



Mobile Farmer's Market Lead

A food system encompasses the path food travels from farm to fork. It includes growing, harvesting, processing, distributing, marketing and disposing of food. Improve social justice in Rustbelt Appalachia by joining Grow Ohio Valley's efforts to cultivate local food systems. Grow Ohio Valley (GOV) is seeking a 6 month AmeriCorps member to serve as the Mobile Farmers Market Lead for our farming operation in Wheeling, WV. This person will be an active leader of our mobile market team. This role will include direct customer service, detailed knowledge of our farms and products, working with a diverse community, and sales and merchandise tracking.

- Keeping detailed daily records of all sales
- Maintaining food quality standards, stocking, and cleaning of mobile market truck.
- Working with Point of sales system, senior vouchers, and SNAP sales
- Creating marketing strategies and point of sale displays
- Motivated Sales person that can work in a fast paced environment, while educating customers on the benefits of local healthy foods.
- Maintaining daily direct communication with Sales and Aggregation Manager
- Keeping detailed truck inventory
- Working directly with our farm manager, contract farms, and vendors
- Must have valid drivers license, and ability to drive a 20 foot truck or willingness and ability to learn
- Must have excellent communication skills and money handling experience
- Ability to lead other mobile market workers
- Desire to work with underserved low income community members
- Maintaining all aspects of the Mobile Farmers Market truck

This is a unique opportunity that offers successful candidates exposure to all aspects of Grow Ohio Valley's food HUB, office, farming operation, and sales. This is a 6 month position starting mid-May and requiring 35 hours/week minimum.

Candidates should have demonstrated interests in social justice, urban agriculture, education, and/or food systems work, with a desire to reduce poverty, a passion for service, and readiness to work with their hands. AmeriCorps members will be expected to attend organization and state trainings, participate in other service activities, and assist with other aspects of the GOV programs as necessary. Other active sites include an urban orchard, greenhouses, an urban farm, a mobile market, and cooking/gardening education programs

Compensation and Benefits

- A modest living allowance
- An educational award



- Seasonal food contributions
- Low cost housing available

TO APPLY: Send a cover letter expressing your interest and why you are a good fit for the position and salary, as well as your understanding of AmeriCorps and National Service, and the role of local food in a community. Include your resume and least two professional references. Applications will be accepted until Thanksgiving, or until the position is filled, whichever comes first.

Candidate Qualifications

GOV is seeking an exceptional candidate who can play a strong role expanding our mission to improve food justice and create robust local food systems, while we build sustainable cash flows. While no requirement is hard and fast, ideal candidates would embody the following qualities, experience and background.

Essential Skills

- Be familiar with operation of farm tools and other equipment
- Speak publicly to lead group discussions, training, and programs
- Write and speak competently and professionally
- Use a computer, including the Windows suite of programs, email, and social media
- Comfortably operate a large motor vehicle and possess a valid driver's license
- Lift fifty pounds

Preferred Educational Background/Experience

- Agricultural labor experience
- Sales or customer service
- Agronomy
- Marketing
- Logistics Management
- Communications
- Food Justice