

## VHA Consignment Sale Catalog Fees and Rules

The Virginia Hereford Association Board approved the following list of fees and rules. The Sale Committee works to accommodate the desires of all consignors regarding sale catalogs within these guidelines.

1. Each consigned lot for which a \$50 fee is received is entitled to a one-eight page slot consisting of a copy of the animal's pedigree, EPDs, defect status and a maximum of four lines of footnotes. This gives us a basic eight lots per page in a standardized format so that the catalog is professional, consistent and easier for potential buyers to follow. The VHA Board strongly recommends that all animals consigned be DNA tested for any potential defects. In addition, it is strongly encourage that all registered animals have EPDs. Those animals without EPDs will be listed at the end of the catalog, just before the commercial females.
2. A cow/calf pair that will have the calf split off (cow and calf sold as individuals even though they are in the sale ring together) will pay consignment fees for two lots even though the calf is an "A" lot; In this case you are entitled to two catalog slots. Note all calves over 3 months must be registered.
3. A cow/calf pair that is not split (baby/young calf or consignor desire) will pay a consignment fee for one lot and receive one catalog slot. The pair will be sold as a single lot unless coordinated with the sale manager in which case you will be assessed an additional \$50 fee as part of your sale expense. The consignor is responsible for registering the baby/young calf upon transfer of the pair to the buyer.
4. An un-weaned bull is eligible to sell provided a female is sold but not necessarily the bull's dam. Any bulls over 1 year of age at the time of the sale MUST meet the following requirements:
  - a. Have a recorded birth weight
  - b. Have a minimum adjusted weaning weight of 550 pounds
  - c. Have a minimum adjusted yearling weight of 1050 pounds
  - d. Have a minimum yearling frame score of 5.0
  - e. Must have successfully completed a breeding soundness evaluation that includes a structural soundness evaluation and have a minimum body condition score of 5 within 30 days of the sale
  - f. Must be DNA tested for GE-EPDs, all genetic defects and sire verification
  - g. If a bull displays behavior that is questionable or concerning when they arrive at the sale location, the sale committee reserves the right to remove the bull from the sale and ask for him to be removed from the sale grounds.

**\*PLEASE NOTE\*** Any bull over 6 months old at the time of sale must have GE-EPDs and a DNA sire verification

5. Embryo, semen, or right to flush lots are each charged as a single lot, pay a \$50 consignment fee and receive one catalog slot.

6. Any consignor who desires additional space to advertise their consignments, sires or programs can purchase additional space for pictures or narrative in accordance with the following rates: Full page \$225, Half page \$125, Quarter page \$70, Eighth page \$35.
7. It has been VHA's policy to compensate Tommy Coley for his time in taking pictures as a part of the sales expense. In previous years, this expense was split among all consignors. In 2024, the decision was made to split this expense among the consignors who utilize this service. The total amount per animal will be based on the number of animals pictured by Tommy.
8. **Fees in accordance with the above schedule are due to the VHA at the time that you submit your consignments. A consignment will not be considered complete until both the information and fee are received. If all information is not received by February 24, an additional \$25 fee will be charged. In addition, any changes to consignments (including but not limited to the addition or removal of additional catalog space) made after the consignment deadline will be honored at the discretion of the sale committee and will be subject to the original cost (see fee schedule) plus an additional \$25 late fee.**