# GERALD W. ROBERTS Phone: 972-835-5110 E-mail: gwroberts@robertslawdallas.com

Gerald (Jerry) Roberts focuses his practice on intellectual property protection and civil litigation, including applying for, registering, licensing, and/or litigating patent, copyright, trademark, trade secret, and unfair competition interests, as well as general business disputes, and has represented individual citizens and a wide range of business entities (from Fortune 500 companies all the way down to startups) operating in diverse industries and markets in Texas, nationally, and internationally.

Jerry has more than 20 years of legal experience, including experience preparing and prosecuting patent, copyright, and trademark applications, and including experience litigating intellectual property issues in federal courts, in the International Trade Commission, before the Trademark Trial and Appeal Board, and Before the Board of Patent Appeals and Interferences. He has previously practiced in full service law firms as well as intellectual property law boutiques, including having been a partner in the Dallas-based intellectual property trial group of an Am Law 200 law firm.

Jerry has worked hard over the course of his legal career to acquire a broad technological background, including litigation and/or patent application preparation/prosecution in a number of electrical and mechanical arts, such as telecommunications, semiconductor devices, digital audio signal processing, digital video signal processing, CATV networking and signal processing, smart power metering, electro-mechanical appliance controls, radio frequency identification and tracking, fluid flow and level measurement, internet use, medical devices, and orthopaedics. He also has more than 10 years of prior experience as an electrical engineer and engineering manager in an international military and commercial aircraft engine company, including gas turbine engine controls development, FAA certification work, test facilities monitor and control systems automation and design, and electrical circuit design. Immediately upon completion of his undergraduate engineering studies, he passed the Indiana Board of Registration for Professional Engineers and Land Surveyors' examination in fundamental engineering subjects and became officially enrolled with said Board as an Engineer-In-Training. He is also a former holder of a U.S. Department of Defense Secret Security Clearance (honorably deactivated).

## For a representative electrical invention description drafted by Mr. Roberts:

• See U.S. Patent No. 6,839,779

# For a representative mechanical invention description drafted by Mr. Roberts:

• See U.S. Patent Application Publication No. 2006/0241629

#### For some representative trademark registration work by Mr. Roberts:

• See arguments for U.S. Trademark Registration No. 4,658,451

### **Representative Litigation Experiences**

- Representation of international semiconductor integrated circuits manufacturer in U.S. International Trade Commission utility patent litigation
- Representation of international wireless telephone equipment manufacturer in utility patent litigation
- Representation of international electronic banking and security systems equipment provider in utility and design patent litigation
- Representation of global foods company in utility patent litigation
- Representation of car and truck customizer and seller in trademark and unfair competition litigation
- Representation of R&B musical group in trademark and unfair competition litigation against a world-renowned musical artist, musical group, and major record label
- Representation of international medical diagnostics equipment manufacturer in trademark opposition
  proceedings
- Representation of multi-state real estate financing company in software trade secrets and copyright litigation
- Representation of gospel music artist and record label in copyright litigation
- Participation in defense of medical devices company in tortious interference, unfair competition, and breach of contract litigation
- Participation in defense of CATV services provider against claims of excessive late fees
- Appellate representation of accounting firm against counterclaim of professional malpractice (reported decision): *Mid-Continent Paper Converters, Inc. v. Brady, Ware & Schoenfeld, Inc.*, 715 N.E.2d 906 (Ind. Ct. App. 1999)

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## Education

- J.D., *cum laude*, Indiana University Robert H. McKinney School of Law
  - Earned Corpus Juris Secundum Award for Excellence in Property
  - > Earned American Jurisprudence Award for Excellence in Property II
  - Earned admission into Intramural Moot Court Order of the Barristers
- B.S. in Electrical Engineering, Rose-Hulman Institute of Technology

### **Professional Admissions/Registrations**

- Texas State Bar; Indiana State Bar
- U.S. Patent and Trademark Office (Registered Patent Attorney)
- U.S. Fifth Circuit Court of Appeals
- U.S. District Courts for N.D. Texas, E.D. Texas, S.D. Indiana, N.D. Indiana
- Registered Engineer-In-Training (Indiana)

### **Selected Professional Memberships/Activities**

- Barrister, Patrick E. Higginbotham American Inn of Court (2010-2011, 2011-2012, 2012-2013)
- Coordinator (Dallas metro area), Rose-Hulman Institute of Technology ("RHIT") Alumni Club (2007-2011)
- Member, RHIT Social Sciences Department External Advisory Board
- Adjunct Lecturer, RHIT Masters in Engineering Management Program (2002)
- Member, RHIT National Board of Advisors (1998-2000)
- Testified as a witness in federal court
- Served as a jury foreman

#### Selected Presentations/Publications/Press

- "Bullied Pre-Teen Says Punishment Unfair," interviewed/quoted in television and on-line news coverage (while representing a bullying victim in school board proceedings), by FOX 4 Television/News (Dallas, TX), May 20 and 21, 2009
- "Written Discovery: 'The Sport of Kings!' [?]," presentation, American Intellectual Property Law Association Spring Meeting, Houston, TX, May 14, 2008
- "Greater Discretion to Deny Permanent Injunctions in Patent Cases," internet article/posting, May 24, 2006
- "Intellectual Property Law for Engineering Managers," adjunct lecture, Rose-Hulman Institute of Technology Masters in Engineering Management Program, Indianapolis, IN, 2002