

Commercial Video Project



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You and your group will be tasked with choosing a topic to create a 30 second commercial for a local business and/or anything related to O'Neill Public Schools. If you choose to do a business, you will need to contact the business to arrange a time for filming.

After choosing your topic, you will work through:

- Pre-production including creating a storyboard
- Identifying what camera angles and movements will be used
- Any sounds that will be used (sound effects, voiceover, music)
- Any graphics and text that will be used.
- You will also create a full script with all of the information for the cast and crew.
- Then your group will shoot and edit the video together.
- When the project is complete, you will name the project with each group members last name + Commercial and export a large file to be turned in here.