALVAREZ BRIAN                         | 3430 SHOAL LINE BLVD | HERNANDO BEACH FL 34607-2839 |
| 160444  | AUBREY BENJAMIN J, GOLDEN JUDITH A    | 4021 FLEXER DR       | HERNANDO BEACH FL 34607-3210 |



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This 10-minute survey is anonymous. Your input is voluntary, although strongly encouraged.

Please rate the following items 1-4 on their importance to you.

|                                                                                                     | 1 Very important | 2 Important | 3 Neutral | 4 Least important |
|-----------------------------------------------------------------------------------------------------|------------------|-------------|-----------|-------------------|
| 1) Advanced life support (ALS) and Fire/Rescue services in HB - 81.4%                               | 54.0%            | 27.4%       | 10.9%     | 5.6%              |
| 2) Stronger enforcement of no wake zones & safe boating practices - 75%                             | 41.9%            | 33.1%       | 14.5%     | 8.1%              |
| 3) Enhance public safety & enforcement - 68.5%                                                      | 30.2%            | 38.3%       | 19.0%     | 8.5%              |
| 4) Plan for disasters and other emergencies - 73.4%                                                 | 36.3%            | 37.1%       | 18.5%     | 3.6%              |
| 5) Streetscape Improvements (landscaping, lighting, walkways for safety in commercial zone) - 59.5% | 25.8%            | 32.7%       | 24.6%     | 13.7%             |
| 6) Architectural character & landscape to enhance community - 61.7%                                 | 29.0%            | 29.8%       | 22.6%     | 14.9%             |

# Hernando Beach's Vision Plan Made the News

2/21/2018 www.tampabay.com/apps/bcs.dll?articleId=74161&date=20160303&category=ARTICLE&open=30039403&ref=AR&profile=1070&template=...

URL: <http://www.tampabay.com/news/localgovernment/hernando-beach-residents-look-to-establish-a-vision-for-their-community/2267757>

## Hernando Beach residents look to establish a vision for their community

By *Bachaca Belcandi*, Times Staff Writer

HERNANDO BEACH — Over the past 35 years, Fran Baird has owned businesses in, lived in and been a leader in Hernando Beach. So she doesn't hesitate in describing her vision for the future of the coastal community.

"I've said before that, if I won the lottery and could buy everything on Shoal Line Boulevard, it would be beautiful," Baird said, describing a picture in her mind of a quaint waterfront business district with an ice cream shop, boutiques, a flower shop and somewhere to sit by the water and sip caffeine-laced beverages.

What if Hernando Beach could someday attract visitors like John's Pass in Madeira Beach, Tarpon Springs or Dunedin? Or is that even what the residents and businesses of the community really want?

Those answers could be coming in the months ahead as community leaders, encouraged by county officials, take baby steps toward building a vision for Hernando Beach.

During a town hall meeting organized by county government last week, Hernando Beach residents learned about a variety of government services, and they were especially interested in a presentation by Ron Pianta, assistant county administrator for growth and development. He encouraged them to play an active role in designing a vision for what their community will look like in the future.

Recent controversies in the community have repeatedly pointed to the lack of a clear and cohesive plan for future development. In 2014, the highly controversial plan to develop a \$6 million tourism and education center and a lodge on Shoal Line Boulevard prompted questions from the community about whether they wanted to be a tourist mecca or remain a quiet, peaceful residential community.

Last year, plans for the first chain department store in Hernando Beach — a Dollar General — again got neighbors talking about what they wanted their community to look like. Did they want to look like every other place with a box store and a big yellow sign or did they want rules that would make future commercial development more attractive and uniquely suited for the community?

The question has cropped up again with another rezoning facing the County Commission later this month. A landowner wants more and larger commercial fishing boats to be able to use Cheek's Creek Canal, a waterfront residential area that currently has limited commercial use. Even the county's Planning and Zoning Commission, in its review of the application last month, was torn between two opposing tenets of the county's comprehensive growth plan — promote a working waterfront and protect residential neighborhoods.

Round Tables were held For Public Input

# A Vision Statement was written and Submitted To Planning & Zoning for Consideration in the Comprehensive Plan

## HERNANDO BEACH VISION STATEMENT

*The Hernando Beach vision seeks to shape a future for our unique waterfront residential community that preserves and enhances its natural features, while providing services and amenities that are integral to a vibrant, healthy, and fun lifestyle.*

*Our vision celebrates nature's abundance on the "Adventure Coast" by preserving our peaceful "small town style" community and waterways while encouraging the enhancement of recreational and environmental experiences.*

## HERNANDO BEACH VISION STATEMENT

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# The survey results were Put into an outline Plan

## HERNANDO BEACH'S VISION PLAN FOR COASTAL HERNANDO COUNTY

- SIDEWALKS**
  - Meeting scheduled May 16, 2017 for budgeting needs
  - Callienta Street from Shoal Line Blvd. to Hernando Beach boat ramp (west side)
  - Shoal Line Blvd. from The Cove to Hernando Beach Water Tower (east side)
- STORMWATER RUN OFF**
  - Callienta Street from Shoal Line to Eagle Nest
- DEDICATE WATER TOWER PROPERTY TO HERNANDO BEACH PARKS**
  - Add Bocce Ball Court
  - Dog Park
  - Basketball Court
  - Volley Ball Court
  - Softball/Baseball Field
  - Parking Lot for Water Tower recreation and Preserve recreation
  - Extend Nature Trails to Water Tower property
  - Boardwalk from Weeki Wachee Preserve to Jenkins Creek
- CROSS OVER WALKWAYS FROM PRESERVE TO SHOAL LINE BLVD.**
  - R Beach
  - Brian's Place
  - Drunken Mullet
  - The Cove
  - Weeki Wachee Preserve
    - Cyclists can cruise 5.5 miles of paved and hard-packed bike trails in an 11,000 acre designated black bear habitat. Shy and elusive, the bears pose no threat to people, spending most of their time deep in the forest. Enjoy scenery around several lakes and great

## HERNANDO BEACH HBPOA GOVERNMENTAL AFFAIRS COMMITTEE

- Charles D. Greenwell, Chairman
- Linda Prescott, Co-Chair
- Bud Frase
- Fran Baird
- Erin Daly
- Kathleen Frase
- Diane Greenwell
- Cal Holland
- Ken McConnell
- Margo McConnell
- Gladys Moore



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## HERNANDO BEACH GAC VISION SUB-COMMITTEE

- Stephen Krou, Chairman
- Brian Alvarez
- Nancy Emerich
- Dan Garrett
- Amy Gorgia
- Barb Gossett
- Chuck Greenwell
- Diane Greenwell
- Suzanne Lemons
- Ken McConnell
- Margo McConnell
- Deborah Mayer
- Larry Mayer
- Kelly Reeve
- John Paul Reeve
- Maurice Ryman
- Tina Ryman
- Joel Silvers



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## OBJECTIVES OF THE SURVEY

- The main objective of the survey was to reach out to current residents of Hernando Beach to obtain a collective vision for the future and/or immediate community concerns that need to be addressed.
- Surveys were sent out to Hernando Beach residential and commercial property owners on the mailing list of the Property Appraiser's office.
- There was a short timeline for the surveys to be sent and returned due to county deadlines for areas of interest to be placed on a BOCC agenda and/or a referendum.

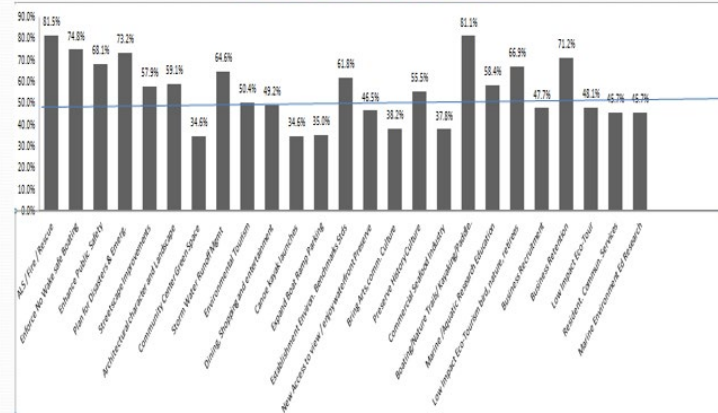
7

## TOP FIVE COMMUNITY CONCERNS

1. Advanced life support (ALS) and Fire/Rescue services in HB - 81.5%
2. Boating/Nature Trails/Kayaking/Paddle Boarding/Biking/Other Recreational Pursuits - 81.1%
3. Stronger enforcement of no wake zones & safe boating practices - 74.8%
4. Plan for disasters and other emergencies - 73.2%
5. Business retention (focus on keeping and growing our existing businesses) - 71.2%

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## SURVEY RESULTS



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## PUBLIC SAFETY 7) EXPAND BOAT RAMPS & IMPROVE PARKING

- Create paid parking and additional area for boat trailer parking at or near the public ramp
- Create paid parking for Preserve
- Create paid parking for public events and/or festivals
- Streetscape Improvements (landscaping, lighting, walkways for safety in commercial zone)

## DEVELOPMENT

### BOATING, NATURE TRAILS, KAYAKING, PADDLE BOARDING, BIKING, OTHER RECREATIONAL PURSUITS – 81.1%

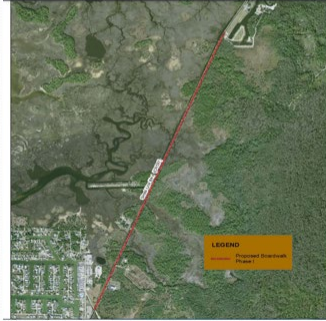
- Develop an adventure coast tranquility trail from Linda Pederson Park to Preserve for walking, bicycling, nature gazing, and fishing and to encourage pedestrian traffic to commercial district
- Nature plaques along walkway with facts consistent with area
- Develop a kayak trail to canals along preserve with walkways to restaurants and shops

## DEVELOPMENT

### ARCHITECTURAL CHARACTER & LANDSCAPE TO ENHANCE COMMUNITY – 59.1%

- Add A Public Green Space for Community Events
  - Utilize Property From HBS Donated to HBVFD
- Create building codes to standardize new construction or remodeling to effectively reflect a coastal eclectic old Florida look
- Storm water drainage along Calienta Street
- Obtain property on Shoal Line for museum/education/history & develop history and culture of Hernando Beach to be preserved.

## Adventure Coast Tranquility Trail Linda Pedersen Park to Preserve



## DEVELOPMENT

### MARINE/AQUATIC RESEARCH/EDUCATIONAL

- Friendly human transportation focused on ecosystem
- Maintain our fragile ecosystem
- Protect ecosystem from over development
- Nature Center for educational teaching
- University post-graduate research programs

## DEVELOPMENT

### CODE ENFORCEMENT / CLEAN UP

- Better upkeep of properties and make homeowners more responsible for empty lots.
- Clean up existing residential properties and water front
- Clean up of eye sores - run down buildings, businesses on Shoal Line
- Encourage Main Street (Shoal Line Blvd) clean up & quaint village architecture
- Fun, entertaining, parks, great restaurants
- Keeping properties clean, no trailers, trash
- Tidy up this place - on Shoal line looks tacky.
- Businesses on Shoal Line to be able to utilize funding to hide trash cans with beautiful fences with flowers.
- Yards mowed. Streets lined with plants, etc..
- Restaurants to look cleaner on outside.
- HB Middle has lots of absentee owner lots needing cleaned up.

## DEVELOPMENT

### LOW IMPACT ECO-TOURISM (FOCUS ON ATTRACTING A LIMITED NUMBER OF VISITORS INTO THE COMMUNITY) – 66.9%

- Attract nature lovers for bird watching, manatees/dolphin watching
- Charter fishing excursions
- Coastal dining
- Educational research
- Sunset cruises
- Photography
- Ocean front yoga

## DEVELOPMENT

### STREETScape IMPROVEMENTS (LANDSCAPING, LIGHTING, WALKWAYS FOR SAFETY IN COMMERCIAL ZONE) – 57.9%

- Enforcing codes at commercial establishments with storage of non-working vehicles/boats/trailers to comply with opaque fencing and shrubs
- Flags /flowers on street lights in commercial zones
- require cobblestone sidewalks be added to building codes for new construction and for existing establishments within five years
- New construction code to include landscape design and include a minimum of two trees
- Incorporate park benches for viewing vistas at preserve, adventure coast tranquility trail and commercial district
- Bicycle paths and racks added in commercial district to encourage bicycling for cleaner air and less traffic
- Expedite Osawa waste treatment closure



Sidewalks Shoal Line to Boat Ramp  
(Budget with Calienta Stormwater project)



Stormwater Run Off Calienta  
(Budgeted for 2020)



Boat Ramp Staging & Parking

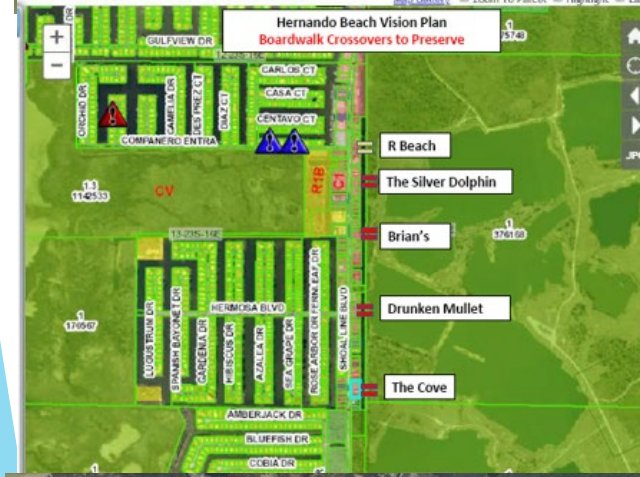
Hernando Beach Boat Parking  
Proposed Expansion



Walkways crossing canal from Preserve to Shoal Line Blvd. (see next slide)

- R Beach
- Silver Dolphin
- Brian's Place
- Drunken Mullet
- The Cove

Diane M. Greenwell  
Created 12/21/19



Hernando Beach Vision Plan  
Boardwalk Crossovers to Preserve

- R Beach
- The Silver Dolphin
- Brian's
- Drunken Mullet
- The Cove



Boardwalk Behind Commercial Businesses on East Side of Shoal Line Blvd. Connecting with Boardwalk to Linda Pedersen Park

- R Beach
- Silver Dolphin
- Brian's Place
- Drunken Mullet
- The Cove



Crepe Myrtles along Shoal Line Blvd. for Color



Commercial Marine CM-2  
(All commercial Fishing Vessels over 26', Commercial Processing and/or Commercial Fishing Activity)



Commercial Recreational Charters C-1  
Restricted size, usage, hours of operation



Change rear and side setback requirements on Commercial Properties on Shoal Line Blvd. & Calienta Street to allow maximum use of properties.



Dedicate the 56 acre Water Tower Property To Hernando Beach for Use as a park: Bocce Ball, Dog Park, Volley Ball, Parking for Preserve



Trail from last cross over to Boardwalk

Last Cross Over to Preserve

Diane M. Greenwell  
Created 10/25/19  
MAP 2



# COMMUNITY ROUNDTABLE MEETING

**FEBRUARY 20, 2020 - 7:00 PM**

**Hernando Beach Coast Guard Building  
4340 Calienta St, Hernando Beach, FL 34607**

**The Roundtable Is Limited To Businesses Owners And Property Owners In “Hernando Beach.”<sup>1</sup>**

**There Will Be A Moderator To Ensure That The Roundtable Is Professional, Non-Judgmental And Facilitates Frank And Collaborative Discussion From The Participants.**

**The Moderator Will Follow An Open Agenda. Topics Are Determined By The Participants. Also, Suggested Topics May Be Provided At Sign-In. Suggested Topics Include The Hernando Beach Vision Plan; The Status Of Hernando County’s Port Authority; Legislation To Include Hernando County In A Proposed Nature Coast Aquatic Preserve By July 1, 2020; Public Safety; and Business Development.**

**The Mission of The Roundtable Is To Inventory The Challenges, The Possibilities And Opportunities For Hernando Beach, As Presented By The Participants, And Provide Feed Back To The Participants.**

**Based On Preliminary Planning, We Anticipate That Certain Participants Have Creative Plans That May Be Implemented Soon.**

**SOME PEOPLE SEE THINGS AS THEY ARE, AND SAY, WHY? OTHER PEOPLE DREAM OF THINGS AS THEY COULD BE, AND SAY, WHY NOT? A FAILURE TO PLAN IS NOT AN OPTION!**

<sup>1</sup> A Roundtable is where the community, residents and business property owners come together to discuss the future of our community. It should be a positive experience where ideas are put on a flip chart. Ideas are considered and discussed, both the pros and cons, and ranked in order of importance to those at the meeting. It serves as a starting point for our community to work together to achieve the goals that our community would like to see happen to improve and make our community a more viable and fun place to live, work, and play. Just because an idea is on a PowerPoint slide, doesn't mean it is final. The Vision Plan is on a PowerPoint so people can change, add, delete slides as the ideas are amended. A Roundtable is a tool used to make sure development includes the entire community's ideas and not those that are forced upon us. It gives us an opportunity to map our future growth in the way that works for the majority.

**From:** Diane Greenwell <bmwz3\_diane@yahoo.com>  
**Sent:** Wednesday, September 16, 2020 9:40 AM  
**To:** Beth Putnam <bethputnam61@gmail.com>  
**Cc:** Diane M. Greenwell <dianemgreenwell@yahoo.com>; Jan Knowles <janknowlesfl@gmail.com>; Tammy Heon <THeon@floridasadventurecoast.com>  
**Subject:** Re: Hernando Beach Art Trail

Beth that would be great. As I said it is a start to build upon and I am open to help or suggestions on how to do that. For now it does get some information out to those who may have an interest. Steve Benevides has four commissioned for next year and it is still my goal to get the Marine Safety Group, aka, US Coast Guard building done as well.

<http://mobile.hernandobeachcommunity.com/follow-the-coastal-art-trail.shtml>

Thank you so much. Let me know if I can be of further help.

Diane M. Greenwell

● RE: Hernando Beach Art Trail

Diane M Gr... /Inbox ★



● **Tammy Heon** <theon@floridasadventurecoast.com>  
**To:** Diane Greenwell, Beth Putnam  
**Cc:** Diane M. Greenwell, Jan Knowles

📧 Wed, Sep 16 at 10:14 AM ★

Diane,

This is awesome – and a great starting point for us to use on our website. We’re getting a “Virtual Visitor Center” microsite added to FloridasAdventureCoast.com next month. The widget has some fantastic functionality, including the ability to build custom itineraries; I’d like to make one of the three that will be created for the launch the HB Art Trail (the other two will be the Brooksville Art Trail and the Florida Mermaid Trail). I have a meeting tomorrow to discuss the deliverables for the creative. I also have a very talented staff that will be more than happy to come and photograph the various pieces to include in the itinerary. Once I have a few more details, I’ll follow up with you to coordinate what we’ll need to do to add this to our VVC. I’m really excited about this technology; it’s going to really help amplify all your hard work!

Have a great day,

**Tammy J. Heon**

**Manager, Tourism Development**

FLORIDA'S ADVENTURE COAST



HBPOA Vision Plan Agenda  
February 24, 2020 – 10:30 a.m.

**1<sup>st</sup> Roundtable Held February 20, 2020 at 7:00 p.m. at the Coast Guard Building**

**Consensus Items**

- No commercial fishing expansion
- Storm Water Drainage on Calienta – Correct the problem, don't put a band aid on it and add wide sidewalks or cart paths for safety
- Reduce speed limit in business district of Shoal Line to 30 -35 mph
- Sidewalks along Shoal Line Blvd. & Calienta for pedestrian/bicycle traffic
- Decorative and better down lighting in business district to see pedestrians
- Beautification of community from North to South
  - Flowering trees along Shoal Line Blvd.
  - Clean up of derelict boats and storage on vacant lots on Shoal Line
  - County take over of Triangle Park and Dolphin property at 19
- Cross walks in business district with push button lights (See New Port Richey Main Street)
- Connecting business to business boardwalks on east side of Shoal Line Blvd.
- Boat ramp staging road off of Shoal Line north of Blue Pelican
- Decorative coastal signage at 19 and the Triangle Park
- Park and Walk Parking lots on North and South of Shoal Line business district
- Water Tower property for recreational activities for community
  - Bocce Ball
  - Volley Ball
  - Dog park
  - Parking for Preserve
  - Community Events
- Boardwalk to Linda Pedersen Park
- Mom & Pop businesses that can serve the community
- **Community center for activities, classes, meetings,**

### **Issues Still On the Table**

- Changing setbacks of commercial properties on Shoal Line
- Golf Cart Community
- Add Cart Paths for Golf Carts and Pedestrians
- Center Turn Lane in Business District (look at pedestrian vs vehicular safety)

### **County Issues**

- Need Code Enforcement to enforce ordinances and make lot owners clean up lots and fences
- Need Law Enforcement to patrol Shoal Line Blvd. and enforce speeding and parking infractions
- Need Marine Law Enforcement for our canals
- Do not reduce duties of Port Authority-they are the only contact with water dependent uses and county
- Water quality monitoring of commercial vessels
- RESTORE Act money for Hernando Beach Coastal Projects
- Boat Lift
- Ban Up lighting
- Taxes – Ensure Hernando Beach gets its fair share of return for taxes paid by Hernando Beach

# COMMUNITY ROUNDTABLE MEETING

**FEBRUARY 18, 2021, 7:00 – 9:00 PM**

Hernando Beach Coast Guard Building  
4340 Calienta St, Hernando Beach, FL 34607

The Roundtable Is Open To All Residential Property And Businesses Owners In The "Hernando Beach Community." Participants Meet To Discuss A Range Of Ideas, Challenges, Possibilities, And Opportunities ("Topics") That Have And Will Shape Hernando Beach's Destiny.

A Community Is Either Growing Or Is Dying, And The Change Never Stops. A Partnership Between A Local Business And Residential Community In The Same Geographic Area Can Multiply The Benefits Of Change To Both Partners And The Wider Community.

Participants In The Roundtable Should Prepare Comments In Writing And Submit Them In Advance to [hbroundtable2021@gmail.com](mailto:hbroundtable2021@gmail.com). Participant Topics Submitted In Advance May Be Shared At Sign-In. The Floor May Be Open For More But The Meeting Will Adjourn At 9:00 PM. A Contemporaneous List Of Topics Discussed Will Be Made For Participant Ranking By Order Of Importance And Priority For Action. Upon Request, The List May Be Electronically Shared With Participants At The Meeting Within A Reasonable Time After The Meeting.

The Moderator Will Follow An Open Agenda Divided Into Time Segments. The Participants Determine The Topics But Speakers Are Limited To **3 Minutes**. All Participants Should Have A Reasonable Opportunity To Comment On Topics Before A Subsequent Round Of Comments Can Start. The Moderator Will Focus On Suggestions For Positive And Constructive Action That Benefits Hernando Beach, Not Complaints.

Ground Rules Will Be Enforced To Maintain A Professional And Non-Judgmental Environment For Frank And Collaborative Presentations Without The Threat Of Retribution. We Must Harness Our Diversities, Harmonize And Coordinate Our Efforts, And Finalize A **Vision Plan**. The County Staff And Our Elected Officials Need A Vision Plan From Us As A Guide (Or Comparable), To Consider Before Making Changes Affecting Hernando Beach. We Can Choose To Make Change Happen For Us, Or We Can Let Change Happen To Us. A Failure To Plan Is Not An Option.

**SOME PEOPLE SEE THINGS AS THEY ARE, AND SAY, WHY? OTHER PEOPLE DREAM OF THINGS THAT SHOULD BE, AND SAY, WHY NOT? PLEASE JOIN THE ROUNDTABLE AND MAKE A DIFFERENCE ON FEBRUARY 18, 2021.**

## ROUNDTABLE EARLY TOPICS LIST

FEBRUARY 18, 2021, 7:00 – 9:00 PM  
Hernando Beach Coast Guard Building  
4340 Calienta St, Hernando Beach, FL 34607

1. SUNKEN CARVER, COUNTY TO REMOVE FROM MARLIN CANAL
2. ECO WALK FROM HB TO LINDA PEDERSON PARK – COUNTY \$ FUNDED?
3. TRIANGLE PARK TRAFFIC PATTERN AND PARKING CHANGE
4. CALIENTA ST, DRAINAGE- RESTORE ACT \$
5. DOCK DAMAGES ON TARPON CANAL – FWC INVESTIGATION
6. HERNANDO BEACH VISION PLAN UPDATE
7. SUMMARY OF ACCOMPLISHMENTS SINCE 2020 ROUND TABLE

### 2021 ROUNDTABLE REPORT

The Hernando Beach Roundtable Meeting on February 18, 2021 was a success.

### TOP FIVE TOPICS

1. ECO-WALK
2. Triangle Park Traffic Change, Lighting, and Parking Lot
3. Caliente Drainage Project
4. Sewer Order at Caliente/Flamingo;  
Osoyaw Treatment Plant;  
Red lights on poles flash with phone number to call when there is a sewer problem but no response; and,  
Workers clean out flushable wipes which clog the sewers.
5. Community Center - Educational Center
6. HB Channel Dredge

Sidewalk, west side from gas station north to blue pelican  
Sunken Carver blocking Marlin Canal  
Restore Act – County Needs Another Grant Writer  
Sidewalk Repairs

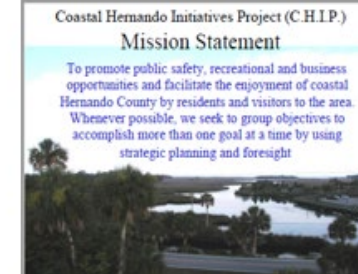
### SUMMARY OF ACCOMPLISHMENTS

FL Adventure Coast Mural Trail  
Closing Petit Lane – Shoal Line Flamingo  
Family – Bike Racks and Benches  
Bike Trail – Connect with Suncoast Bike Trail  
FWC Investigation of Shrimp Boat Dock Damage  
Traffic Study – Speed, Cross Walks, and Lights  
Boat Rentals – Training, Fines, Enforcement  
REACH – 501c Reef Ball



### Committee Members

- Fran Baird
- Jim Smith
- Connie Wonsik
- Roger Davidson
- Chuck Morton
- Bill and Marie Persons



### Coastal Hernando Initiatives Project (C.H.I.P.) Mission Statement

To promote public safety, recreational and business opportunities and facilitate the enjoyment of coastal Hernando County by residents and visitors to the area. Whenever possible, we seek to group objectives to accomplish more than one goal at a time by using strategic planning and foresight

### Coastal Hernando Initiative Project Geographic Parameters

- | Primary Area            | Secondary Area |
|-------------------------|----------------|
| • Jenkins Creek         | Aripeka        |
| • Rogers Park           |                |
| • Hernando Beach        |                |
| • Bayport               |                |
| • Pine Island           |                |
| • Weeki Wachee Preserve |                |
| • Chassahowitzka        |                |

## COASTAL HERNANDO BUSINESS GROUP

Informative newsletter

We have been meeting regularly to formulate a plan to improve Shoal Line Blvd and Calienta St both for the benefit of the commercial sector and the residential community. We also decided to include Weeki Wachee and Aripeka because as a coastal group, we carry more weight with the county officials in order to accomplish some of our more ambitious proposals. We have only one beautiful coastline, by us all working as one, improving some sections in a responsible way and by preserving the natural bounty of others, we will leave our legacy for generations to come.

Our regular meetings with county officials are starting to produce results: sidewalks are being fixed, lower speed limit and better signage has been installed by the triangle, parts of Shoal Line Blvd have been repaved and striped with a no passing zone.

In the next couple months, we intend to get a reduction in speed limit down to 35 mph from Hernando Beach South to the church. We should also be getting a "no passing zone" on the same stretch.

Still under consideration by county officials, the proposal of five cross walks with flashing solar lighting and side walks on the eastern side of Shoal Line Blvd. These are all safety issues that are really needed for all of us.

The Coastal Hernando Business Group is in the process of presenting to the county its boldest proposal to date:

### "THE AQUATIC PRESERVE ECO TOUR BOARD-WALK"

THE CREATION OF A SCENIC BOARD-WALK/BIKE-TRAIL/BIRD WATCHING NATURE-WALK MEANDERING THROUGH THE MARSH AND FOREST OF THE PRESERVE STARTING FROM THE WATER TOWER AND ENDING AT THE LINDA PEDERSON PARK. WHILE RETAINING THE INTEGRITY OF THE AREA, THIS BOARD-WALK WOULD MAKE ONE OF THE MOST BEAUTIFUL SECTIONS OF OUR COUNTY ACCESSIBLE TO THE YOUNG AND OLDER ALIKE. THIS BOARD-WALK WOULD BRING SAFETY TO THOSE WALKING OR RIDING THEIR BIKES FROM HERNANDO BEACH TO WEEKI WACHEE WHICH NOW HAS TO BE ACCOMPLISHED BY RIDING ON THE NARROW SHOAL LINE BLVD.

THIS ECO BOARD-WALK WOULD GIVE ANOTHER DIMENSION TO THE ATTRACTIVENESS OF COASTAL HERNANDO COUNTY.

"TOO WINDY, CAN'T GO BOATING! LET'S GO FOR A WALK AND A PICNIC LUNCH ON THE MANY OBSERVATION PLATFORMS ON THE BOARD-WALK!" WOULDN'T THAT BE A PLEASANT EXPERIENCE? IMPACT ON WILDLIFE SHOULD BE MINIMAL IF AT ALL. ANIMALS CAN CONTINUE ON THEIR MERRY WAY UNOBSTRUCTED SINCE MUCH OF THE BOARD-WALK IS ON STILTS. MANY ANIMALS WILL MAKE THEIR HOME UNDER THE SECURITY OF THE BOARD-WALK. EDUCATIONAL SIGNAGE WOULD BE PLACED STRATEGICALLY ALL ALONG THE ECO BOARD-WALK DESCRIBING BIRDS, ANIMALS AND PLANTS WHO MAKE THEIR HOME HERE.

ON THE SOUTHERN END, STARTING FROM THE WATER TOWER IN HERNANDO BEACH, THE BOARD-WALK WOULD BE CONNECTED TO THE MANY TRAILS AND DIRT ROADS SURROUNDING THE MINE PITS. THOSE MAN-MADE PITS PRETTY MUCH LOOK THE SAME AS WHEN

THEY WERE ABANDONED YEARS AGO. HERE AND THERE, A FEW TREES HAVE GROWN IN THE GRAVEL IN BETWEEN THE PITS THAT ARE NOW FILLED WITH CRYSTAL CLEAR FRESH WATER.

THE REVITALIZATION OF THIS AREA WOULD BE A BEAUTIFUL FINAL DESTINATION ON THE SOUTHERN END OF THE BOARD-WALK. MORE OF THE NATIVE VEGETATION WOULD BE RE-INTRODUCED. EXISTING PATHWAYS WOULD BE IMPROVED FOR SAFETY AND ESTHETICS. THE EXISTING BATHROOMS WOULD BE RENOVATED AND CLEANED UP. ON THE NORTHERN END, ROGER'S PARK WOULD BE CONNECTED TO LINDA PEDERSON PARK BY ANOTHER EXTENSION OF THE BOARD WALK. THIS PORTION OF THE BOARD-WALK WOULD BE STUNNING BY BRIDGING OVER MULTIPLE SMALL WATERWAYS.

THIS NORTHERN SECTION OF THE ECO BOARD-WALK WOULD GREATLY INCREASE THE AVAILABILITY OF AUTOMOBILE PARKING FOR

THE WEEKI WACHEE AREA. MANY PEOPLE ALREADY PARK IN LINDA PEDERSON PARK AND WALK ON SHOAL LINE BLVD TO REACH ROGER'S PARK. THIS SCENARIO WILL END IN A DISASTER! LET'S BE PRE-EMPTIVE AND FIX IT! THIS ECO-FRIENDLY BOARD-WALK WOULD BE THE ANSWER TO SO MANY PROBLEMS!

We are now at a crossroad for the future of influencing the development and preservation of the Weeki Wachee Preserve which affects Hernando Beach directly.

Covid-19 has changed our society in a dramatic way. Outdoor spaces have become the "go to" destinations. Hernando Beach is a premier outdoor destination!

Hernando County has been considering the development of the Weeki Wachee Preserve and the mine pits for years. Decisions will be made by the commissioners in the next few weeks. We have been told that once a decision is made that the project will be accomplished within two to three years.

We believe that this proposal being put forth by The Coastal Hernando Business Group is a commonsense compromise. It promotes a local business and community partnership in the same geographic area which can multiply the benefits to both partners and the wider Hernando County community. Let's work together, it's the right thing to do.

## *Presentations were made to:*

- 2016/08/04 - Hernando Beach Property Owners Association
- 2017/05/16 - Public Works
- 2017/06/17 - SWFWMD
- 2017/06/21 - Port Authority & Commissioner Dukes
- 2017/07/18 - County Administrator Len Sossamon, Parks & Recreation, Tourism, Planning & Zoning, Ron Pianta, Omar DePablo
- 2019/09/20 - Business Development Group
- 2019/11/07 - SWFWMD
- 2019/11/12 - Coastal Engineering, Cliff Manuel, Don Lacey
- 2020/02/20 - Roundtable at Coast Guard Building - 90 people
- 2020/02/24 - County Administrator Jeff Rogers, Toby Phillips, Scott Herring, Ron Pianta, Omar DePablo, Tammy Heon, Michell Miller and others
- 2020/09/16 - Tammy Heon, Beth Putnam, Jan Knowles, Coastal Art Trail website
- 2020/12/02 - Business Group Meeting w/Coastal Engineering
- 2021/01/21 - Business Group Meeting with Scott Herring, Planning Director
- 2021/02/18 - Roundtable Meeting
- 2021/02/23 - Presentation of Eco-Boardwalk to BOCC
- 2021/03/10 - Business Group Meeting with Tobey Phillips, Deputy County Administrator