BETA LAMBDA EDUCATIONAL INSTITUTE
Foundation of Beta Lambda Chapter of Alpha Phi Alpha Fraternity, Inc.

December 30, 2018

Serving KC and Developing Leaders For 100 Years
Beta Lambda Centennial Celebration

Beta Lambda chapter of Alpha Phi Alpha Fraternity, Inc. has been a distinguished leader in the development of community and economic empowerment since its founding in 1919. Please join us in a tribute to the chapter's 100-year anniversary and participate in our Charter Day celebration.

About Us
Since January 1919 the Beta Lambda chapter of Alpha Phi Alpha Fraternity, Inc. has worked tirelessly in its mission of service to all mankind, specifically those who are now or have been traditionally deprived or underprivileged. Our Beta Lambda Educational Institute (BLEI), a 501c3 affiliate of Beta Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. promotes the social, educational and cultural welfare of people in the Greater Kansas City area. BLEI, in conjunction with Beta Lambda Chapter, conducts many service efforts through scholarships, youth mentoring programs, college tours and more year-round.

Charter Day-100 Year Celebration Event
We invite you to participate in our 100-Yr Charter Day Celebration Sunday, February 17, 2019 at UMKC at Pierson Auditorium, 5100 Rockhill Rd, Kansas City, Missouri 64110, 2pm. Our guest speaker is one of our former national presidents, General President, Darryl Matthews, Sr. Our Charter Day includes entertainment, awards, special guests, presentations and exhibits. The event is co-sponsored by Delta Rho Chapter of Alpha Phi Alpha Fraternity, Inc.

Additional Opportunities: 2019 Souvenir Journal
As the culmination of our 2019 celebration, at the end of the year, we'll also release our 100-year history souvenir journal. Please join us by purchasing an ad. This is a great way to show support of the resilience, longevity, strength, service and quality represented by Beta Lambda chapter. As a supporter, you will be recognized as contributing to the continued success of African-American leadership.

Please register by Thursday, August 1, 2019. Ads and payments should be submitted by Monday, September 9, 2019. Publication is scheduled for release, Wednesday, Dec 4, 2019. **See the form on the next page for additional opportunities.** Questions or more info email: BL100@kcalphas.com or contact our BL100 Chair, Ken Lumpkins, at 816-260-8660.

Sincerely,

Leonard Graham   Damon Roath   Ken Lumpkins
BLEI President   Beta Lambda President   BL Centennial Chair

Board of Directors
Leonard Graham, President

Randy Derrick Hall, Vice President

Donald Lee, Treasurer

Donald Maxwell, Secretary

Louis Neal, Dir. Educational Activities

Damon Roath, Director

Jimmie Perkins, Director

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Centennial Celebration 2019

Feb 17th UMKC Pierson Auditorium | 5000 Holmes Street Kansas City MO 64110 (**kcalphas.com**)
- Reception- Vendor Fair. BL souvenir journal release, December 4th.

Ad/Table/Vendor Order

R*eferred By*_____ *R*eturn form by Friday Feb 8th for Vendor or Program ads for Feb 17 Charter Program. **Monday, September 9, 2019 due date for ads for Dec 4th Journal. Payable to "BLEI"**

Attn: Charter Day, *P.O. Box 300676 Kansas City, Missouri 64130*

Payments also accepted online at kcalphas.com : Email: bl100@kcalphas.com if there are questions.

*Date*_____

Organization/Company Name: _____

*Authorized Contact (**PRINT**):*_____ *Contact Title*_____

Street Address: _____

City_____State_____Zip_____

Phone: _____ Web_____ Email: _____

TABLES (Sun 2/17/19 Charter Day Program)	SPONSOR/BOOTHS
_____ Qty (Table of 8). $200	_____Sponsor {Gold} $2,500
_____ Qty Tickets. $25 **($50 after 2/15)**	_____Sponsor {Silver} $1,000
	_____Vendor 5ft table for Jan 19th {$75}
	_____Video for Jan 19th {$50}
ADVERTISE (12/4/19 Souvenir Journal)	
_____8.5x11" Full Page $180	
_____8.5x5.5" Half Page $75	**(Half-Page ad for Charter Program | due Friday, Feb 8th)**
_____1/4 Page $50	
_____3.5"x2" Business Card $35	_____$75

Authorized Signature_____Title_____