

Julie Stepanek Shiflett, PhD

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Hmm...Julie DOES DO great economic market analyses and she's diligent—consulting for 16 years.

Summary

Consultant with 16 years' experience in agricultural economic market analysis, rural economic development, and economics and finance course instruction.

Experience

Founder & President, Juniper Economic Consulting, Inc., Collbran, Colorado

2002-Present

American Sheep Industry Association Consultant, 2002-Present

- "Analysis of U.S. Lamb Demand," American Lamb Board, 2006, 2015, 2017, 2018 ongoing
- "Sheep Industry Economic Impact Analysis," 2008, 2011, 2016
- U.S. Sheep Industry Research, Development, and Education Priorities, Team member, 2016
- Quarterly lamb market analyses and forecasting, American Lamb Board, 2003-ongoing
- Monthly lamb and wool analysis and forecasts for the American Sheep Industry Association (ASI) magazine, *Sheep Industry News*, 2002-ongoing
- "Nontraditional Lamb Market in the United States: Characteristics and Marketing Strategies," 2010

Market Analyst

- U.S. Wool Market Analysis, Kentucky Sheep and Goat Development Office, 2017-ongoing
- "The Real Wage Benefits Provided to H-2A Sheep Herders and the Economic Cost to Colorado Ranchers," Colorado Wool Growers Association, 2010
- Weekly market news analysis and bi-monthly analyses of the meat goat market for the American Boer Goat Association, 9/2007-8/2008
- California Tomato Export Group Certificate Analysis, Wasson Idea Farming, 2005
- "I-70 Community Profile" and "I-70 Corridor Housing Projections," I-70 Corridor Regional Economic Advancement Partnership, 2003 and 2005
- Analysis of the USDA Packers and Stockyards Act, Rocky Mountain Farmers Union, 2003

Economic Feasibility Consultant

- All-Natural, Local Meats: Yampa Valley Farms, Steamboat Springs, CO, 2014
- Family-Oriented Game Hall, Montrose, CO, 2011
- White Buffalo Certified Organic Kitchen, Paonia, CO, 2010
- Holy Cow Packing Plant, Silt, CO, 2010
- Biodiesel: "Feasibility of Resource Conservation Holdings, LLC Jatropha Research, Development and Commercialization Project in Southwest Florida," 2009
- Horton Sheep Enterprise, WY, 2005
- Heartland BioComposites, a composite wood-substitute manufacturer, WY, 2004
- Biodiesel: "The Biodiesel Industry: Current Trends and Future Prospects," Blue Sun Biodiesel, Inc., CO, 2003 (with Dr. Paul Prentice, Farm Sector Economics, Inc.)
- Agritainment feasibility study, May Farms, Byers, CO, 2003
- Feasibility of the proposed National Farm Marketing Board, ND, 2003

Part-Time Lecturer, Western Colorado Community College, Grand Junction, CO 2016-Present

- Courses taught: Agricultural Economics, Agricultural Marketing, Farm & Ranch Management, and Feeds and Feeding

Shmoop University Writer, Online at Shmoop.com 2013 and 2015

- Reviewed Advanced Placement (AP) Macroeconomic test review materials, 2015
- Wrote Advanced Placement (AP) Microeconomic online course, 2012-2013

Senior Economist, USDA Packers and Stockyards Administration (GIPSA), Denver, Colorado 2000-2001

- Co-authored a report to Congress on concentration and potential anti-competitive practices by packers in the U. S. cattle and sheep industries.
- Evaluated the competitive implications in the feeder and fed cattle markets by the Smithfield Foods and Excel Corporation acquisition of several beef packers.
- Predicted whether major beef packers apportion fed cattle supplies using a Tobit model

Assistant Economic Researcher, World Bank, Lusaka, Zambia Summer 1995

- Helped analyze Zambia's agricultural advantage by participating in a cost-benefit analysis of alternative commodities.

Research Assistant, Michigan State University-U. S. Agency for International Development (USAID) Cooperative Agreement, East Lansing, Michigan and Ethiopia. 1995-1999

- Analyzed Ethiopia's challenges and opportunities in adopting improved cereals and fertilizer.

Economist, U. S. Agency for International Development (USAID), Uganda 1993-1994

- Helped promote agribusiness in Uganda by evaluating the costs to agricultural producers associated with cross-border and airfreight export procedures through a survey of stakeholders including farmers and traders.

Education

PhD Agriculture Economics, Michigan State University, East Lansing, Michigan, 1999

Concentrations: Analysis of Food System Organization and Performance & Trade and Policy

MA Economics, The American University, Washington, D.C., 1993

Concentration: International Development

BA Economics, University of Colorado, Boulder, Colorado, 1991

Formal software training: SAS and SPSS

Informal software training: IMPLAN, Stata

PhD Dissertation: "Lessons from Ethiopia's High-Input Technology Promotion Program: How the Organization of the Fertilizer Subsector Affects Maize Productivity," Department of Agricultural Economics, Michigan State University, 1999

Sample Publications

Shiflett, J. and D. Anderson, Department of Agricultural Economic, Texas A&M, "Marketing," *Sheep Production Handbook*, American Sheep Industry Association, Inc. 2010 and 2016

Shiflett, J. "Lamb: International Marketing," *Encyclopedia of Animal Science*, Dekker Encyclopedias, New York, NY, 2004

Shiflett, J. *American Lamb Board Benchmark Study*, American Lamb Board, 2003

Shiflett, J. "Wool Prices See Five-Year Highs," *High Plains Journal*, January 13, 2003

Shiflett, J. and R. Jones. Department of Agricultural Economic, Kansas State University, "Marketing," *Sheep Production Handbook*, American Sheep Industry Association, Inc. 2002 Edition, Vol. 7., 2002

Shiflett, J. contributed. *Assessment of the Cattle and Hog Industries, Calendar Year 2000*, USDA/Packers and Stockyards Programs, 2000

Howard, Julie, Valerie Kelly, Julie Stepanek (Shiflett), Eric Crawford, Mulat Demeke, Mywish Maredia. "Green Revolution Technology Takes Root in Africa: The Promise and Challenge of the Ministry of Agriculture/SG 2000 Experiment with Improved Cereals Technology in Ethiopia," International Development Working Paper No. 76, Department of Agricultural Economics, Michigan State University, 1999

Howard, J., Valerie Kelly, Mywish Maredia, Julie Stepanek (Shiflett), Eric Crawford. "Progress and Problems in Promoting High External-Input Technologies in Sub-Saharan Africa: The Sasakawa Global 2000 Experiment in Ethiopia and Mozambique," Staff Paper 99-24, Department of Agricultural Economics, Michigan State University, 1999

Howard, J., Mulat Demeke, Valerie Kelly, Mywish Maredia, Julie Stepanek (Shiflett). "Can the Momentum be Sustained? An Economic Analysis of the Ministry of Agriculture/Sasakawa Global 2000s Experiment with Improved Cereals Technology in Ethiopia," Paper 98-25, Michigan State University, Department of Agricultural Economics, 1999

Presentations

Shiflett, J. "Analysis of the U.S. Nontraditional Lamb Market," Colorado Wool Growers Annual Meeting, Montrose, CO, July 2016

Shiflett, J. "Analysis of Lamb Demand in the United States," American Lamb Board at the American Sheep Industry Association annual conference, San Antonio, Texas, 2007 and 2016

Shiflett, J. and G. Williams. "Nontraditional Lamb Market in the United States: Characteristics and Marketing Strategies," American Sheep Industry Association annual conference, Nashville, Tennessee, February 2010

Shiflett, J. "Lessons from Ethiopia's High-Input Technology Promotion Program: How the Organization of the Fertilizer Subsector Affects Maize Productivity," American Agriculture Economics Association Annual Meeting, Nashville, Tennessee, 1999

Shiflett, J. and J. Howard. "Green Revolution Technology Takes Root in Africa: The Promise and Challenge of the Ministry of Agriculture/SG 2000 Experiment with Improved Cereals Technology in Ethiopia," Department of Economics, University of Western Michigan, 1999

References

Paul Rodgers, Deputy Director of Policy, American Sheep Industry Association, Inc., 9785 Maroon Circle, Suite 360, Centennial, CO 80112, Phone: 304-647-9981, Email: prodgers2@earthlink.net

Peter Orwick, Executive Officer, American Sheep Industry Association, Inc., 9785 Maroon Circle, Suite 360, Centennial, CO 80112, Phone: 303-771-3500, Email: peter@sheepusa.org