

# BEAM Alliance

central vacuum system



**BEAM**  
Electrolux



[www.beam.co.nz](http://www.beam.co.nz)







# Enjoy the messy moments.

There's such freedom in letting loose and feeling confident that any mess can quickly be cleaned up. You know you have the superior cleaning solution — quiet and easy enough to use without having to end the fun.





With advanced sound suppression technology, you can vacuum without missing that important call.

Birds Chirping	46 dB
<b>BEAM Alliance</b>	<b>68 dB</b>
Doorbell	80 dB
Phone Ringing	80 dB
Baby Crying	110 dB
Thunder	120 dB

## The quiet way to clean.



The innovative double D-shaped nozzle design allows for quieter operation and superior suction and with the power unit located away from the living area, the quiet hush of airflow is all you'll hear. Vacuum whenever you want without missing that important call.

# Because life can be messy.

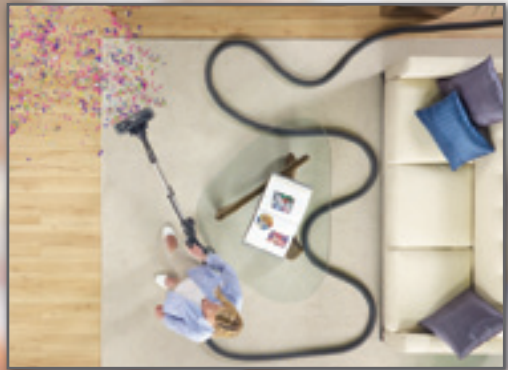
You can always count on BEAM for everyday cleaning and solving memorable messy moments. The deep cleaning power and suction does not quit over time with tested motor life over 10 years of regular cleaning. Year after year, BEAM *Alliance* will remove 100% of contacted dirt and debris from every surface in your home.

## Lightweight advantage.

With BEAM *Alliance*, vacuuming is light housekeeping and not a weight lifting exercise or an obstacle course. The lightweight hose and convenient tools let you move easily from level to level, floor to ceiling without getting a workout from dragging a heavy portable vacuum around.



The BEAM *Alliance* system is ready when you are. Simply plug the hose into the wall and you're ready to go!



With only the weight of a 3 kg hose, you can easily maneuver around furniture in any size living space.





# Nothing to sneeze at.

Many allergists recommend BEAM central vacuum systems for their patients as the best solution for removing indoor air pollution from the home. The combination of high efficiency cleaning and removing the dirt from the living space makes the difference. In fact, clinical researchers have found using a BEAM central vacuum system can improve indoor air quality and reduce common allergy symptoms.

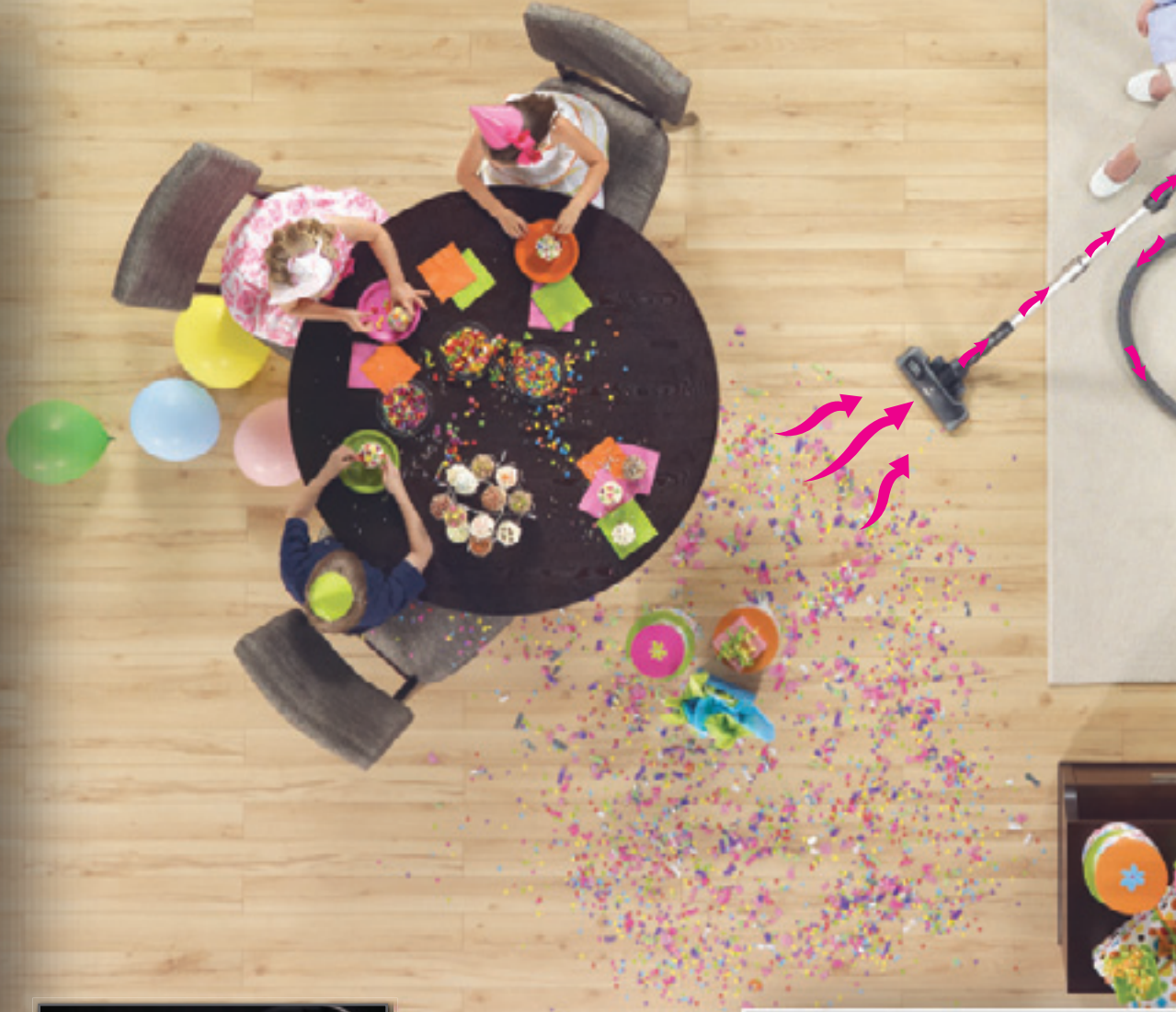


Photo of actual blow-back from a portable vacuum.

# Eliminate blow-back.

Unlike portable vacuums that may re-circulate dust back into the air each time they are used. A BEAM Central Vacuum System removes 100% of contacted dirt, dust, mites, pollen and dander from your home.



Percent improvement of common allergy symptoms

Nasal	47%
Non-Nasal	48%
Eye	61%
Sleep	44%



# Convenience at hand.

BEAM *Alliance* gives you breakthrough innovation that elevates vacuum cleaning to a new standard. Our thoughtful approach of engaging customers and studying their cleaning habits has brought many innovations to our vacuum systems like the onboard 3-in-1 cleaning tool, fingertip controls, and 2-way communication between the hose handle and the power unit.



The right tool is always at hand with the convenient onboard 3-in-1 cleaning tool. Open the nozzle fully to use as a fabric tool.



Close the fabric tool to use as a crevice tool to clean edges, corners and hard to reach places.



Insert the closed crevice tool into the nozzle and use as a dusting brush. The soft bristles let you easily clean any surface without damage.

Fingertip controls allow you to turn the unit on/off, and control the suction for the task at hand.





## Pride of clean.

With the BEAM *Alliance* Central Vacuum System, you can feel confident your home is clean and you have created a healthy, relaxing environment for you and your family.





# Thoughtful innovation.

## HE Motor

A High Efficiency motor is at the heart of every BEAM Alliance system. HE motors offer higher performance using 30% less energy than the traditional central vacuum system motor.



## Smart Screen

Illuminated screen helps you monitor the performance of your central vacuum system and complies with all current European standards for stand-by electrical consumption



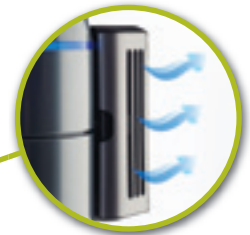
## Quick Clean Valve

Opens easily with the touch of a finger. The Quick Clean Valve is powered and lets you turn on the system from the hose handle. Use for quick clean-ups around the area of the power unit.



## HEPA Filtration

Now there is no need to vent to the outdoors. The optional extra BEAM Alliance HEPA Filter removes any impurities left in the air before it is recirculated. Breathe easy!



## Press & Release Bucket

Simply press down on any two points around the ring and pull down to empty the bucket. The bucket easily snaps back into place with one hand.



## Self Cleaning Filter

The exclusive BEAM Self Cleaning Filter with GORE-TEX™ technology filters 98% of particles at 0.3 microns, without the need of ever having to buy separate filter bags. The BEAM Self Cleaning Filter prolongs and protects the HE motor for prolonged product life, keeping superior suction performance over time.





## BEAM Alliance Interface

The *Alliance* power unit communicates with the ergonomic hose handle interface to keep you informed about the performance of the system while vacuuming.



## 3-in-1 Cleaning Tool

With the on-board 3-in-1 cleaning tool, you'll always have the right tool at hand. Easily converts from a dusting brush to crevice and fabric tool.



## Combo Floor Tool

Change from a hard floor tool to rug tool with a simple click of a button.



## Crush Proof Hose

Available in 9m, 10m, and 12m hose lengths. The universal hose cuff will fit most inlet valves.

## Meet the family.



Model:	625SB	650TB	675SC	700TC
Product Description	The new space-saving compact design features good cleaning performance and innovative features for small to medium homes. The integrated system performance screen with the attractive 360° light-ring links with the hose handle, providing continuous system monitoring for optimal cleaning.	Intelligently designed for small to medium size homes, combining high performance with an attractive design. The integrated system performance screen with the attractive 360° light-ring links with the hose handle, providing continuous system monitoring for optimal cleaning.	Designed to clean medium to large size homes with frequent cleaning needs, powered through the new space-saving model. It combines strong cleaning performance with attractive Smart Screen technology, providing complete system monitoring with a direct link to handle.	The top-of-the-line power unit intelligently designed for large families living in large homes. It combines ultimate cleaning performance with visually attractive Smart Screen technology, providing complete system monitoring with direct link to handle.
Airwatts	625	650	675	700
Airflow (l/s)	48.7	50.6	51.0	52.9
Waterlift (mm)	3250	3380	3480	3610
Smart Screen	Intelligent	Intelligent	Advanced	Advanced
Sound-Off Muffler	Yes	Yes	Yes	Yes
Sound Level (ASTM, IEC)	68 dB	68 dB	68 dB	68 dB
HEPA Filter	Optional	Optional	Optional	Optional



# BEAM Alliance

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## A system you can trust.

For over 55 years, BEAM has set the Gold Standard in central vacuum systems, and BEAM Alliance is the latest in a long line of innovative products to raise the bar.

Joining with Electrolux, and its reputation for innovation and quality, was a natural fit for BEAM, resulting in best-in-class products throughout the globe. Now in more than 50 countries, our reputation for quality, cutting-edge products is globally recognized – and we have the best dealer support in the industry!

When you want the best, you want a BEAM.

New Zealand Distributor:  
**BEAM New Zealand Limited**  
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