Did you know...

When you support the Aurora Symphony Orchestra, you make yourself visible to a large and diverse audience at our concerts. From students and young professionals to civic leaders and senior citizens, our patrons are well educated, successful, and engaged in our community. They should be YOUR customers!

- The ASO will celebrate its 40th anniversary during the 2017-2018 season – we are considered a civic treasure!
- Our conductor, Dr. Norman Gamboa, is widely respected in his field, having conducted orchestras throughout the United States, Central and South America, as well as Eastern Europe. His professional connections allow him to bring professional caliber guest artists to Aurora.
- Our audience continues to expand – sales of our season tickets increased over 5% in the past year!
- Our volunteer musicians number over 60 and range in age from 15 to 85. Children under 18 and CCA students can attend for free.
- We are an independent 501(c)3 nonprofit organization.
- In addition to our five-concert season we also have an outreach concert and we offer educational programs in the schools and concerts just for youth. We have partnered with Neighborhood Music to create the Civic Youth Orchestra and we continue collaborating with other area arts organizations to create a highly innovative season programming.
- It costs an average of $10,000 to produce just one concert. We rely on a robust mix of ticket sales, ad sales, donations and grants to bring each performance to life!

This is YOUR symphony orchestra
Let's make some beautiful music together!

Your support is more than just a donation - it's an investment in our community. A thriving cultural scene makes our region more vibrant, our schools more enriched, and attracts and retains newcomers.

Thank you for your consideration and for all you do for our community!
Be a corporate partner of the Aurora Symphony and contribute to the cultural growth of our community!

You choose what works best for your business — an ad in our program, a cash contribution, a donation of goods or services. Whatever your budget, there is a way for you to partner with us!

**Sponsorship** – The most visibility! Naming rights to one or more concerts, free season passes, your logo on our materials, perhaps a visit to your event by musicians, and so much more!

**Cash Contribution** – Tax-deductible contributions are the lifeblood of our annual business fund drive. We'll proudly list your business name in our Concert Program under the giving category of your choice. The ASO is a 501(c) nonprofit organization.

**Advertising** – Your marketing dollars are hard at work here! Our audience pays attention to and patronizes those businesses that advertise in ASO's concert program. We'll work with you to create a package that puts your business in the best possible light.

**In-Kind Donations** – From hotel rooms and printed materials to car rentals and office supplies, donations of goods and services are deeply appreciated and help the ASO operate as frugally as possible. We'll acknowledge your in-kind donations in the same manner that we acknowledge cash contributions.

**HEB Gala and the Wine Experience Social** – Contribute to our two big annual fundraising events. Over 500 people have enjoyed evenings of wine, drinks, Hors d’oeuvre, friends, and music, all while bidding on exciting items at our live and silent auctions. You may also, consider donating an item or service to our auctions table.

**Colorado Gives** – The Aurora Symphony Orchestra is registered through Colorado Gives. You may pledge your donation directly through their secure website or contact us for more details about this giving opportunity. Click here to donate to the Aurora Symphony/Colorado Gives.
**Sponsorship Levels**

**Conductor’s Circle  $7,000 and up**
- Concert series naming rights
- 8 Season ticket subscription packs
- Designation in our concert program booklet
- Full page b&w ad in our concert program booklet
- Your name in our print ads for the series
- Your logo on our website
- Listing on our concert program booklet
- We add value to your sponsorship by having our musicians perform for your costumers once during the concert season

**Diamond Sponsor  $4,500 - $6,999**
- 6 Season ticket subscription packs
- Designation in our concert program booklet
- Full-page b&w ad in our concert program booklet
- Your name in our print ads for the series
- Listing on our concert program booklet
- Your logo on our website

**Sapphire Sponsor  $1,500 - $4,499**
- 4 Season subscription ticket packs
- Designation in our concert program booklet
- Half-page b&w ad in our concert program booklet
- Your name in our print ads for the concert
- Listing on our concert program booklet
- Your logo on our website

**Ruby Sponsor  $500 - $1,499**
- 2 Season subscription ticket packs
- Quarter-page b&w ad in our concert program booklet
- Listing on our concert program booklet and website

**Emerald Sponsor  $250-$499**
- Quarter-page b&w ad in our concert program booklet
- Listing on our concert program booklet and website

**Pearl Sponsor  $249 and under**
- Listing on our concert program booklet and website

**Chair Sponsorship Levels**

Name listed in all concert program booklets in the orchestra’s roster section. Complimentary tickets are included

**Concertmaster Chair**
- $2,000 annual
  - 2 complementary tickets per concert

**Principal Chair**
- $750 annual
  - 1 complementary ticket per concert

**Member Chair**
- $500 annual
  - 1 complementary ticket to 2 concerts
Please Support the ASO by Advertising in our Concert Programs!

The Aurora Symphony Orchestra performs five (5) concerts during the standard performance season, as well as multiple fundraising and general awareness events at locations throughout the City of Aurora, and Denver Metro Region. Each performance reaches an average of 250 to 300 patrons and we wish to extend our cordial invitation to you to become an integral part of this organization and to benefit from our growth. The orchestra produces a black & white concert program for each performance, allowing your ad to be seen by potentially 2,000+ people over the course of the season. Your ad will be placed prominently in each program according to your specifications, and a manner which provides maximum visibility to your business!

Business Advertiser Benefits:

✓ Visibility in our professionally designed programs, viewed by hundreds at each performance!
✓ Listing off your business w/ logo on the ASO website, and a free link to your business website upon request!
✓ Acknowledgement by name, logo, and web-link across all ASO Social Media channels!
✓ Reserved tickets for all ASO performances upon request!
✓ Full page advertisers will receive special acknowledgement at every performance & event!

Please keep this upper portion for your records:
ASO 2017-2018 Program Ad:   Size ______  $__________

__________________________________________________________

PLEASE DETACH AND COMPLETE THE FORM BELOW AND RETURN IT WITH YOUR CHECK PAYABLE TO AURORA SYMPHONY, P.O. BOX 441481, AURORA, CO 80044

Please email us a high-resolution ad file (jpg, tiff, pdf, png formats only) to info@aurorasymphony.org. We can also create a simple graphic ad for you from the content you provide us on the back of this form for an additional one-time setup fee of $100. All our programs are print black and white (grayscale). Ad prices include all five (5) concerts in the season, pay one single fee, one time and you’re done!

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<th>Ad Size</th>
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Advertiser business name: ________________________________________________________________
Advertiser contact person: _______________________________________________________________
Address (street address, city, state): ____________________________________________________
Telephone: ____________________________ Email: ____________________________________________

ASO use only: Amount enclosed: $ _________ Check # ______________Processed by: ______________