

Larchmere Welcomes New Vegan Bakery

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With Cleveland's vegan restaurant scene on the rise, there will soon be another vegan dessert shop in town, and this one's right in your back yard. Jen and Jon Regan, owners of Poison Berry Bakery, 12210 Larchmere Boulevard, are here to prove that vegan treats can taste amazing, and aren't the 'poison' that many skeptics believe vegan food to be.

The Regans met at Kent State University where they both became interested in animal rights, leading them to a vegan lifestyle and the dream of one day opening their own vegan bake shop. That dream is now their reality, and their delicious vegan treats can be purchased at a reasonable cost.

Poison Berry offers nearly 40 different kinds of vegan cupcakes, cookies, breakfast breads and other treats in quantities of 12, 16 or 24, and range in price between \$10 and \$30.

"Generally people order two or more different items. People order our treats for a variety of reasons from parties or events where they want to wow non-vegans with vegan treats, to parents ordering them for children with allergies," Jen said.

All of their products are made without dairy, egg or honey, and are often made with organic ingredients while still keeping prices affordable. They also offer a variety of treats that are gluten-free and will customize any order for those with certain allergies.

"We're here to show people that vegan food is delicious and that they don't have to give up familiar flavors and treats," Jen explained.

One can find a variety of common desserts on their menu made with their own spin, like the 'Holy Cannoli' cupcake or the golden fried 'Apple Critters,' all made with vegan ingredients.

"We sell a lot of cupcakes. It's interesting to see orders come in seasonal trends. This summer we've had many requests for the Sunnyside of the Street (orange-pineapple) and Jazzhands (lemon-raspberry) cupcakes," said Regan.

Right now orders can be placed for pick-up or delivery with Jen via e-mail or telephone, but come late August or early September customers will be able to buy her vegan confections, as well as coffee, espresso, and an all-day Saturday vegan breakfast menu right inside the shop.

Can't wait until their shop opens? The Regan's sell their delicious baked goods, such as their breakfast



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bread and S'mores Whoo-Girl Pies, wholesale at Six Shooter Café in the Euclid/East Cleveland area.
For details on the exact opening date, visit poisonberrybakery.com and facebook.com/PBBakery.