

Meeting the Challenge, One Mission at a Time

Riverside, CA

Platinum \$8,500

Booth, (2) 90 minute technical workshop classes, Banner, Logo in Conference Program, Logo on website with a link to website, Attendee list and Sponsored Dinner or Lunch, 2 conference registrations (\$700 value)

Crowd Compass App Features

Sponsored Icon, Interactive map listing, Attendee List
Push notifications(s), Beacon alert(s), Sponsored Listing, Banner Ad

Diamond \$5,000

Booth, 90 minute technical workshop class, banner, logo in conference program, logo on website with a link to website, attendee list and sponsor recognition at (1) social event, 1 conference registration (\$350 value)

Crowd Compass App Features

Interactive map listing, Attendee List, Push notifications(s), Beacon alert(s),
Sponsored Listing, Banner Ad

Gold \$1,000

Booth, Banner, Logo in Conference Program, Logo on website with a link to website

Crowd Compass App Features

Interactive map listing, Attendee List, Push notifications(s), Sponsored Listing, Banner Ad

Silver \$500

Booth

Logo in Conference Program

Logo on website with a link to website

Bronze \$250

Banner Ad

Please see second page for information reference [Crowd Compass App features](#)

Please contact KimFolkens kfolkens@sbcsd.org or Amy Varela avarela@redlandspolice.org for further information





Meeting the Challenge, One Mission at a Time
Riverside, CA



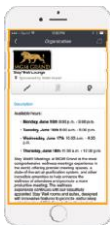
Splash Page

A full-screen ad displays when the app is launched or refreshed for excellent brand visibility.



Push Notifications

Messages get sent directly to attendees' mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large.



Sponsor Listings & Exhibitors

In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, photos, and video.



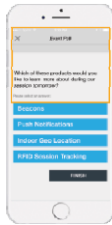
Map Pins

Pins help users find sessions, expo halls, sponsor booths, and other landmarks. A sponsor is highlighted along with pins on the map to link to the sponsor's in-app profile.



Beacons

Bluetooth-enabled beacons create stopping power by triggering strategic messages to whoever passes by.



Surveys & Interactive Polling

Opportunity to survey or poll attendees, plus capture opinions via push notifications, session pages or sponsored listings.



Socialwall

Creates a live composite of the event's social media activity for a live streaming feed within the app, online, and/or projected onto a wall for everyone to see.



Gamification

Interactive in-app game sets up attendees for discovery through a photo-sharing scavenger hunt that drives traffic to the booth.



Banner Ads

Rotating banner ads appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness.

Meeting the Challenge, One Mission at a Time

2017 CCIAA Training Conference

VENDOR REGISTRATION

Company Name

Primary Contact

Address:

City

State

ZIP

EMAIL

BOOTH AND ATTENDEE INFORMATION

Booth Hours

Number of Staffers

Names of booth staff

SPONSOR LEVEL SELECTION

PLATINUM

\$8,500

DIAMOND

\$5,000

GOLD

\$1,000

SILVER

\$500

BRONZE

\$250

VENDOR AREA REQUIREMENTS

Power

Internet

Handouts

Banner

Giveaways

Business Cards

Computer

Raffle/Drawing

Refreshments

Flat screen TV with Company Logo

Other

CHECKS MADE PAYABLE TO IECIAA AND MAILED TO

Ontario Police Department Attn: Bernie Reynolds

2500 S. Archibald Avenue

Ontario, CA 91761